

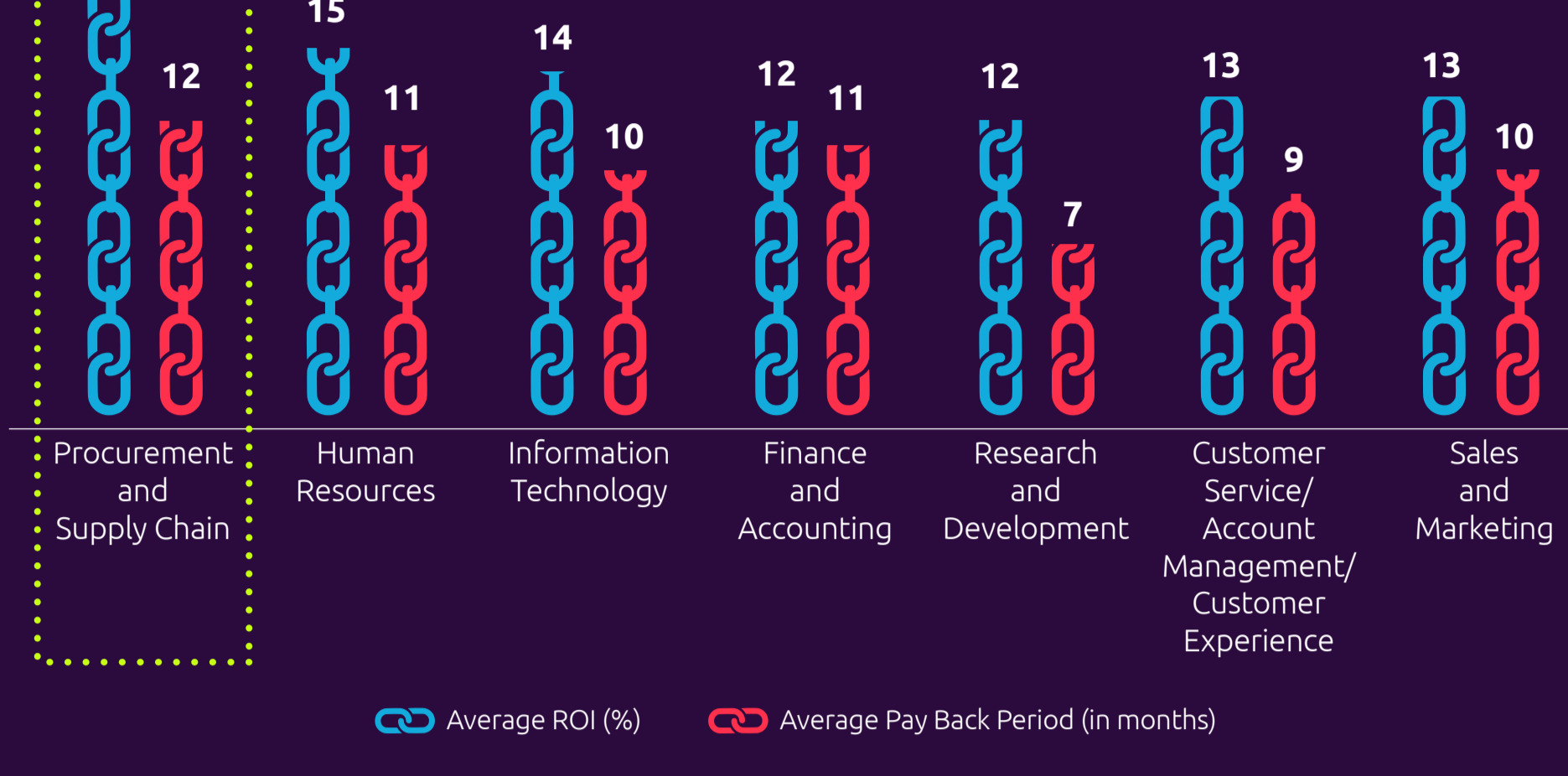
The Digital Supply Chain's Missing Link: FOCUS

Organizations realize the importance of supply chain digitization

One in two organizations say supply chain digitization is one of their top three priorities at an organizational level

