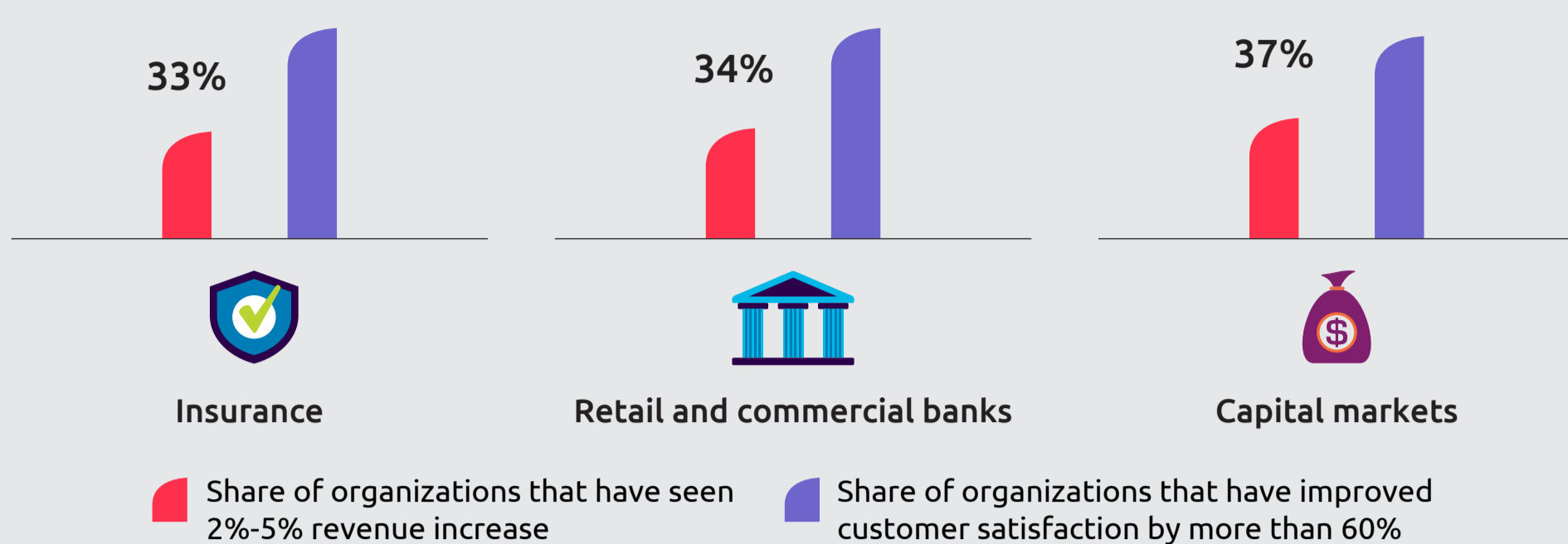


# Growth in the Machine

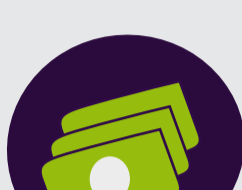
How **financial services** can move intelligent automation from a cost play to a growth strategy

## Intelligent automation offers more than just cost savings

Share of organizations by benefits from intelligent automation



Source: Capgemini Digital Transformation Institute, Automation in Financial Services survey; February–March 2018, N=750 companies

