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Capgemini positioned as a Leader and Star Performer in the Everest Group PEAK Matrix® for Data & Analytics Service Providers 2020

Paris, December 2, 2020 – [Capgemini](#) announced today that it has been positioned as a Leader and Star Performer by [Everest Group](#), in its [Data and Analytics \(D&A\) Services PEAK Matrix® Assessment 2020](#). Capgemini was evaluated alongside 27 top service providers for its ability to successfully deliver D&A services and create market impact.

The assessment highlighted Capgemini's strengths in D&A, including:

- A wide-ranging portfolio of offerings across the D&A value chain
- A rich catalog of industry-specific, ready to deploy analytics solutions that ensure faster time-to-market
- A good balance between offshore and onshore delivery to optimize delivery costs while providing superior client experience
- Augmented digital capabilities across emerging geographies to stay ahead of the curve in terms of digital dominance (a recent example is the [Advectas](#) acquisition)
- High quality client services with quick deployment and scaling of solutions across engagements
- Commercial flexibility and innovative pricing constructs

"We are delighted to be recognized as a Leader and Star Performer in the Everest Group PEAK Matrix® for Data & Analytics Service Providers 2020," said Zhiwei Jiang, CEO of the Insights and Data Global Business Line at Capgemini. *"Businesses need access to a framework of capabilities that bring together trusted and secured data to maximize its innovative and transformational potential. Capgemini supports its clients with advisory, innovation, and transformation services that also include change management and business transformation in the D&A space."*

Leaders were recognized by Everest Group for being at the forefront of innovation and driving change with thought leadership, partnerships, and internal investments in emerging themes such as AI-scaling, intelligent data management, data landscape modernization, democratization, and data literacy. Leaders have also made sustained strategic investments to bridge the portfolio gaps to achieve full services play, and they focus on their breadth of skills to stay at the forefront as technology evolves.

"Capgemini's comprehensive portfolio of D&A solutions and its suite of proprietary IP/assets focused on emerging areas, such as the data marketplace and AI, have further strengthened its capabilities in D&A," said Vishal Gupta, Practice Director, Everest Group. *"It's clients see it's domain expertise, strong account management, commercial flexibility, and innovative pricing constructs as differentiators."*

To download a custom copy of the Everest Group Data and Analytics (D&A) Services PEAK Matrix® Assessment 2020, click [here](#).



About Capgemini

Capgemini is a global leader in consulting, digital transformation, technology, and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. A responsible and multicultural company of 265,000 people in nearly 50 countries, Capgemini's purpose is to unleash human energy through technology for an inclusive and sustainable future. With Altran, the Group reported 2019 combined global revenues of €17 billion.

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