



Press contact:
Michele Moore Duhon
Tel.: +44 370 905 3408
Email: michele.mooreduhen@capgemini.com

Capgemini receives the inaugural Salesforce Lightning Bolt Commerce Cloud Partner Trailblazer Award for B2C

Paris, January 08, 2020 – [Capgemini](https://www.capgemini.com) announced that it has received the inaugural 'Commerce Cloud Partner Trailblazer Award for B2C' in the 2019 Salesforce Lightning Bolt Trailblazer Awards. The 'Bolt Awards' recognize and celebrate Salesforce's global partners across community and commerce who have designed, developed, and delivered outstanding digital experiences that drive conversion and return on investment. The winners were recognized at an exclusive event at Dreamforce 2019 last month.

Rich Lyons, Commerce Offer Leader at Capgemini, said, *"We are thrilled to be recognized by Salesforce with this inaugural award. It is a testament to Capgemini's strengths in the Salesforce Commerce Cloud space, both from a technical expertise and advisory standpoint, as well as for offering new solutions for complex projects. Capgemini has been enabling successful Salesforce implementations and integrations for over 10 years and we are happy to have made meaningful, award-winning contributions."*

Salesforce chose to honor Capgemini as its Commerce Cloud Partner for B2C based on its strong support in shaping and innovating the Commerce Cloud product; its contributions and participation in Partner and Technical Advisory Board programs; and for reviewing and giving critical feedback and perspectives contributing to the future direction of Salesforce products.

Capgemini helps clients maximize the Salesforce solutions they have implemented and supports them in realizing the business results that Salesforce solutions can drive. As a Salesforce Global Strategic Consulting Partner, Capgemini provides this service in key geographies around the world.

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About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion.

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