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## **Capgemini expands Insights & Data team with appointment of Alexander Korogodsky as Global Head of Analytics**

Paris, June 23, 2017 – [Capgemini](#), a global leader in consulting, technology and outsourcing services, today announced the appointment of Alexander Korogodsky as Vice President in the role of Global Head of Analytics within the Insights & Data Global Practice. Under Alexander’s leadership, Capgemini’s analytics teams will contribute predictive, contextual and cognitive elements to its Global Sector Premiums<sup>1</sup> and the Technology Domain Accelerators<sup>2</sup>. These include customer and marketing analytics, operational analytics, risk analytics, digital and social analytics, Artificial Intelligence (AI) and cognitive analytics.

John Brahim, Head of the Insights & Data Global Practice at Capgemini, said, *“We are pleased to welcome Alexander to the Insights & Data team. He brings a wealth of experience in managing complex, advanced analytics programs across the globe to drive business transformation. Capgemini is committed to delivering actionable insights that support our clients in shaping the new data landscape, and Alexander will play a key role in ensuring their success.”*

*“There’s a real opportunity within organizations to use analytics to drive change, but the key is understanding where a client is on their journey; some are just starting to use analytics, some have tried it but need capability improvement, and some are power users of analytics. I’m looking forward to helping organizations to understand their needs and demonstrate how we can help them unlock their potential through analytics,”* added Alexander Korogodsky.

### **Biography of Alexander Korogodsky:**

Alexander is a Vice President in the Capgemini’s Insights & Data Global Practice and has overall responsibility for all analytics offerings across the firm, including customer and marketing analytics, operational analytics, risk analytics, digital and social analytics, AI and cognitive analytics globally. Alexander brings with him over two decades of extensive experience in defining profitable growth strategies and managing complex advanced analytics programs across the developed and emerging markets in the Americas, EMEIA and Asia Pacific.

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<sup>1</sup> Global Sector Premiums are Capgemini solution platform offers in selected sectors/domains such as Insight-Driven Connected Customer in Automotive or Mobility studio and factory for banking.

<sup>2</sup> Technology Domain Accelerators are Capgemini technology solutions in selected industry domains that are implemented as stand-alone or as components of the Global Sector Premiums, such as the Business Insights Platform or IoT & Manufacturing Intelligence.

Prior to joining Capgemini, from 2014, Alexander led the Predictive Modeling and Advanced Analytics practice at Protiviti, a fully owned subsidiary of Robert Half International, focusing on customer analytics, workforce analytics and operational & risk analytics.

From 2003 Alexander was at the EY Insurance & Actuarial Services practice in New York, where he coined the term "actuarial transformation" and ran it as a service line. He later joined the EY partnership in EMEA, running the Insurance and Actuarial Advisory services practice, and then moved to Hong Kong to lead the Actuarial Transformation and Predictive Modeling practice for the insurance sector in the firm's Asia-Pacific region.

Prior to his consulting career Alexander was an e-Commerce Director for Prudential Financial and later served as an interim COO and Board Member for a European-based Life and P&C insurance group.

Alexander holds a Bachelor's degree in Information Systems from Rutgers University and a Masters' degree in Information Management from the Wesley J. Howe School of Management, Stevens Institute of Technology. A frequent speaker at international conferences, round tables and executive forums, Alexander has authored over a dozen articles in professional publications and has taught graduate level programs around the world, most recently at the University of Notre Dame.

**Note to editors:**

- A high-resolution photograph of Alexander is available on request

**About Capgemini**

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50<sup>th</sup> Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the [Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model. Learn more about us at [www.capgemini.com](http://www.capgemini.com).

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