

Messaging 2.0

Revitalizing your Messaging System with IP to elevate your Value to Customers



Maximizing Assets, Unleashing Growth and Transforming to Succeed

Rapid technological advances and changing consumer behavior have irrevocably changed the business environment for the telecom, media and entertainment (TME) industries. Capgemini is helping TME businesses adapt to the new rules of the game.

We have over 30 years of experience working with wireline, wireless, Internet service provider, cable, broadcast, publishing, and entertainment organizations. Drawing on our expertise, we can work with our clients to achieve the strategic goals and world-class results they require.

Revitalize your messaging infrastructure!

Capgemini has a unique experience deploying service platforms and leverage of their partners' next generation product portfolio to develop innovative revenue streams for the service providers on a worldwide basis.

Being innovative in a fast changing environment, Capgemini has much long experience scanning the market for new technologies and vendors which offer ground-breaking solutions. After having installed confidence in a new technology in terms of business benefit, robustness and being future proof, we engage in joint client projects with innovative vendors. Our experience and expertise ensures minimum risk and safe implementations of these new solutions resulting in true business value for our clients.

Capgemini selected StreamWIDE more than five years ago because our telco clients face new challenges resulting in an increasing demand for next generation messaging solutions in service oriented architectures, challenges for which StreamWIDE gives convincing answers together with an ecosystem of partners for value added add-ons such as visual voice mail and messaging apps for Smartphones.



Using StreamWIDE innovative software technology Capgemini enables operators to deploy new applications, improve their ARPU, reduce total cost of ownership, and shorten time to market. StreamWIDE is fully dedicated to developing value added services for mobile and fixed line telecommunication operators. The product line is field-proven in more than 25 countries and includes Social Telephony, Visual Voice Mail, Virtual Numbers, Call Center Services, Cloud based VAS, Convergent Changing, Conferencing, Ringback Tones, all built on top of a breakthrough service creation environment.

Thanks to our partnership and a tremendous experience in deploying messaging services, Capgemini is best positioned to help operators launching successful and profitable content and premium messaging applications. Our solution combines

system integration services and best of breed off-the-shelf products from our alliance partners, with the following key benefits:

- Ultimate flexibility in the service creation process
- Leading-edge, user-friendly features introduction without customer impact (incl. iso-migration to swap legacy messaging) such as Visual Voice Mail (VVM)
- Best-in-class performance, scalability & reliability
- Quick & secure delivery and rapid Time-to-Revenue
- Reduced Total-Cost-of-Ownership & operating expenses
- Cross-service integration capability for converged IP & voice networks
- Deployable on virtualized infrastructure (NFV)
- Standard based solution
- Fully convergent environment
- Mass market and corporate segments
- One-stop support for any problem in the solution from end-to-end

Together, Capgemini and StreamWIDE have demonstrated our capacity to provide advanced services such as Visual Voice Mail (VVM) deployed on a large scale. This has been demonstrated by a major convergent operator in France who has selected our joint solution to deliver innovative and differentiated services such as Visual Voice Mail, voicemail on IPTV, etc. ... and to swap their legacy mobile voicemail with Capgemini's Messaging 2.0 solution.



About Capgemini

Now with 180,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2014 global revenues of EUR 10.573 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

Learn more about us at www.capgemini.com

Contact:

Pierre Bruvry
pierre.bruvry@capgemini.com