



Press contact:
Marishka Martins
Tel.: +91 9930835325
marishka.martins@capgemini.com

Capgemini launches new state-of-the art research project with the University of Oxford

Innovative joint research project will focus on underlying factors determining safety and trust in autonomous cars

Paris, May 5, 2022 – Capgemini announced today a brand new collaboration with the University of Oxford focused on the safety and human factors of interactions with AI autonomous systems.

Capgemini works in collaboration with the university ecosystem around cutting-edge technologies, creating thought leadership, assets, and the services of tomorrow. These joint efforts are designed to answer the crucial question: *“How can technology help solve the key challenges of a more intelligent industry in society?”*

David Jackson, Chief Technology Officer for Product & Systems Engineering at Capgemini Engineering, will work with a team of researchers supervised by Marina Jirotko, Professor of Human Centred Computing and lead for Responsible Research and Innovation in the Department of Computer Science at the University of Oxford, on a project entitled, *“Being safe, feeling safe: designing, measuring and evaluating underlying factors determining safety and trust in autonomous vehicles”*.

“The impacts of novel technologies on societies and individuals can sometimes get lost in the excitement of new tools and innovations. We believe this project with Capgemini gives us a great opportunity to really examine how we can keep human needs and interests at the forefront of research and development,” said Professor Marina Jirotko.

“The wide adoption of innovations such as autonomous vehicles and aircraft needs people to trust them, so we are proud to tackle this challenge with the University of Oxford. This new initiative will further strengthen our strategic research program on Intelligent Industry,” commented William Rozé, CEO of Capgemini Engineering and Group Executive Board Member.

Since its foundation, Capgemini places ethics at the center of its activity. As a leader in digital transformation, we are committed to the adoption of AI in a way that delivers clear benefits from AI technologies within a trusted framework, by adopting the [Code of Ethics for AI](#).

About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of over 340,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2021 global revenues of €18 billion.

Get The Future You Want | www.capgemini.com