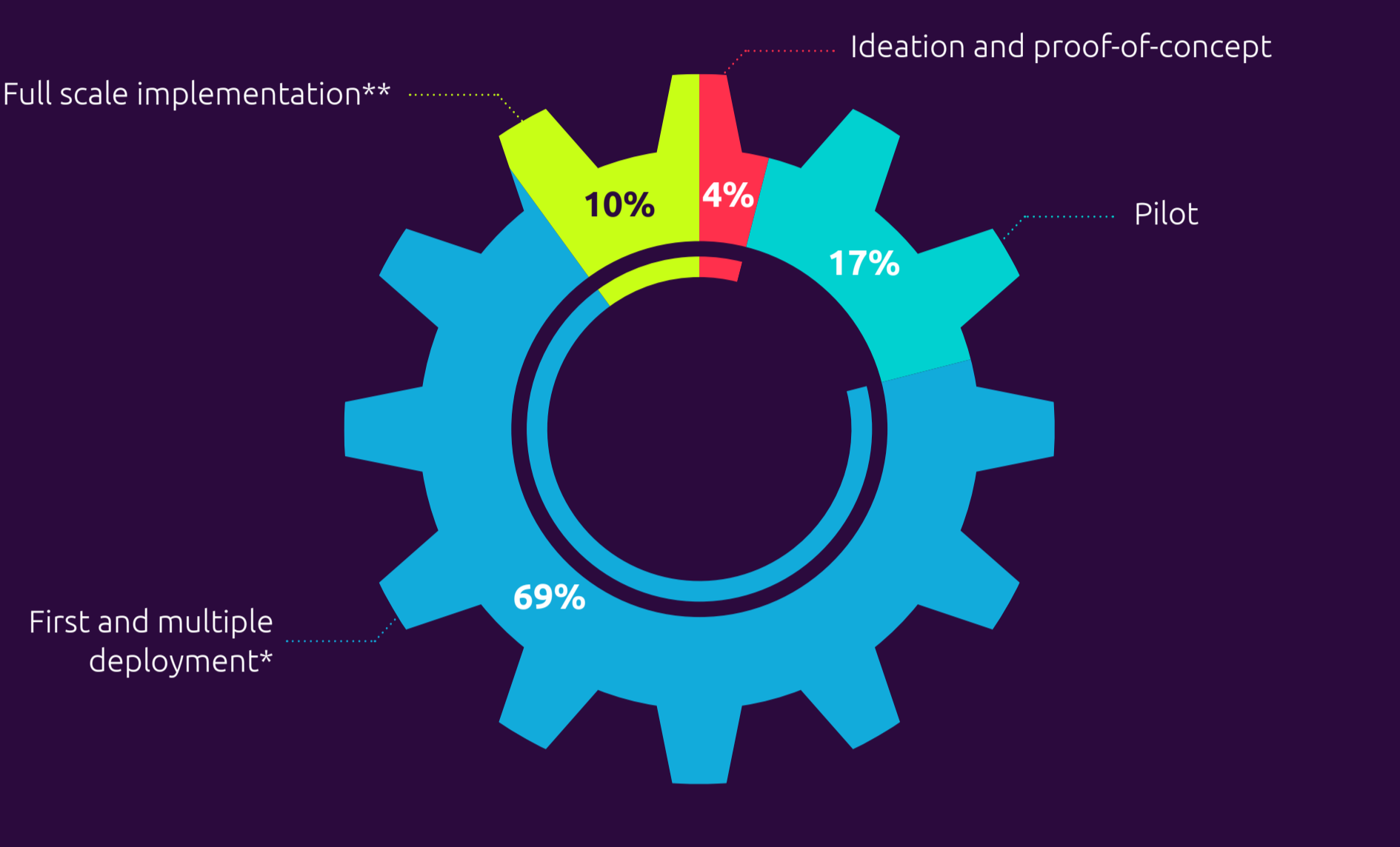


**Intelligent automation could add \$512 billion to the global revenues of financial services firms by 2020**

## Organizations are far from realizing the full value of intelligent automation

Only 10% of financial services organizations have implemented automation at scale—across all the geographies and processes that the company operates

Organizations deploying intelligent automation by different stages of implementation



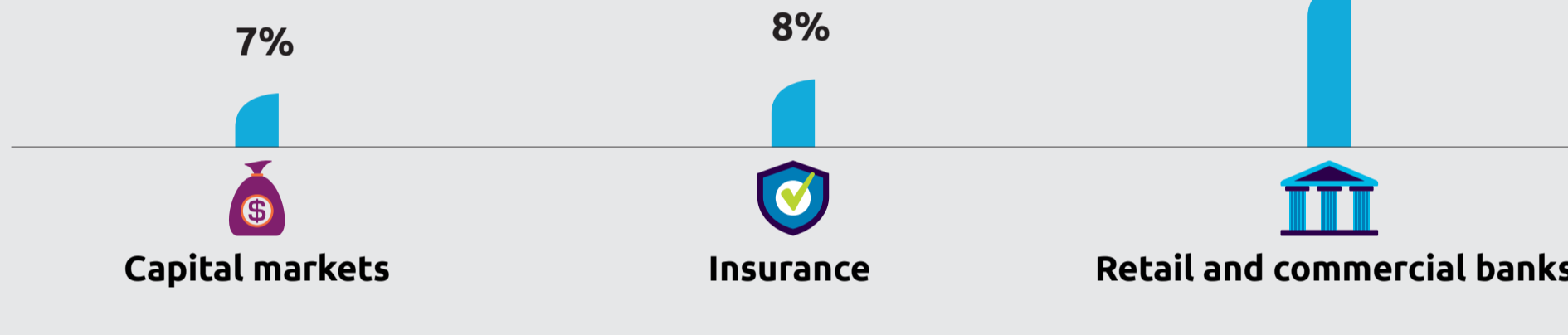
\* First Deployment—Implementation at a single geography or selected business processes; Multiple Deployment - Implementation at multiple geographies or multiple business processes

