

Flexible cloud hosting and maintenance for your Oracle landscape

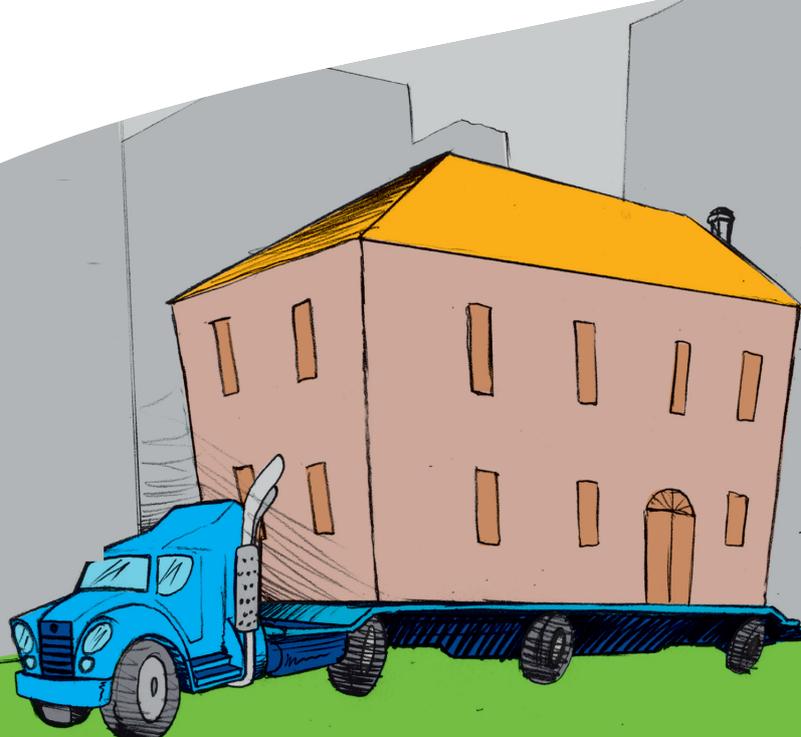
Capgemini's Run and Host for Oracle offer is a flexible, transparent, and predictable solution which helps reduce your TCO through a pay-as-you-use model

A bold, value-driven managed services concept that brings the full potential of cloud computing to your business while relieving you from the complexity of running your IT

Synchronizing business and information technology has always been an issue. Application development does not always keep up with business needs and Information Technology (IT) departments may not understand why the business does not anticipate their needs better. On top of that, delivering solutions on schedule has never been a hallmark of information technology, leading to endless frustrations and the urge to look for alternative sources.

The traditional IT landscape setup is commonly diverse, difficult to monitor, costly and difficult to maintain, and lacks the agility to meet new business requirements.

The constantly increasing business velocity compounds the issue. Many markets now require new services to be developed in weeks or even days. Sometimes an organization's need to act rapidly, however, can lead to decreased agility and frustration. Hasty developments often turn out to be slower - rather than faster - and rework, constant adjustments, and heavy maintenance cost much more than anticipated.



In short, businesses want the organization's IT estate to be dynamically scalable and responsive - with minimal disruption to business operations. IT departments are challenged to sustain and develop the right business services at a competitive and predictable price. At the same time, the cost and complexity of keeping the existing systems up and running leaves little headroom for innovation.

Capgemini's Run and Host for Oracle solution is built to be flexible, stable, and easy to configure, maintain and monitor from a real, end-user business transaction perspective. It is open, future-ready, continuously improved, and cost-effective.

Capgemini's Run and Host for Oracle Solution

Flexibility in the stack and flexible system sizing in the cloud

Capgemini's Run and Host for Oracle solution is a highly available, scalable, contractual, standardized SLA-based service that can run your Oracle landscape. Capgemini takes full responsibility of existing or new Oracle applications, operations, and infrastructure to significantly reduce Total Cost of Ownership (TCO) and change Capex investments to predictable Opex costs. As a result, you can dynamically respond to business needs and meet your demands today and in the future.

By providing the most optimal combination of cloud hosting, and functional and technical maintenance for Oracle systems, the platform enables a business-driven IT strategy.

With Capgemini's Run and Host for Oracle solution, you can upscale and downscale your landscapes without the need to pay for resources you currently do not use.

Within a traditional IT landscape, setup hardware is abandoned when the systems running on it are no longer needed, causing datacenters to

Business Benefits

- **Full responsibility for running your Oracle systems:** Experienced and competent Oracle support teams run your system and collaborate in determining how to best utilize the system for your business in a cloud computing environment
- **Flexibility, transparency, and predictability in IT costs:** Our pay-as-you-use model transfers capital expenditures (Capex) to operational expenditures (Opex)
- **Business agility:** Enables IT to grow and shrink rapidly according to your business capacity needs
- **Focus on supporting innovation instead of supporting technology refresh:** We help you build a business value-driven roadmap
- **Reduced TCO:** Capgemini helps you cut costs by leveraging ITIL and ASL processes, best practices, tools, Rightshore®, utility hosting, and the option to reduce license costs

