

Our Digital Programmes Get Started



Capgemini is a longstanding partner of the Prince's Trust. As part of our digital partnership with we will be supporting young people by running a series of programmes ranging from one day workshops to five day courses.

Aimed at disadvantaged unemployed young people aged 16–25, the Get Started programme comprises a week-long digital challenge such as creating a mobile solution or using big data to solve a problem. Courses have been held in London and Glasgow, with the next event planned in Cardiff in October 2016.

These workshops are hosted in Capgemini offices and delivered by a team of Capgemini volunteers and clients who facilitate the session and help the young people learn about the world of technology and improve their own digital skills.

Nigel Walsh, Vice President & Community Engagement Executive Sponsor at Capgemini said: *"Digital skills are no longer the preserve of people who want to pursue a career in IT – they now play a vital role in all industries. There are many programmes working with young people at school, but we want to ensure that ALL young people have the chance to benefit from and contribute to our digital society"*

People matter, results count.

“ I really enjoyed the Get Started ‘App Design’ course. The people delivering the course were amazing and I feel better positioned in terms of employment with my new skills and new friends I made on the course.

Attendee on our first digital themed Get Started Course

Background

We are now a Gold Patron of The Trust and this new phase of activity has seen us pioneer a new Digital Partnership which will run until 2019. With growing concerns over the widening digital skills gap in the British workforce* and the rapid digitalisation of workplaces and processes, it is essential for all young people entering the workforce to acquire digital skills. For young people from a disadvantaged background, a lack of digital skills presents another barrier to employment.

Through this new partnership, we have pledged to help change the lives of 600 disadvantaged young people in the UK through the provision of a strong foundation in digital skills. The programme is comprised of three courses: “Achieve Club”, “Get Started” and “Get Into”, and is designed to support young people in the development of skills they require to obtain full and productive employment. In November 2015, 15 young people attended the first course, with sessions delivered by 13 Capgemini subject matter experts.

The partnership builds on a long-term collaboration between Capgemini and The Prince's Trust and brings clear benefits to the business. Not only does it allow our people to share their digital expertise while developing new skills, in turn increasing job satisfaction and motivation, it also provides opportunities to engage our clients and partners. In 2016, a number of courses are scheduled across client sites to further build this engagement.

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* https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/492889/DCMS-DigitalSkillsReportJan2016.pdf



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