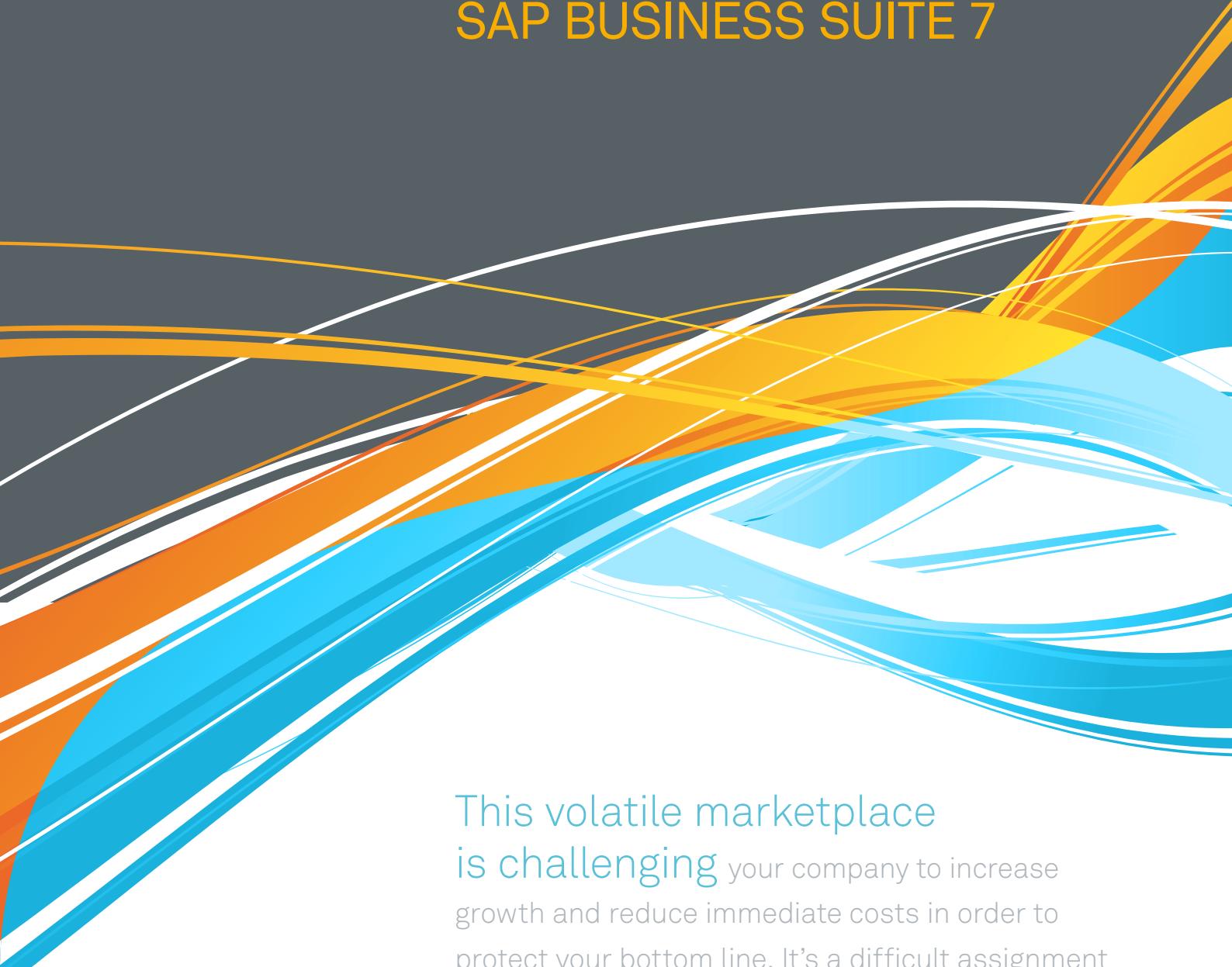


Capgemini Helps Reduce IT Costs Now and Drive Future Growth with **SAP BUSINESS SUITE 7**



In collaboration with



This volatile marketplace is challenging your company to increase growth and reduce immediate costs in order to protect your bottom line. It's a difficult assignment even in the best of times. But now, Capgemini can help you do exactly that by introducing you to a revolutionary new modular software suite—SAP® Business Suite 7.

SAP Business Suite 7 ASAP

Posted on Feb. 4, 2009

by Andy Mulholland, Global Chief Technology Officer, Capgemini

“SAP Business Suites aren’t new, as release 7 clearly shows, but if you think SAP means long to mature, relative expensive investment mainly for the benefit of the CFO in operating the business then release 7 may be a surprise. I don’t normally blog on commercial releases and products, but given the huge installed base of SAP then it’s probably going to be of interest to comment how SAP seems to be changing its model to focus much more on how their customers can use their installed ERP systems to drive lighter weight highly focused projects...Now that’s the kind of capabilities that we have all been looking for from SOA; finally, the message from this offering appears to address the enterprise’s needs from a business perspective! Though all the details of exactly how to work with Business Suite 7 are not out yet, it’s got to be worth taking a closer look at. Even if it is SAP and you are not an SAP person! ”

In these difficult economic times, your company needs to deliver short-term business value, while preserving a coherent IT architecture landscape that serves as the platform for enduring growth. SAP Business Suite 7 provides a modular, low-risk approach by removing upgrade barriers and providing a higher degree of insight, efficiency and flexibility.