\*\* Full-scale implementation means organizations with deployments across all geographies and processes that the company operates in

Source: Capgemini Digital Transformation Institute, Automation in Financial Services Survey; February–March 2018, N=750 companies

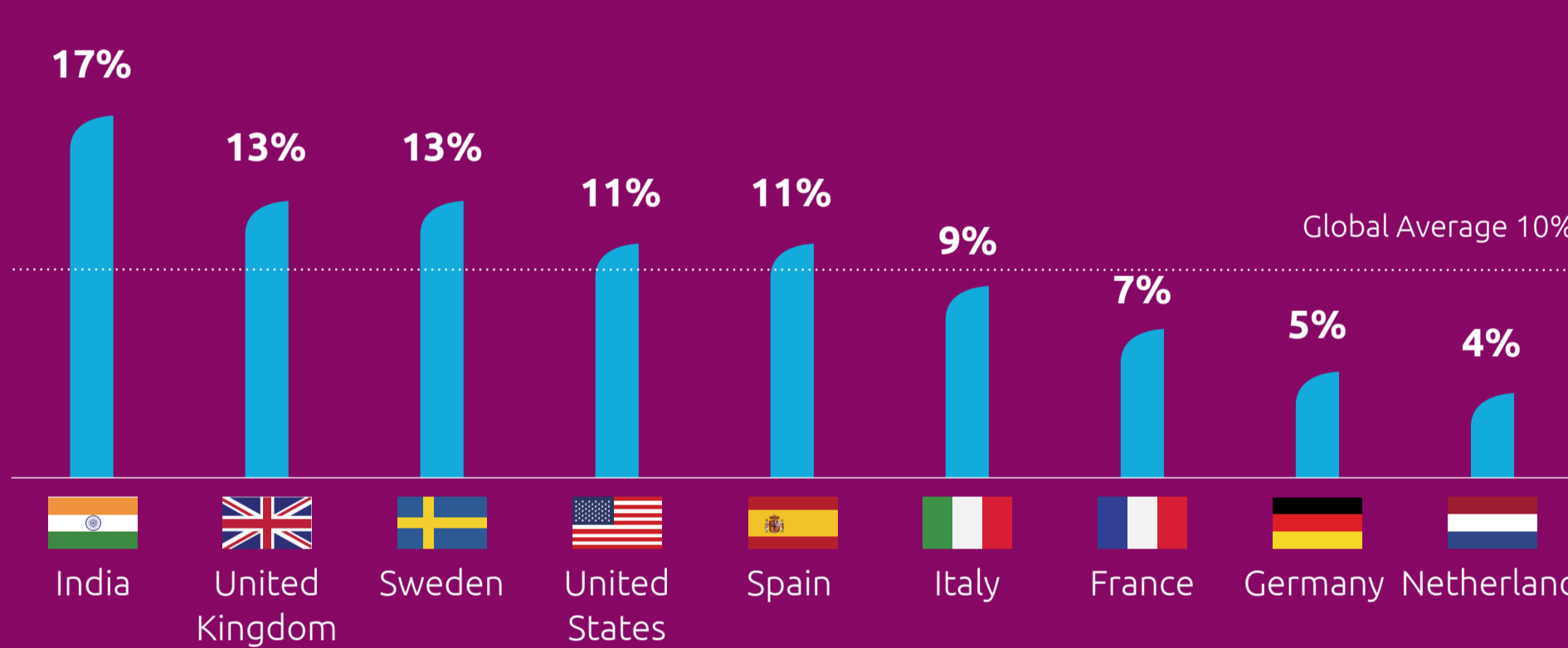
## Retail and commercial banks lead in intelligent automation implementation

