

Press contact:
Ingrid Pinchot
Tel.: + 33 1 47 54 50 71
E-mail: ingrid.pinchot@capgemini.com

Capgemini Consulting is awarded “Best Performing Brand” by the Managing Partners’ Forum for Management Excellence 2015

Paris, 23 March 2015 – [Capgemini Consulting](http://www.capgemini.com), the global strategy and transformation consulting arm of the Capgemini Group, has been named the “Best Performing Brand” in the Consultancy category by the Managing Partners’ Forum (MPF)¹, in association with Harvard Business Review and Financial Times, in recognition of its superior thought leadership content. Capgemini Consulting was announced as the winner at The MPF Awards for Management Excellence which took place at a recent ceremony held in London.

Cyril Garcia, CEO of Capgemini Consulting, said *“We are delighted to receive this coveted award which is a testament to Capgemini Consulting’s goal of creating high quality thought leadership content in order to drive deeper customer engagements. Our Digital Transformation Research Institute has played an instrumental role in enabling Capgemini Consulting to equip its clients with superior thought leadership research to help inform transformational projects across the globe.”*

Paul Lemon, CEO of MPF added: *“We are very happy to acknowledge Capgemini Consulting as the “Best Performing Brand” in the consultancy category of the 2015 awards. Over the years, the MPF Awards for Management Excellence have grown into being a prestigious platform to recognize the best-in-class professional firms around the world.”*

In its thirteenth year, the MPF Awards for Management Excellence includes an esteemed panel of judges who are all leading international management consultants or experts, based in the UK, Europe, North America and Australia, selected solely on the basis of their expertise. Among them, the panel includes the Chief Executive of the Management Consultancies Association (MCA) and academics from Wharton Business School, Harvard Business School, Cambridge/ Judge Business School and Westminster Business School.

¹ The Managing Partners’ Forum (MPF) is an independent professional body, committed to improving the effectiveness and professionalism of leadership and team collaboration at professional firms worldwide through targeted representation and relevant member services.

About Capgemini

With almost 145,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2014 global revenues of EUR 10.573 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model. Learn more about us at www.capgemini.com.

Rightshore® is a trademark belonging to Capgemini