

The Prince's Trust Case Study

Get Started with App Design course

Billy Price - Course attendee

“Before Get Started with Apps, I wasn’t doing anything. I was unemployed and working with Talent Match to try to find apprenticeship opportunities or jobs. Previously, I had been to university in Aberystwyth but unfortunately due to personal circumstances I didn’t complete the degree. As I had completed the first year, this also meant that I had problems finding opportunities that were funded (like apprenticeships) because I already had a level 4 qualification.”



“The challenges that I faced were mainly around my dyslexia. I struggled with exams and course work at university because I chose not to tell people and so didn’t receive the support that was available. I chose to drop out and it has been a pretty stressful time for me since. Jackie from Talent Match told me about The Prince’s Trust programme. I like technology and Get Started with Apps seemed like a cool thing to do. I have done a bit of coding before and I thought it would be good to learn some proper skills.”

“During the programme, I realised that I was better at presenting than I realised. When we stood up to deliver our team’s app pitch, I was proud of how well I communicated and how calm I felt. Working with my peer group on Get Started made me realise that actually I have good leadership qualities and I found myself talking the lead on several occasions, including during the presentation. I also discovered that I was able to design a usable app interface without much help and was chuffed that mine was the app to be the least changed by Louise and Blaise, the course delivery partners.”

“The best bit about the programme was the confidence that I gained. I learnt that I was better at speaking to new people than I thought and that I was more confident at presenting.”

“I would recommend this programme to other people as it was really fun and it is a chance to learn something new and to feel good about yourself.”

“I am now working full time with Electronic Partners and I’ll stay here until I start my Mechanical Engineering Advanced Apprenticeship with Stadco. I definitely feel more positive about the future now than when I first started with Get Started with Apps course and I really appreciate the support I received in preparing for my apprenticeship interview.”

“I liked working with Louise and Blaise because they were both passionate about what they do. Louise was very cool, smart and really bubbly and I appreciated the efforts that they put in to create our designs.”

“Billy was a great member of the Get Started with Apps team. He helped others with their app work and showed real maturity throughout the programme. He was calm under pressure and really lifted others to achieve – especially during the final presentation.”

Heather Cartledge – The Prince’s Trust Programme Executive



“Additionally, I also realised that my confidence in my own abilities was higher than others and so I gained insight into my own strengths. It helped me to realise that I have the potential to achieve more.”

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