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Leaders from Global Brands to Set Real Business Challenges on Capgemini Super Techies TV Show

*Indian IT professionals and university students from six countries to solve real business challenges faced by
some of the largest enterprises across the globe*

Mumbai, Paris October 8, 2014 - [Capgemini](http://www.capgemini.com), one of the world's foremost providers of consulting, technology and outsourcing services, today announced the names of the companies that will participate in the third season of the Capgemini Super Techies Show (CSTS). This year, all ten episodes of the innovative technology based reality show, targeting young IT talent, will be broadcast on the high profile TV channel ET NOW and across the web via YouTube. Contestants will be teams of Indian IT professionals and university students with technology backgrounds from across the globe including India, UK, USA, the Netherlands, Sweden and France.

The Capgemini Super Techies Show was set up to provide a totally unique platform to showcase the best minds amongst IT professionals and under-graduates. In 2013 alone Capgemini recruited 32,000 employees, 45% of whom were young graduates. The first and second series of the show saw over 19,000 people applying to compete and had a reach of over 10 million viewers – across TV and social media channels.

This year's line-up of judges includes the following leaders from global brands:

1. Michael Zimbalist, Sr. VP, Advertising Products and Research & Development, The New York Times
2. Sam Gourley, Sr. VP - Global Delivery, Epsilon
3. Philip Clark, Head Fixed Income & ALMT Technology (Asset Liability Management and Treasury) at BNP Paribas India Solutions and Neena Rodrigues, CIO, BNP Paribas India Solutions
4. Atul Tewari, COO (Chief Operating Officer), Quikr
5. Susheel Navanale, Group CIO, Tata Global Beverages
6. Neil Clark, CIO, Heathrow
7. Nitin Rohilla, Chief - SAP Center of Excellence, TATA Power
8. Ranjan Patnaik, Technology Director South Asia & ASEAN, DuPont
9. Parag Deodhar, CRO & VP - Process Excellence & Program Management, Bharti AXA General Insurance

10. Grand Final Episode – featured company soon to be revealed

Commenting on this year's prestigious line-up, Aruna Jayanthi, CEO, Capgemini India said *"After two very successful seasons, this third edition of the Capgemini Super Techies Show is going global in the truest sense of the word with participation from six countries. Furthermore, the involvement of eminent leaders from prestigious global brands will give the participants insights into genuine business challenges faced by these major enterprises, while providing them with the opportunity to showcase their innovative skills in solving them."*

The adjudicating leaders will set the 12 teams tasks to solve their business challenges in the areas of Big Data, Social, Mobility, Cloud, digital transformation, the digital customer experience and IT Infrastructure. The contestants were shortlisted after a stringent selection process, which was based on gauging their technology skills and business problem-solving abilities.

"The Capgemini Super Techies Show brings together burning business challenges, impacting global enterprises today, with the creative and innovative approaches to IT that are needed to gain competitive edge," explains Philippe Grangeon, Group Corporate Marketing and Communications Director, Capgemini. *"We have seen an exponential growth of both applicants and viewers during the first two series of the show. For season three, we wanted to expand the program to showcase up and coming talent from around the world. We are really looking forward to sharing their innovative ideas with a global audience."*

Capgemini Super Techies Show will be on air from the 19th October on the mainstream news channel ET NOW at 11.30am in India and will also be broadcast to a global audience via Capgemini's YouTube channel. The show will comprise 10 episodes each focused on solving a business challenge. The judging panel, of leaders from both the participating companies and Capgemini, will award points to each team based on their proposed solution. After rigorous league selection rounds and then semi-finals, the three best teams will go head-to-head in the grand final, competing for the prize of 25,000 USD.

About Capgemini

With almost 140,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2013 global revenues of EUR 10.1 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model.

Capgemini in India is over 50,000 people strong across 9 cities (Mumbai, Delhi, Bangalore, Hyderabad, Pune, Kolkata and Chennai - Trichy and Salem).

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