

Capgemini Quick Start Commerce for Grocers

Build online storefronts and give customers new ways to shop in just 10 weeks

From large supermarket chains to local independent stores, the customer demands placed on today's grocers have fundamentally changed. Aggressive pushes for enhanced digital experiences and continued social distancing place the onus on grocers to transform or risk losing valued customers.

This is why Capgemini designed Quick Start Commerce for Grocers. Designed with grocery-specific needs in mind, the multifaceted offering enables grocers to launch a fully functional, omnichannel grocery experience in an ultra-rapid timeline.

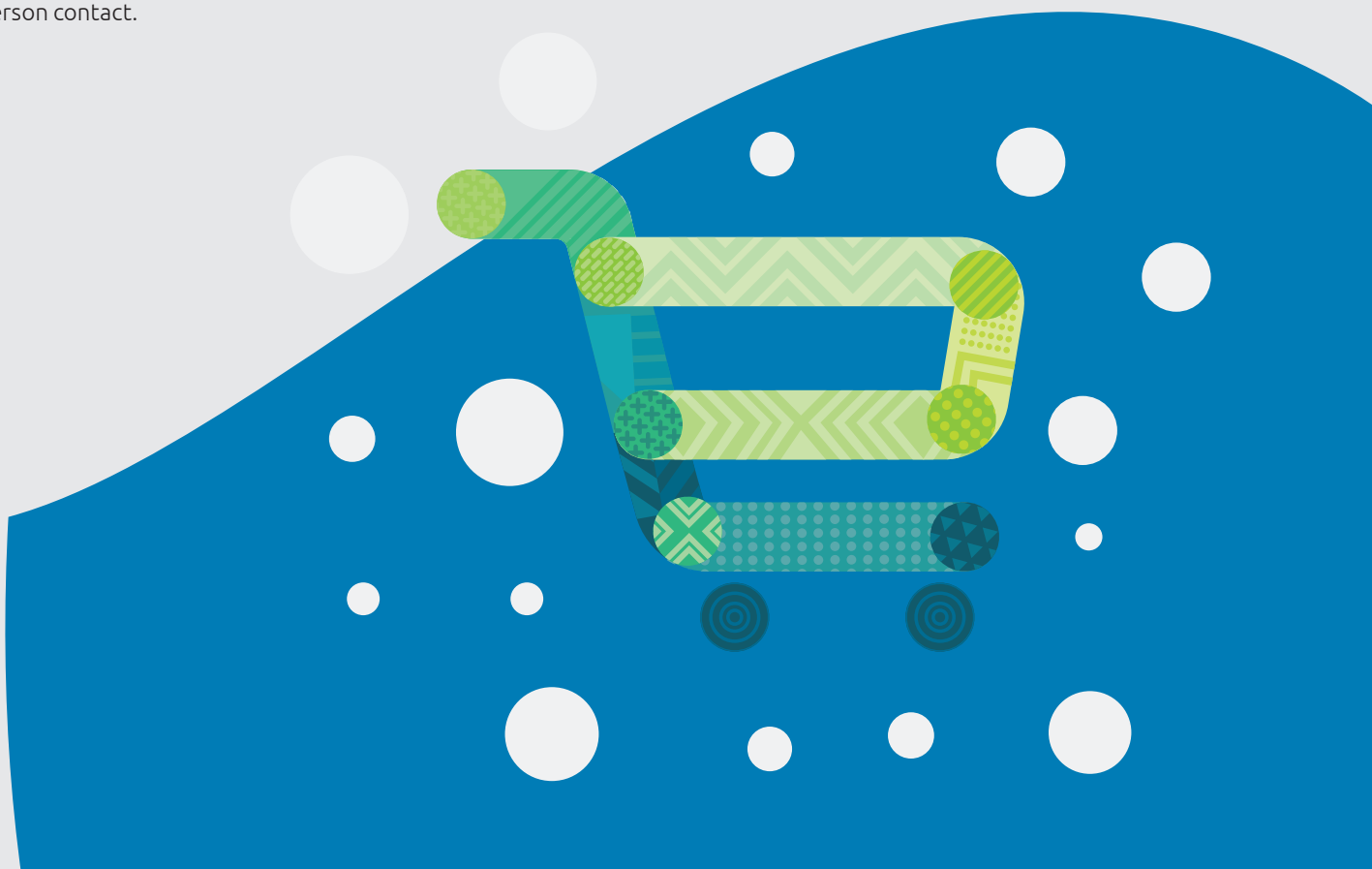
The offering is based on Capgemini's unrivaled Salesforce experience and battle-tested methodologies, ensuring that grocers have a solution that engages their customers and drives business. In just 10 weeks, grocers can offer customers an experience that enables online ordering and curbside pick-up for quick, efficient shopping and limited person-to-person contact.

Value drivers

- Rapid deployment timeline
- Enhanced omnichannel experience
- Improved brand loyalty
- Alignment with new societal shopping habits

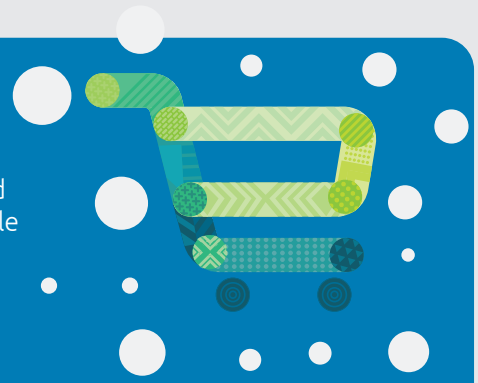
Features

- Sell up to 20 SKUs (Total number of SKUs may be expanded, based on desired timeline)
- Brand style guide applied to the Storefront
- Curbside pickup capabilities
- Inventory and pricing feeds for all locations
- Text notifications
- Wishlist capabilities



Technology

The Capgemini Quick Start Commerce for Grocers offering is supported by leading digital technologies. The program packages together multiple Capgemini Salesforce offerings to create a comprehensive experience solution for grocers that can be delivered in just 10 weeks.



**Salesforce Commerce Cloud (SFCC)
Implementation**

**Salesforce Order
Management
System (OMS)
Implementation**

**Payment
Integrations**

**Tax
Integrations**

**Capgemini
Grocery
Accelerator
for SFCC**

**Capgemini
Order Picker
for SFCC**

**Capgemini
Timeslot
Manager for
SFCC**

**Capgemini
Returns for
Salesforce OMS**

**Cybersource
and Adyen**

**Vertex or
AvaTax**

About Capgemini

Capgemini is a global leader in consulting, digital transformation, technology and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year+ heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. Today, it is a multicultural company of 270,000 team members in almost 50 countries. With Altran, the Group reported 2019 combined revenues of €17billion.

Learn more about us at

www.capgemini.com

The information contained in this document is proprietary. ©2020 Capgemini. All rights reserved. Rightshore® is a trademark belonging to Capgemini.