

The Prince's Trust Case Study

Get Started with App Design

Case Study - Elana Jenkins

Elana has been unemployed since finishing a graphic design degree in July 2015. She has found it extremely difficult to find work, despite applying for numerous jobs and getting 12 interviews.

However, she has always been interested in apps, and had designed app graphics as part of her degree course. Elana was keen to find out more about coding and jumped at the chance to join the Get Started with App Design course with The Prince's Trust last November.

"I really enjoyed the course," says Elana. "It really made me think about apps differently and I was really interested to find out more about how they are developed."

Since completing the course, Elana has secured a role as a Project Assistant with Shape Arts, an organisation supporting disabled artists and individuals to work in the arts and culture sector.

Elana is managing a project, 'Inspiring Futures' working with schools and youth groups, using a wide range of administration skills to set-up calls and meetings, organise events and coordinating marketing activity to successfully manage the project.

"I am thrilled to now be working for Shape Arts as it has already given me the opportunity to develop my skills and experience and has allowed me to consider my plans for the future".

November 2016

Case Study - Jessica Lee

Jessica had been unemployed for a few months when she spotted an ad for the Get Started with App Design course on Gumtree. She had always been interested in apps and had been teaching herself to code online, so saw the course as a great opportunity to learn some new skills and boost her confidence.

"I found the course really interesting," says Jessica. "I learnt a lot about the kind of jobs that are available in the sector, and learning new skills really boosted my confidence after months of looking for work. It's really useful to have something like this on my CV to show employers that I'm really interested in this kind of work and keen to learn new skills."

Jessica is confident that the course will help her find a job and she already has a second interview at an arts charity.

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