

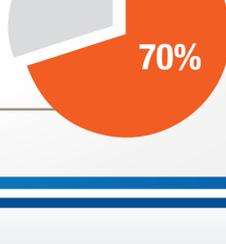
Communities of Practice Infographics

Embracing Trust, Transparency and Teamwork

Did you Know?



'Research shows that only **28% of people** currently log on to their communities of practice'



'It is forecasted that **70% of communities** will fail by 2014'

5 Critical Success Factors

Our experience of delivering collaboration programmes has identified 5 Critical Success Factors to ensure that communities thrive and deliver value



Spending on smart communities are

These technologies have led to a real acceleration in maturity of communities in recent years

expected to reach **5.6 million euro** between 2017-2019

Community Maturity



Benefits of communities of practice

Modern communities of practice can bring a wide spectrum of benefits to the group and to individuals, across all demographics



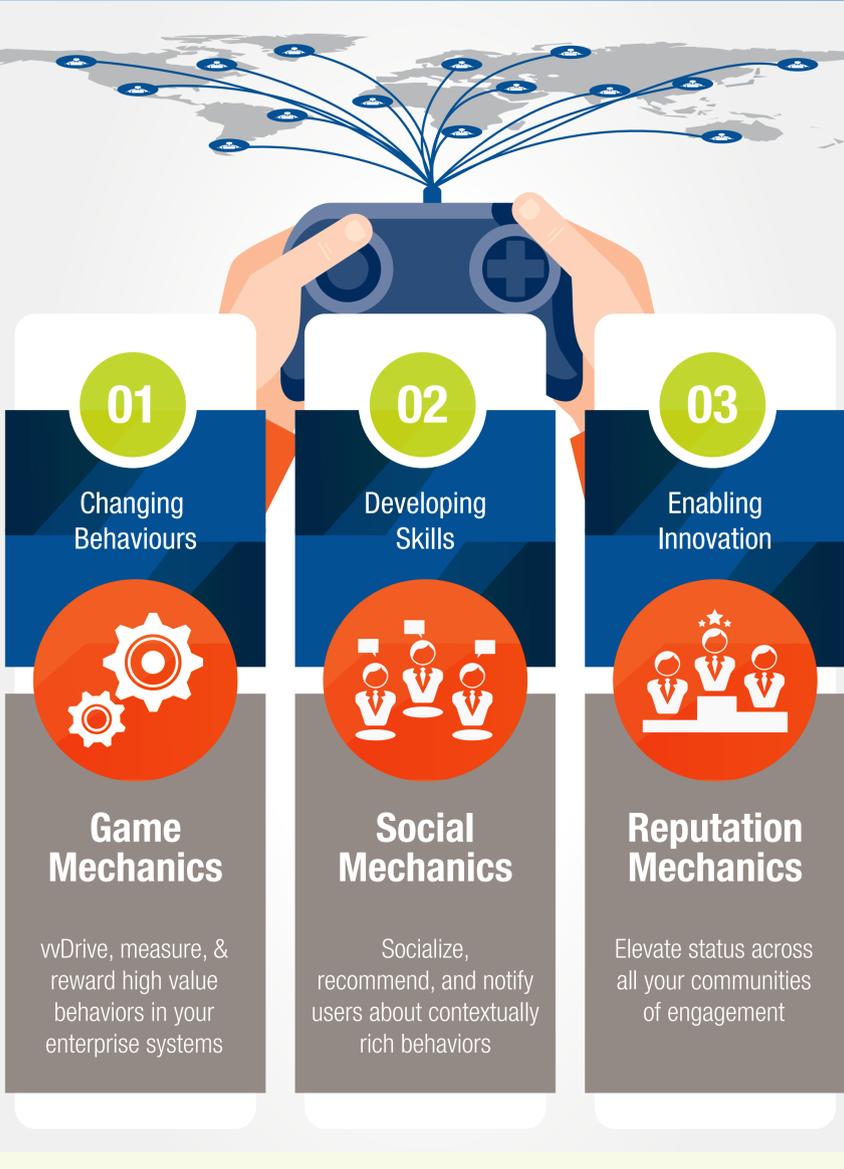
IPSOS Poll of >32 countries (2013)



How Gamification can increase the effectiveness of communities of practice

Across large and geographically spread organisations, the challenge of maintaining an effective community is increased.

We believe Gamification can address this challenge



Gamification is not about creating games, it is the **application** of the **thinking and mechanics** that make games successful

Reach out: Interested in reading the full report? Visit <http://www.capgemini-consulting.com/enterprise-gamification-study>

Follow us on Twitter @capgeminiconsul or email dtri.in@capgemini.com