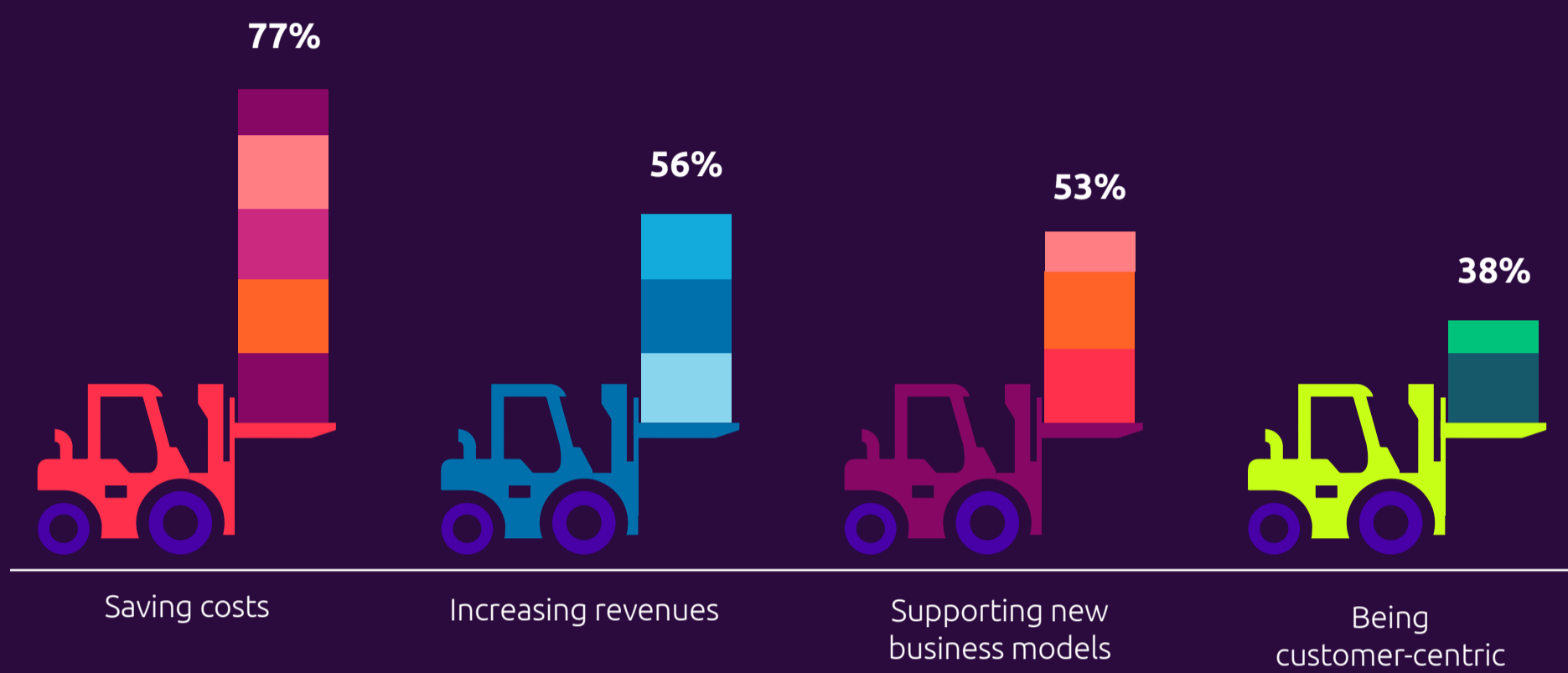
Digital supply chain initiatives deliver the highest benefits compared to other functions

Average return on investment and payback period by function for organizations implementing automation at scale



Source: Capgemini Research Institute, Automation Use Case Survey; July 2018, N=111 organizations implementing automation at scale.