IT Benefits

- **Roadmap towards technology simplification and improvement**
- **Possibility to save more than one-third IT costs as compared to in-house operations**
- **Virtualized setup:** All hardware owned, maintained, and refreshed by Capgemini and provided to you from within the Capgemini cloud
- **Highly available, scalable, resilient, reliable, and proven service:** Capgemini's Run and Host for Oracle offers round-the-clock control, the option between single or dual data center setup, and industrial approach and compliant delivery (FDA, SAS70), proven infrastructure and Oracle operations as well as repeatable processes to assure high system availability
- **Temporary capacity for peak loads, and the ability to quickly create one-off test and project environments when needed by IT or the business**
- **New Oracle software installations for upgrades or during implementation in projects**
- **Agility to meet business pressures:** Capgemini's Run and Host for Oracle enables IT to grow and shrink rapidly based on your capacity needs, be it the number of environments needed or the computing resources assigned to your systems

hold hardware that is no longer used and possibly cannot be scaled to run the newer systems. Our cloud offering enables you to simply remove these outdated systems without the need to consider the hardware that lies beyond your systems.

Capgemini's Run and Host for Oracle solution allows new systems to be created 'on-the-fly' whenever the need arises. This provides the flexibility needed to change and redesign your IT infrastructure landscape within the Cloud and the ability to optimize business solutions without the limitations of hardware or datacenter capabilities.

Systems within the cloud are constantly monitored to enable business users to work on optimal performing systems even during peak moments without having to over-size the infrastructure.

Optimized with Oracle Enterprise Manager

Capgemini's Run and Host for Oracle solution is optimized through the use of Oracle Enterprise Manager. Oracle Enterprise Manager takes a business-driven approach to IT and cloud management. The single, integrated console brings together deep management capabilities such as

performance, configuration, change, and quality management as well as lifecycle automation of the Oracle stack and heterogeneous environments. Oracle Enterprise Manager does this through:

- Integrated application-to-disk and cloud management
- Business-driven application management
- Integrated support and systems management

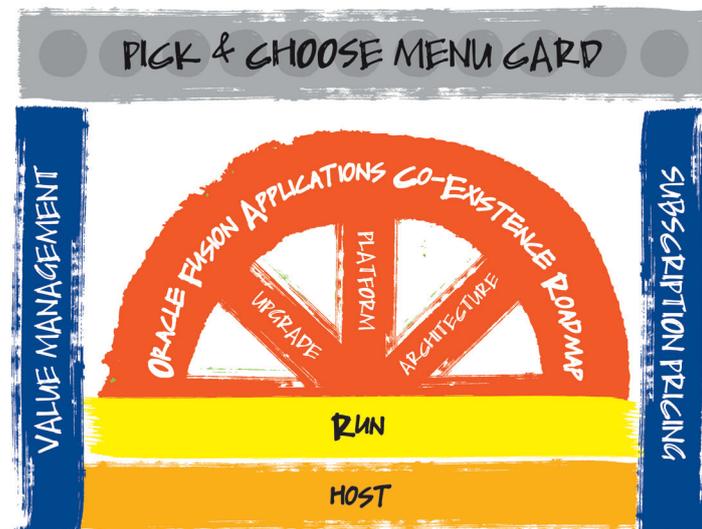
Capgemini uses Oracle Enterprise Manager to deliver the following benefits to clients:

- Business-oriented SLAs for optimal and demonstrable quality of service: transaction effectiveness, user-experience- metrics, etc.
- Reduced TCO of application management by 20% to 50%
- Lower downtime by up to 90%
- Increased IT staff productivity by up to 75%
- Improved maintenance support by 20% to 30%

Why choose Capgemini?

We are a global Oracle Diamond partner – Oracle's highest partner status. With 10,000+ Oracle Applications and Technology resources globally and 1000+ current Oracle engagements across industries, Capgemini is one of the largest Oracle System Integrators and Implementation Partners. With 43 years of global cross-discipline experience, we value the privilege of becoming your Run and Host for Oracle partner. In short, we are passionate about working with you to improve your potential while reducing costs. With Capgemini's Run and Host for Oracle solution you gain access to the full breadth of Capgemini's Lifecycle Services for Oracle Applications portfolio. Capgemini will take on the task of navigating the product roadmaps and evolving technology platforms through a unique, subscription and menu card-based service that is designed to give you full control over the cost and scope of your entire

LIFECYCLE FOR ORACLE APPLICATIONS



Oracle Applications landscape. It helps you to significantly shift your capital expenditure to operational expenditure and enables you to manage the real value of each business service. With Capgemini's Lifecycle Services for Oracle Applications, you subscribe to non-stop application improvement and value development to continuously meet the dynamic business needs.

Lifecycle Services for Oracle Applications is a part of Capgemini's Application Lifecycle Services and has been developed as a next generation delivery model that is part of a consistent set of Lifecycle solutions. It comes with our commitment to provide you with a service that is:

- Most Productive
- Most Flexible
- Most Impactful

Contact us to have a discussion about maximizing the value of your current landscape and moving to a cloud-based subscription service that is simple, flexible, and tailored according to your choices. For more information about how the Capgemini's Run and Host for Oracle solution can help you to cut your costs and realize your potential, please contact: oraclerun.bnl@capgemini.com



About Capgemini

With 115,000 people in 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2010 global revenues of EUR 8.7 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want.

A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

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