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Steering Committee of the “New Industrial France” adopts the Big Data plan

The measures under this plan have the potential to create or retain more than 130,000 jobs in France between now and 2020

Paris, 2 July – Under the auspices of France's Minister of the Economy, Industrial Recovery and Digital Technology, Arnaud Montebourg, the steering committee for the “New Industrial France”¹ adopted today, Wednesday 2nd July, the Big Data plan submitted by François Bourdoncle, CEO of [FB&Cie](#), and Paul Hermelin, Chairman and CEO of [Capgemini](#).

The value of the Big Data market in France will be close to €9 billion in 2020, with the maintenance or creation of over 130,000 jobs. This plan is aimed at positioning France as a world leader, the package of measures it contains will be designed to strengthen the supply of Big Data technology and services, accelerate their use, and modernise the Loi Informatique et Libertés (French data-protection Act).

"We are delighted with the implementation of this plan which, developed in partnership with both suppliers and users of technology, will be instrumental in constructing France's digital sovereignty," explained Paul Hermelin, Capgemini's Chairman and CEO.

François Bourdoncle, CEO of FB&Cie and co-founder of Exalead, a company in the Dassault Systèmes group, added, *"Big Data involves momentous stakes, both economically and for data protection. We are very grateful to be contributing to the development of Big Data in France."*

The plan will encourage initiatives to accelerate the diffusion of Big Data in a number of sectors, including tourism, transport, energy and insurance. The plan also allows for Big-Data initiatives to modernise government progress, for example to support employment. Furthermore, the plan seeks to facilitate access for start-ups both to the data of major public and private entities and to the infrastructures required to make use of that data. Emphasis will also be given to the training of data scientists². In addition, the regulatory and legislative context will be adapted to the emergence of very-large-scale data processing, addressing the twofold concern of fostering innovation while protecting individual privacy.

¹Nouvelle France Industrielle Steering group was set up to reshape French industry via 34 industrial plans

² The profiles sought should have a comprehensive grasp of the statistical, mathematical and computing methods appropriate to a particular business context.

The fourteen actions embodied in the plan include the following:

- The creation of a "Big Data personal trust space" developed by the Fondation Internet Nouvelle Génération (next-generation Internet foundation), in partnership with several private-sector businesses, to foster the development of new services by combining personal data, although under the control of each individual to which the data relates.
- The development of new services for job-seekers.
- Collaborating with CNIL, the French data-protection agency, on modernising the working of the French data-protection Act, gearing it to industrial-process certification in the context of complete ecosystems (e.g. the "networked car").
- Support for Big Data accelerator and seeding-fund projects likely to emerge under the "French Tech" initiative.

About FB&Cie

Founded by François Bourdoncle, FB&Cie provides consulting services for senior managers to address digital-innovation issues, adopting a unique halfway-house positioning between the major corporations and the smaller-scale entrepreneurs.

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