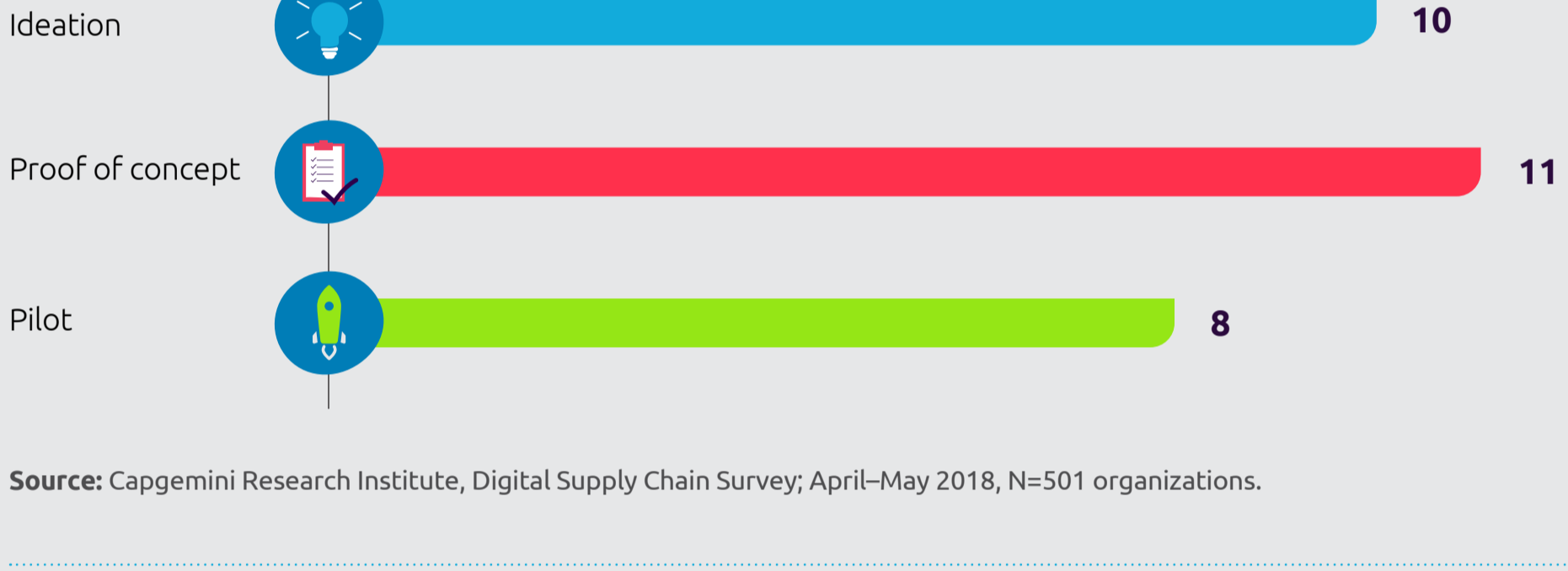
Cost saving is the key driver of digital supply chain investments in nearly four-fifths of organizations and many do not focus on customer centricity



Source: Capgemini Research Institute, Digital Supply Chain Survey; April–May 2018, N=1,001 organizations.

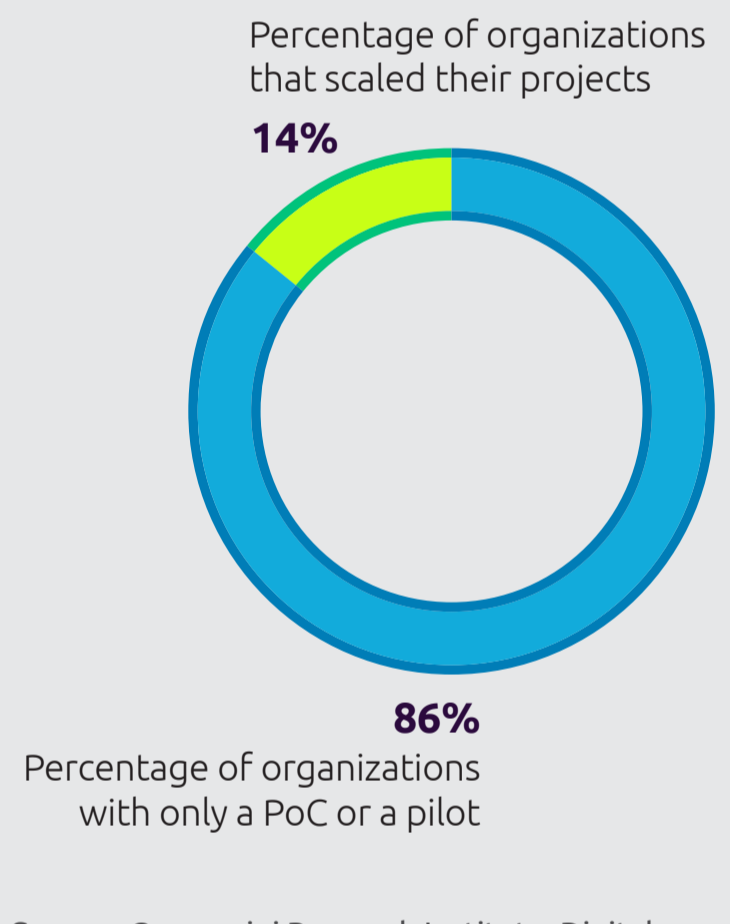
Successful organizations “focus” on key initiatives and deploy them at scale

Organizations seem to be working on too many projects simultaneously, with close to 30 projects at pre-deployment stages



Source: Capgemini Research Institute, Digital Supply Chain Survey; April–May 2018, N=501 organizations.

