

Capgemini Contacts:

Mary-Ellen Harn (North America)
mary-ellen.harn@capgemini.com
Tel: +1 704 490 4146

Benjamin Pfeffer (EMEA)
Weber Shandwick for Capgemini
bpfeffer@webershandwick.com
Tel: +44 (0) 207 067 0461

BNP Paribas Contact:

Carole Djen-Ullmo
carole.djen-ullmo@bnpparibasfortis.com
Tel : +32 2 312 52 19

BNP Paribas Joins Forces with Capgemini to Deliver a New Dimension to the Industry-Leading World Payments Report

Paris, June 30, 2016 – [Capgemini](#), a global leader in consulting, technology and outsourcing services, will collaborate with BNP Paribas to bring the next edition of leading World Payments Report to the forefront of the payments and cash management industry. BNP Paribas, a global banking player and a recognized leader in Transaction Banking and Cash Management, and Capgemini's Financial Services Strategic Business Unit (SBU) announced their collaboration to co-develop and evolve the industry recognized World Payments Report, now in its 12th year. While continuing to address banks, the WPR will now also respond to the needs of enterprises for in-depth research on all payment-related topics – from international and FX payments to innovative solutions.

This new collaboration is powered by a deep and integral understanding, from both firms, of the fast changing global transaction banking and cash management industry. With in-depth, first-hand experience of regional nuances and perspectives, Capgemini and BNP Paribas are uniquely positioned to produce a payments industry report that not only incorporates the payments supply side and regulator perspective, but also integrates the views of the largest payments users — corporates and merchants.

“The World Payments Report is a reference document for industry executives who look to it for insights into the payments landscape and our unparalleled payment expertise puts us in pole position to provide such practical experience,” said Pierre Fersztand, Global Head of Cash Management at BNP Paribas. *“We are delighted to co-produce the report with Capgemini and take our joint research capabilities and thought leadership further into all segments of the industry.”*

The World Payments Report explores the demand for ever more innovative payment services; the push from regulators for better services in securer environments; the increasing number of newcomers bringing disruptive value propositions; and what market leaders will need to invest to remain competitive. The report is updated annually and provides the state of the global payments marketplace, a global snapshot of key industry and regulatory initiatives as well as unique perspectives and analysis on burning issues in the payments industry.

“As one of the largest banks in the world, BNP Paribas will be an invaluable research partner, providing a deep industry perspective on what is probably the fastest changing sector in financial services, namely payments,” said Thierry Delaporte, Chief Executive Officer, Capgemini’s Financial Services Business Unit. *“Combining our expertise will undoubtedly expand readership for the report and foster more discussion on the future of payments in the marketplace.”*

About Capgemini

With more than 180,000 people in over 40 countries, Capgemini is a global leader in consulting, technology and outsourcing services. The Group reported 2015 global revenues of EUR 11.9 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model.

Serving two-thirds of the world’s largest financial services institutions, Capgemini Financial Services helps banks, capital markets firms, and insurers meet today’s industry disruptions with innovative business and IT solutions which create tangible value. A team of 45,000 financial services professionals around the world collaborates across geographies, domains, and technologies to deliver the best tailored solutions to its clients. Capgemini Financial Services brings award-winning industry expertise, leading market insights and over 25 years of global delivery excellence to client engagements.

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About BNP Paribas

BNP Paribas has a presence in 75 countries with more than 185,000 employees, including 145,000 in Europe. It ranks highly in its two core activities: Retail Banking & Services (comprised of Domestic Markets and International Financial Services) and Corporate & Institutional Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia-Pacific.

About BNP Paribas Cash Management

BNP Paribas provides cash management services to more than 40,000 corporate clients around the world. Through its local presence on all continents, BNP Paribas is able to accompany corporates across the world. Our community of 2,500 experienced, committed Cash Management professionals operate across BNP Paribas’ international network, in 208 business centres in 55 countries, covering more than 130 currencies. BNP Paribas has been designated No. 1 Trade Finance Bank and No. 1 Cash Management Bank in the European large corporate sector, in the latest Greenwich Associates research.

Learn more about us at www.cashmanagement.bnpparibas.com