

Press Contact: Michele Moore

Tel.: +44 3709 053408

Email: michele.moore@capgemini.com

## Capgemini positioned as a Leader in IoT Services by NelsonHall

Paris, July 31, 2017 - <u>Capgemini</u>, a global leader in consulting, technology and outsourcing services, has today announced it has been positioned as a Leader in the NelsonHall Vendor Evaluation and Assessment Tool (NEAT) for Internet of Things (IoT) Services, in both the "Overall" and "Customer Engagement Focus" market segments. Capgemini was recognized for the breadth and depth of its IoT service offerings and portfolio. NelsonHall's NEAT tool assessed 23 service providers this year through its evaluation criteria around the ability to deliver immediate benefit and whether they could meet future client requirements.

According to NelsonHall's NEAT report, Capgemini is positioned as a "Leader" based on its following strengths:

- Breadth and depth of its IoT service offerings and portfolio
- Its several intellectual properties including eObject<sup>1</sup>
- Ability to work with ISV partners and not being reliant on developing its own IoT platform
- Adjacent services including UX/DCX, cybersecurity, big data and analytics, and its engineering and R&D capabilities

"Capgemini's IoT service strategy has been to work with the major Commercial-off-the-Shelf IoT platforms, develop complementary accelerators, and focus on applying algorithms to make sense of big data", said Dominique Raviart, IT Services practice director, NelsonHall. "We welcome Capgemini's approach to focus on data analytics, while helping client organizations succeed in their IoT platform implementation."

Capgemini created its Digital Manufacturing service line in early 2016 to help manufacturing clients to realize turnaround time reduction and productivity gains through building smart connected plants and products, to enable them to adopt new business models for the digital age. IoT is a key part of this service portfolio.

The report highlighted Capgemini's IoT value proposition for Digital Manufacturing through a full service offering from the device level through to analytics, and managed IoT services. This includes its digital transformation consulting capabilities, <u>Applied Innovation Exchanges</u> (AIEs) and its benchmarking capabilities.

<sup>&</sup>lt;sup>1</sup> The e-Objects Platform is a middleware solution that simplifies and secures IoT application development through ready-to-use components and services. It is available on premise or as a service,



Jean Pierre Petit, Global Head of <u>Digital Manufacturing</u> at Capgemini said: "We are pleased to be recognized by NelsonHall as a Leader for our IoT services capabilities. This ranking validates Capgemini's global focus on client centricity and our ability to provide the best industrialized offering to help manufacturing organizations with both their current and future business goals."

Download and read the full report on "NEAT Evaluation for Capgemini" here.

## **About Capgemini**

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50<sup>th</sup> Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience<sup>TM</sup>, and draws on Rightshore<sup>®</sup>, its worldwide delivery model.

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## **About NelsonHall**

NelsonHall is the leading BPS and IT services research firm with analysts in the U.S., U.K., and Continental Europe. The company takes a global approach to analysis of vendors and outsourcing markets and is widely respected for the quality and depth of its research. With its "Speed-to-Source" methodology and NEAT vendor evaluations, NelsonHall is helping buy-side organizations significantly reduce the time and cost associated with BPS and ITS sourcing projects.