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Capgemini Launches its Tech Fiesta 2018

Nationwide events showcase Capgemini's applied innovation and cutting-edge solutions for the enterprise of the future

Mumbai, June 11, 2018 - [Capgemini](#) today announced the 10th edition of Tech Fiesta, its nationwide technology event designed to showcase innovation and Intellectual Property (IP) in cutting-edge technologies of the future that provide business benefits to customers. Themed as "[Intelligent Enterprise: Unlocking Newer Possibilities](#)", the 2018 edition of Tech Fiesta was inaugurated in Mumbai by Ashwin Yardi, Chief Operating Officer (COO) of Capgemini in India and Group Head of Industrial Automation, in the presence of Michiel Boreel, Chief Technology Officer (CTO) of Sogeti, Capgemini's technology and engineering services subsidiary, and other members from Capgemini's leadership team in India, as well as Dr. Arvind Tilak, CEO of Ascent Intellimation.. Over 20,000 people from Capgemini's ecosystem of employees, partners and customers are expected to attend Tech Fiesta 2018, between 11 and 18 June, across five cities in India.

Speaking on the occasion Ashwin Yardi, COO of Capgemini in India said, "Technologies such as big data, artificial intelligence, automation and machine learning are increasingly shaping business and industries as a whole. At Capgemini, we believe that effective innovation requires an outcome-oriented approach and discipline – we call it applied innovation. We have invested in a rich portfolio of innovative offerings, coupled with sector expertise and technology capabilities, to transform enterprises that are constantly looking to stay ahead of the curve. Tech Fiesta brings together our ecosystem of stakeholders, including customers, partners, start-ups, academia and employees, to explore our solutions and capabilities to unlock new possibilities for enterprises across the globe."

Tech Fiesta is designed and driven by Capgemini's Mumbai Applied Innovation Exchange (AIE)¹, which is part of a global network of 12 AIEs that are at the heart of Capgemini's Innovation services delivery. A global platform designed to enable enterprises to discover relevant innovations, the AIEs serve dual roles - as a hub for organizing Capgemini's ecosystem of start-ups, accelerators, incubators, strategic technology and business partners, as well as a physical location and framework to engage clients in developing new innovations and adopting best practices.

With multiple formats of interactions such as showcase booths, panel discussions and technical learning sessions, the Tech Fiesta innovation event will see Capgemini present more than 25 solutions across the entire spectrum of future technologies. There will be five themed Experience Zones that bring

¹ Capgemini's Applied Innovation Exchanges (AIEs) provide a Group-wide capability and global market platform to engage internal and external innovation ecosystems to help clients discover, develop and deploy business and technology innovations for their most critical opportunities and challenges.



Capgemini's disruptive technologies to life through business cases and project stories, partnership stories and customer innovation success stories. They will cover:

- IoT: The Connected Planet
- Blockchain: Power of Transparency
- Digital Customer Experience (DCX): Experience Next
- AI / ML: Embedded Intelligence
- Enterprise Transformation: Innovation @ Work

Tech Fiesta 2018 will take place at the following five Capgemini locations in India during June:

Location	Date
Mumbai	June 11, 2018
Chennai	June 12, 2018
Hyderabad	June 14, 2018
Bangalore	June 15, 2018
Pune	June 18, 2018

About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of 200,000 team members in over 40 countries. The Group reported 2017 global revenues of EUR 12.8 billion.

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Capgemini in India comprises almost 100,000 team members working across 12 locations– Bangalore, Bhubaneswar, Chennai, Gandhinagar, Gurugram, Hyderabad, Kolkata, Mumbai, Noida, Pune, Salem and Tiruchirappalli.

Learn more about Capgemini in India at www.capgemini.com/in-en.