

Capgemini Automotive

A new future is being written for the automotive industry. More than just enhancements to technology, the industry is undergoing fundamental changes that are altering business models and how brands will interact with their customers for generations to come.

At Capgemini we believe we have a role to play in inventing the future of the mobility industry. We partner with our industry-leading clients to enable the success of their business transformation, guide them along their journey through this new competitive landscape, and ensure future business performance and growth.



For further information on how we can help your business, please contact one of our experts:

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NEXT DESTINATION SOFTWARE



FIND OUT MORE AND CONTACT OUR EXPERTS

How automotive OEMs can harness the potential of software-driven transformation

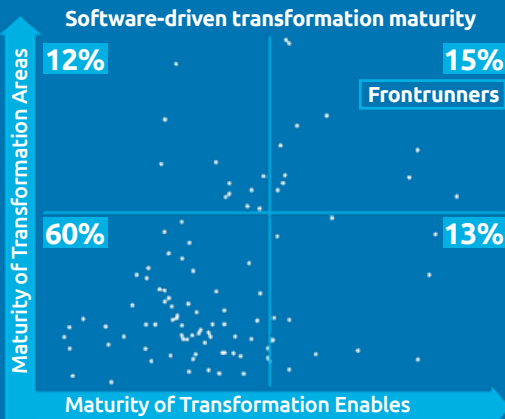
SOFTWARE will have a significant impact across the entire OEM value chain.

The **GAP** between leaders and followers is widening. This can be seen **ACROSS 4 KEY AREAS:**

- By 2031 **x3** Revenue growth from software based services
- By 2022 **22%** of all people in R&D will be software experts
- By 2026 **66%** of OEMs plan to partner with software & system integrator firms
- By 2026 **80%** of OEMs plan to monetise connected services



60% of OEMs are still beginners in their transformation journey



Delivering the full potential of your software-driven transformation

Transformation Enablers

- 1 Build a software-focused vision and strategy
- 2 Leverage software toolchains and agile to foster collaboration across organizational units
- 3 Forge strategic partnerships on key software frontiers
- 4 Strive for excellence by building and retaining software talent

Transformation Areas

- 5 Define a clear roadmap for the next-generation software architecture
- 6 Tap into the power of data to enable intelligent vehicles, operations, and services, faster

For more information on how you can harness the full potential of your software-driven transformation, **please contact us**