

## Capgemini Automotive

A new future is being written for the automotive industry. More than just enhancements to technology, the industry is undergoing fundamental changes that are altering business models and how brands will interact with their customers for generations to come.

At Capgemini we believe we have a role to play in inventing the future of the mobility industry. We partner with our industry-leading clients to enable the success of their business transformation, guide them along their journey through this new competitive landscape, and ensure future business performance and growth.



For further information on how we can help your business, please contact one of our experts:

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# THE CIRCULAR ECONOMY IN AUTOMOTIVE



FIND OUT MORE  
AND CONTACT  
OUR EXPERTS

## How do you harness the opportunities?

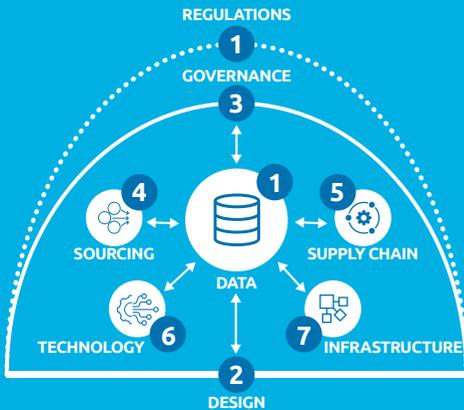
### THE CIRCULAR ECONOMY

“Circular Economy”: *an economic model in which a minimum of resources are lost, and a maximum of resources are retained, upping value with each use.*

Circular economic models help organizations reduce their carbon footprint, as well as enable new business and economic value generation and aid in tertiary advantages.

### OUR FRAMEWORK FOR AUTOMOTIVE OEMS

Capgemini’s **seven step framework** shares insight on how OEMs can achieve their sustainable ambition thanks to the circular economy.



To learn more about how you can take advantage of the circular economy, **please contact us.**

### 6 PILLARS OF THE AUTOMOTIVE CIRCULAR ECONOMY

Throughout the journey to become circular economy champions, OEMs will observe loops appearing between 6 key pillars:



#### SUSTAINABLE DESIGN

Modular by design



#### MAKE & PRODUCE

Material mining & processing



#### USE

Mobility-as-a-service



#### LIFE EXTENSION

Upgrade and Update



#### RE-USE

Retrofit and Remanufacture



#### RECYCLE

Waste management optimisation

### THE OPPORTUNITIES ACROSS THE FUTURE MOBILITY LANDSCAPE

New Territories of opportunity, New Paradigms & Technology-enabled use cases have been created by the Circular Economy. Automotive leaders that get out in front of the advancing transformation stand to gain the most from the reallocation of value. Head over to our website to view our latest research via the QR Code above.