



Bill as You Wish

A fully hosted and
secure service for every
aspect of your billing

**Bill as You Wish
monetizes your
services quickly and
easily while saving
you infrastructure
and capital
expenditure costs.**

Service providers must continually develop new offers to stay ahead of the competition. Ensuring these new services can be monetized is crucial. Yet as more offers are introduced, pricing plans become increasingly complex and billing systems struggle to keep up.

Customers aren't interested in what systems you use. They simply want easy and flexible ways to monitor their billed services. Where possible, they want to view their bills in real time. Is your billing system up to the task? Or are you operating an outdated system that limits your flexibility to introduce new offers, but which will be costly and complicated to replace?

Bill as You Wish from Capgemini gives you a flexible pay-per-use billing system. It is delivered in the cloud so you avoid the cost and upheaval of new infrastructure.

Innovative pricing plans made easy

Developing an innovative pricing plan and launching it rapidly can be critical to gaining competitive advantage. A flexible billing system is a vital component of this. It needs to accommodate:

- Recurring fixed or variable subscriptions/fees (prorated or not, in advance or not)
- One-off charges, including one-time and special fees for product initiation and termination
- Multi criteria product rating based on formulas
- Pay-per-use with different tariffs or plans, pricing thresholds and limits
- Special offers and discount schemes
- Bundled offers and packages.

If your billing system isn't able to support these needs, perhaps because it is too basic or out of date, implementing a new system could be the answer. But this can be a complicated and expensive process.

Bill as You Wish from Capgemini reduces this cost and complexity. That's because it is provided with all necessary infrastructure as a cloud service. There is no complex infrastructure to put in place and no capital expenditure (capex).

It is a complete service offering designed to give service providers a flexible platform from which to launch innovative pricing plans.

Easy to deploy Bill as You Wish allows you to manage billing, products and offers, customer usage and financial reporting all in a single cloud-based solution.

Bill as You Wish comprises three modules embracing billing, customer usage, and financial management:

Billing module	Customer usage module	Accounts receivable module
<ul style="list-style-type: none"> • Manages your offers for one or more brands. Offers can be recurring, with a fixed time period, unlimited, or one-time • Defines a price structure for each offer, for example per unit of consumption, one-off or recurring charges, price thresholds, tariffs, combination of fixed, variable and special charges • Creates invoices and charges accounts • Allows customers to view their bills in real time • Bills on behalf of multiple brands as required. 	<ul style="list-style-type: none"> • Records customer usage • Prices the usage based on the parameters for the offer established in the billing module • Manages usage buckets and counters • Feeds through pricing to the billing module for invoicing. 	<ul style="list-style-type: none"> • Generates payment calls automatically • Automated assignment of payments to customer accounts • Manages all financial reports (general ledger, revenues, VAT, unpaid invoices) • Manages your accounting period.

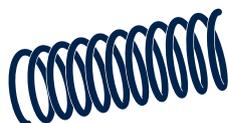


How Bill as You Wish works

Bill as You Wish is offered as a hosted cloud service, with no capital investment required for infrastructure. It is billed on a 'pay-per-use' model where the cost varies depending on the volume of your business. Pay-per-use charges decrease as your business activity increases, so that your TCO remains under control.

Service providers or other businesses with complex bill requirements simply hand over the technical aspects of their billing to be run by Capgemini as a service. You have the flexibility to define whatever pricing plans you want and the autonomy to define new offers and pricing models with as many parameters as you wish.

This frees you up to focus on customer acquisition and loyalty, while Capgemini guarantees high performance underpinned by strong SLAs.



Is Bill as You Wish right for you?

This versatile software-as-a-service solution is ideal for any business with complex billing needs. This includes utility providers, car rental firms, companies providing media (pay-per view) and technical services, or software providers offering solutions or IT as a service. If you need to track your billing information in real time, Bill as You Wish is right for you.



Features

Bill as You Wish gives you a robust and highly secure architecture hosted in the Prosodie-Capgemini cloud.

It offers a number of features, including the following:

- Highly secure architecture –encryption, authentication and permissions management
- Data protection - data isolation and replication, EU data protection legislation
- Full scalability to support your business growth
- Integration with web services to provide a seamless experience for your customers
- Hosting on Prosodie-Capgemini servers, guaranteeing high availability and strong service level agreements (SLAs)
- A dedicated support team committed to resolving any technical queries or issues within SLAs.



How is Bill as you Wish delivered?

Our Bill as You Wish offering is a Software-as-a-Service model that can be implemented in just two to three months.

To get you up and running quickly and seamlessly we provide:

- Your instance configuration
- Your invoice template configuration
- Support and consulting to facilitate your integration.



Get technical support

A range of support services for your Bill as You Wish solution includes:

- Technical support available by phone or through our portal. Support covers technical, operational, and implementation issues
- Bilingual support (English and French)
- Training
- System upgrade including new functional releases.

Reduced TCO

Flexible commercial model

Bill as You Wish from Capgemini is a reliable and robust solution giving you the flexibility to launch new and innovative services and pricing plans quickly and cost effectively.

Key benefits

With Bill as You Wish you can:

- Launch new or innovative pricing plans with no capex required for infrastructure
- Bill customers for any services, however complex or innovative
- Reduce your time to market when launching new offers – get ahead of your competitors
- Optimize your order to cash process by collecting cash as early as possible, enabled by an automated billing and payment collection process
- Track your billing information in real time
- Adopt a commercial model that adapts to the growth of your business
- Achieve a significant reduction of TCO through reducing infrastructure.



About Capgemini

With more than 125,000 people in 44 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2012 global revenues of EUR 10.3 billion.

Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

The Ready2Series is a new label from Capgemini, bringing a range of innovative products which we commit to implement quickly, affordably, and at low risk.

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