The new SAP Business Suite is designed to optimize the performance of your current IT infrastructure and landscape, reduce short-term costs, and position you for rapid growth in the recovery phase. You can do all this by implementing a custom selection of modular, low-risk enhancement packages that will help you become more competitive and capture lucrative new business opportunities—without any added investment in IT infrastructure. As a business manager, you will now find it easier to uncover the ideal solution that might span multiple departments across the enterprise.

Capgemini can help you implement the new SAP Business Suite to avoid expensive upgrades and achieve process excellence through the modular deployment of industry best practices and Service-Oriented Architecture (SOA). You will now find that easier integration of

solutions—that historically existed outside the SAP realm—gives you the added value of better integrated enterprise data. Leveraging this body of data, we’ll help you gain stronger insights with select analytics capabilities from SAP® BusinessObjects™.

Capgemini can install user-friendly, high-performance, industry-specific, business processes that fit your immediate, pressing needs, yet span organizational boundaries. For example, ‘Multi-Channel Loyalty Management’ can help retail business managers better understand the shopper, anticipate their needs, modify their customer experience across all channels, and more effectively execute campaign planning, campaign development, offers for campaigns, and offer redemption. The release includes rich CRM functionality and major industry enhancements.



Enhancement Packages

The new SAP Business Suite 7 delivers more than 150 functional innovations through enhancement packages—SAP® ERP, SAP® Customer Relationship Management, SAP® Supplier Relationship Management, SAP® Supply Chain Management and SAP® Product Lifecycle Management, and many other industry applications—across the entire suite. Enhancement packages allow you to select and deploy only the functionality you need without upgrading their entire SAP installation—leaving long implementations, upgrades and disintegrated point-solutions in the past.

- **Finance** – Achieve financial excellence by performing efficient and compliant financial accounting and reporting
- **Manufacturing** – Coordinate global manufacturing fulfillment with local planning and execution
- **Procurement** – Generate sustainable savings by streamlining and centralizing procure-to-pay processes
- **Product development** – Deliver high-quality, innovative products rapidly to meet demand
- **Marketing** – Obtain superior insight from all customer interactions
- **Sales** – Focus on resources to implement sales strategies that promote growth and profitability
- **Service** – Deliver superior customer service while tightly controlling the cost of service delivery
- **Human resources** – Manage all aspects of your workforce effectively and control costs
- **Supply chain management** – Sense and respond appropriately to changing supply and demand dynamics in global networks

The Capgemini Difference

Capgemini is an official launch partner for SAP Business Suite 7. As a launch partner, Capgemini reinforces its commitment to help you optimize your business and IT strategies in challenging economic times. SAP Business Suite 7 is an optimum solution for any sized customer who is looking to gain a competitive advantage and accelerate growth. Our partnership offers a proven track record of cross-industry and business-process expertise; combined with Capgemini's TechnoVision strategy of bringing business technology to life.

Capgemini is one of the largest SAP Systems Integrators globally with a capability pool of over 8,500 SAP consultants. This powerful pool of SAP practitioners is based in several locations around the world delivering through Capgemini's Rightshore® global delivery model. Capgemini will have over 800 certified SAP consultants trained in the latest release of the SAP Business Suite before the end of 2009. Capgemini has seasoned transformation professionals who understand the pressures of business and IT managers. Leveraging the unique abilities of Business Suite 7, they can bring about much needed functionality relief and business-process flexibility, while balancing the issue of cost containment. We can help you design and implement forward-looking solutions built around SAP Business Suite 7, through our Accelerated Solutions Environment (ASE), Rapid Design & Visualization (RDV) Lab and RAPid INnovation (RAIN) methodology. With this suite, specific business challenges can be targeted without the need to implement the entire suite

at once. Our specific industry focus can further help you realize savings. We will work with you to help you maximize profit now and promote growth when the recovery occurs.

SAP Business Suite 7 functionality in 2009 marks the beginning of a new generation of SAP functionality that will be deployed differently in the future. Capgemini understands this evolutionary process very well and will position you for smooth growth with your SAP investment for years to come.

About Capgemini

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients to transform and perform through technologies. Capgemini provides its clients with insights and capabilities that boost their freedom to achieve superior results through a unique way of working, the Collaborative Business Experience™. The Group relies on its global delivery model called Rightshore®, which aims to get the right balance of the best talent from multiple locations, working as one team to create and deliver the optimum solution for clients. Present in more than 30 countries, Capgemini reported 2008 global revenues of EUR 8.7 billion and employs over 92,000 people worldwide.

More information is available at
www.capgemini.com.

Contacts:

Renate Radon
renate.radon@capgemini.com

Puneet Suppal
puneet.suppal@capgemini.com