Because most lack focus, only one in seven organizations is successfully able to scale its initiatives from a pilot or PoC stage



Source: Capgemini Research Institute, Digital Supply Chain Survey; April–May 2018, N=501 organizations.

Successful organizations are selective about what to implement

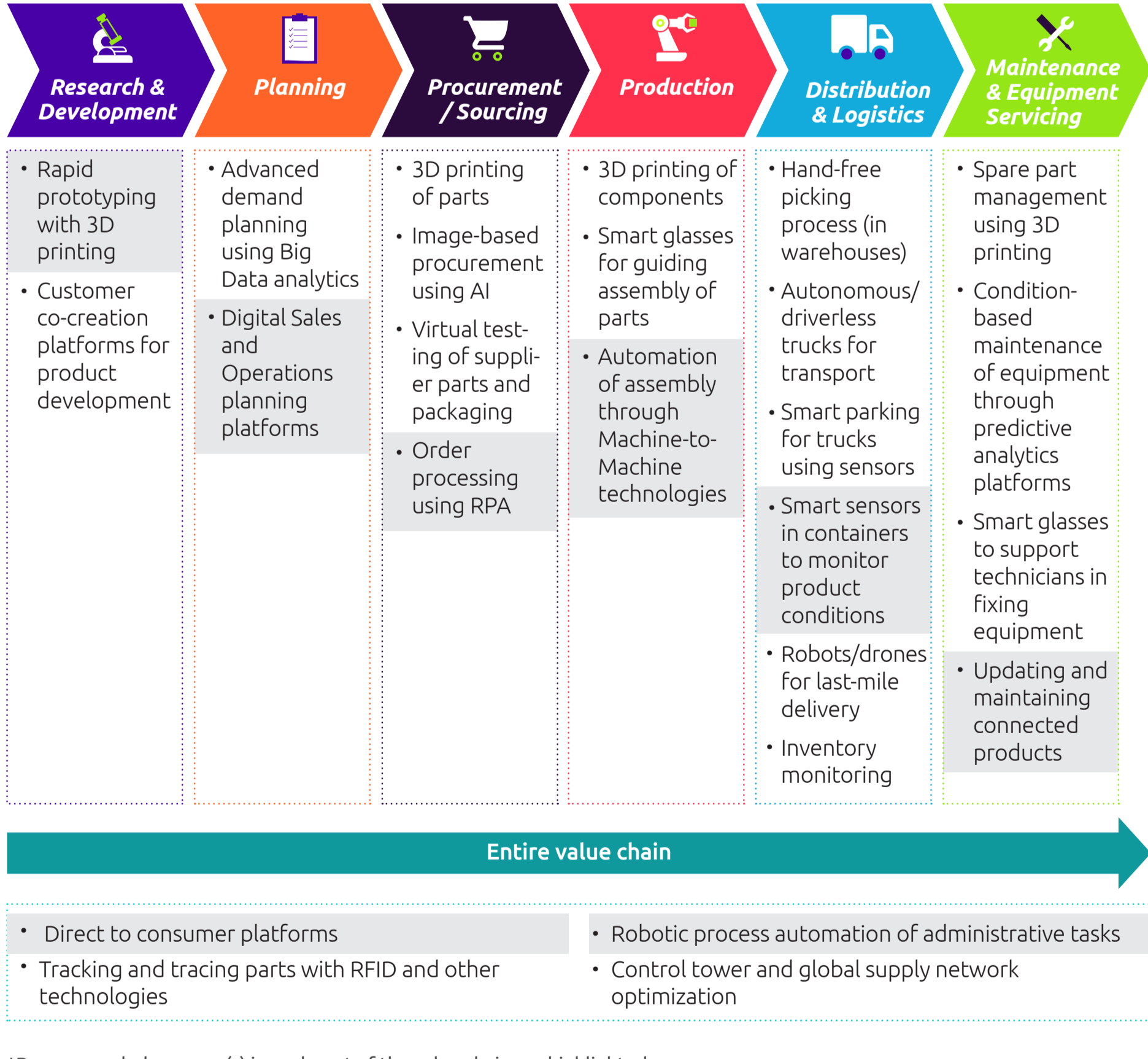
Average number of projects at proof of concept level



Source: Capgemini Research Institute, Digital Supply Chain Survey; April–May 2018, N=501 organizations.