Proportion of organizations with full scale intelligent automation implementation by sector



## India, UK and Sweden lead in intelligent automation implementation

Proportion of organizations implementing intelligent automation at full scale, by country

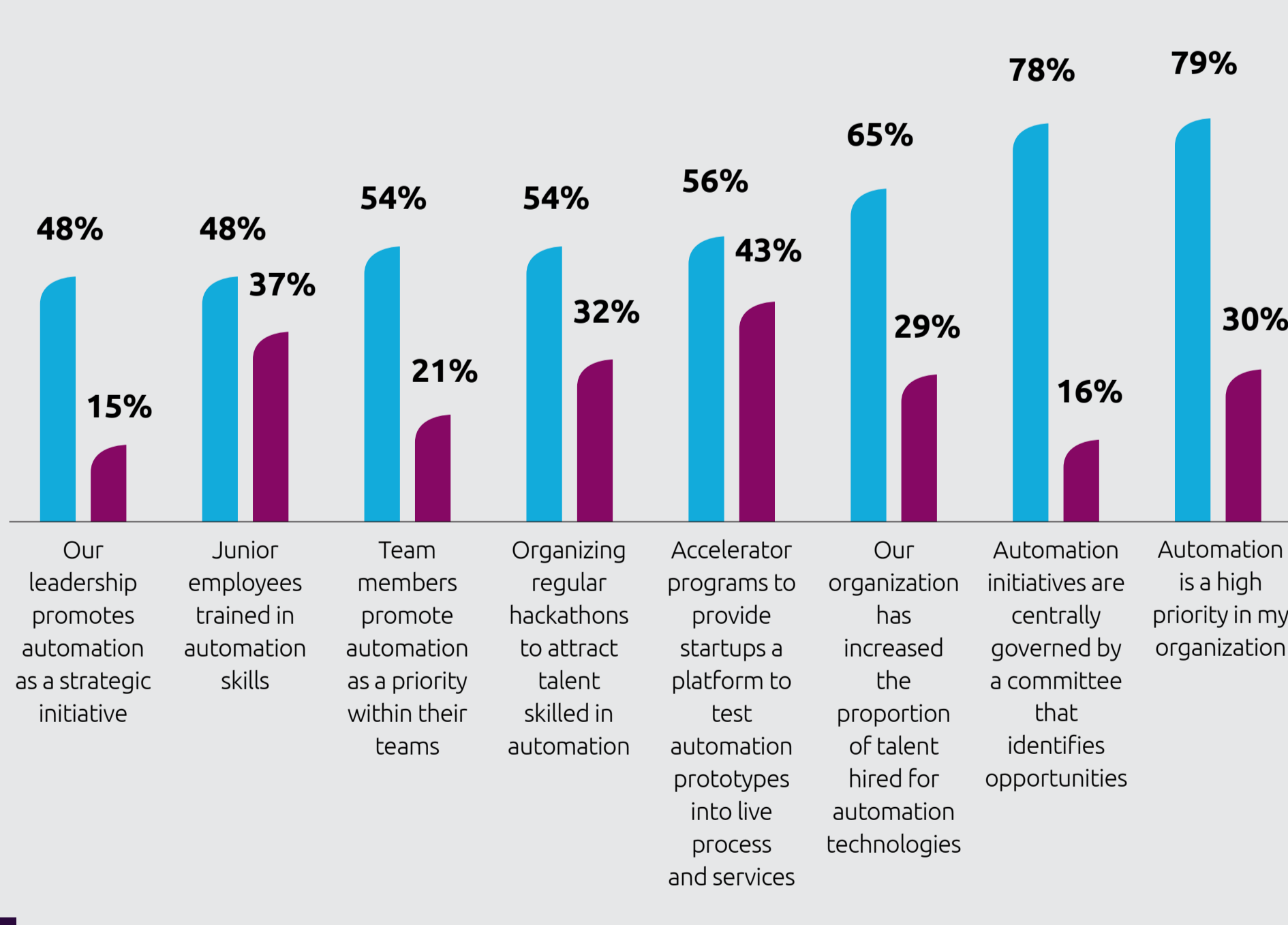


## Scaling up intelligent automation to drive growth

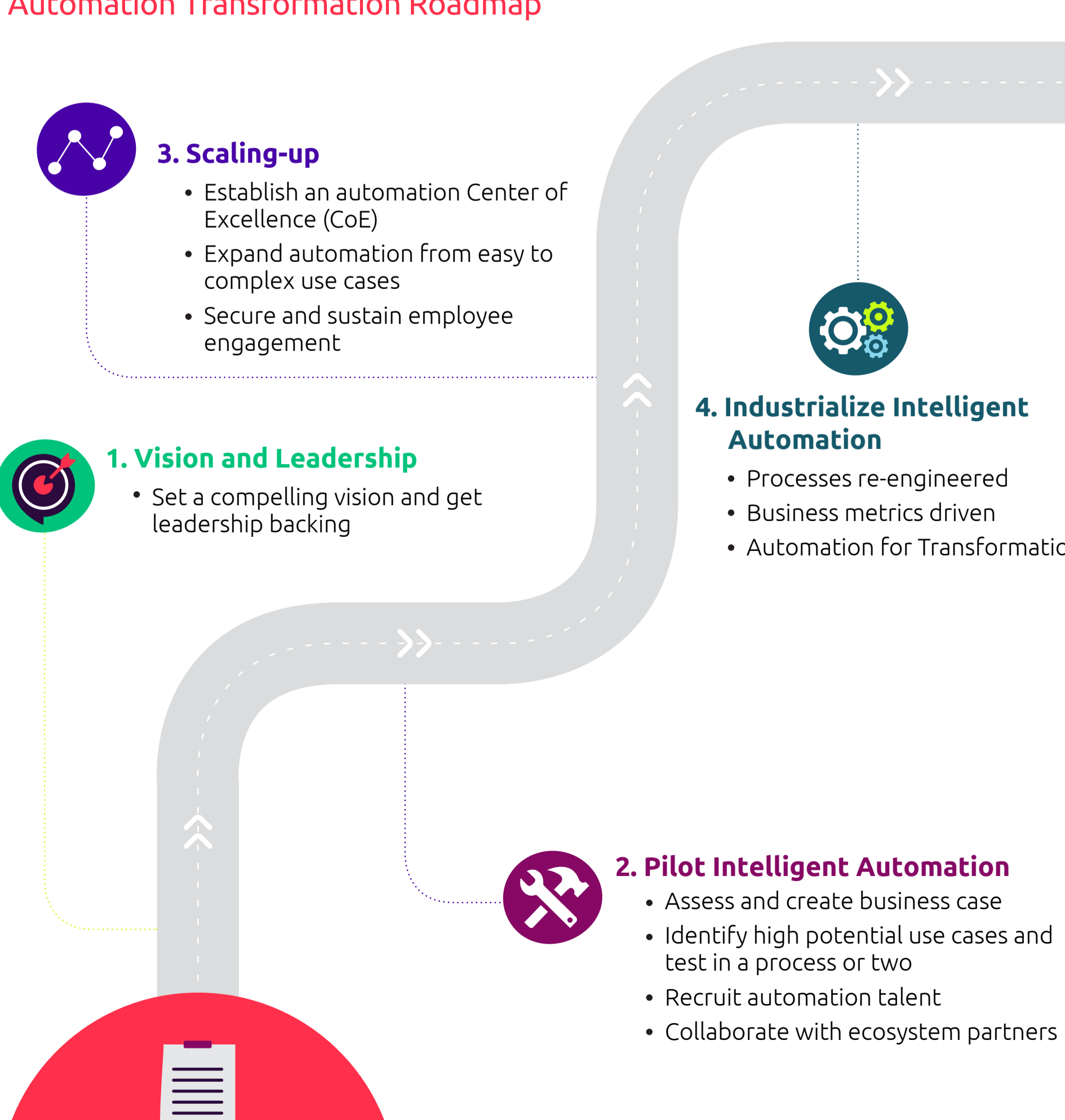
**Visionaries** are successful in scaling up their intelligent automation deployments.

- Took 50% or more of their automation use cases from pilot to scale
- Constitute 11% of the 750 firms we surveyed

### Characteristics Of Visionaries



## Automation Transformation Roadmap



Journey starts

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By Capgemini Digital Transformation Institute