Key use cases that can help focus organizations' efforts and investments

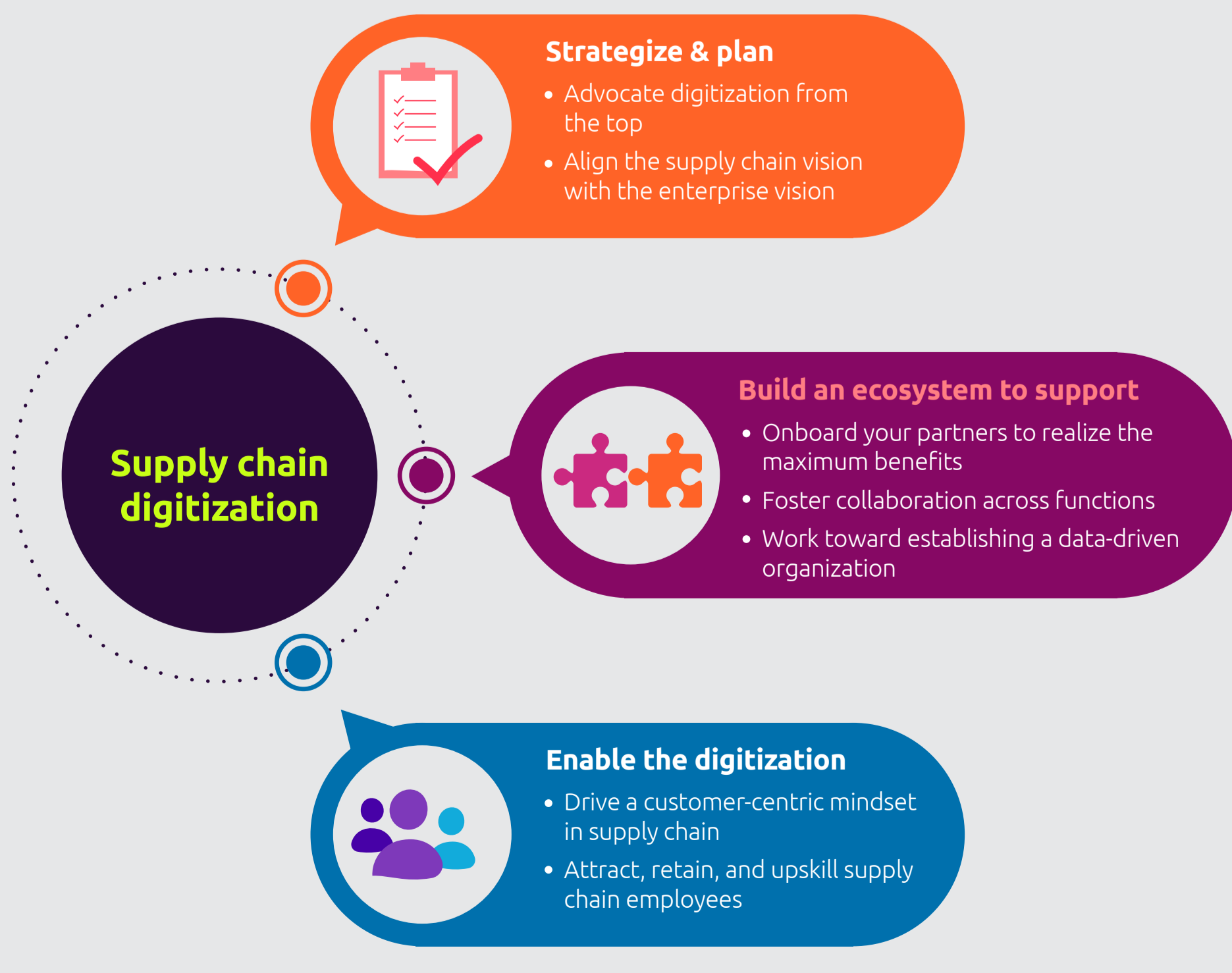
Recommended supply chain use cases based on benefits and ease of implementation



*Recommended use case(s) in each part of the value chain are highlighted.

Source: Capgemini Research Institute, Digital Supply Chain Survey; April–May 2018, N=501 organizations, expert opinions.

How can organizations successfully scale their supply chain initiatives?



Source: Capgemini Research Institute Analysis.

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