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Capgemini positioned as a Leader for Salesforce Services in Insurance by Everest Group

Paris, June 9, 2022 – [Capgemini](#) announced today that it has been positioned as a Leader in Everest Group’s Salesforce Services in Insurance PEAK Matrix® Assessment 2022. Capgemini was recognized as a Leader among 12 leading service providers, each positioning themselves as a trusted partner in the implementation of Salesforce technology for insurers, as well as demonstrating a strong focus on upskilling resources across Salesforce certifications.

Capgemini was recognized as a Leader by Everest Group for its key strengths, including its top-tier partnership with Salesforce, displaying the highest industry expertise level, as well as for investment in insurance industry-focused offerings based on Financial Services Cloud (FSC) to assist and increase adoption of FSC among insurers.

Shane Cassidy, Head of Insurance at Capgemini’s Financial Services said, *“Being recognized as a Leader by Everest Group for Salesforce Services in Insurance is an acknowledgment of our long-standing partnership with Salesforce. Our extensive investments in setting up dedicated Salesforce services, intelligent use of the Salesforce technology stack to help insurers revamp their sales and marketing, focus on touchless operations, and on building next-gen underwriting capabilities have helped us to secure this leadership position.”*

“Capgemini has demonstrated a compelling value proposition to support Salesforce service needs of insurance clients with top-tier partnership, highest industry expertise level, and best-in-class certification rates on Salesforce,” said Aaditya Jain, Practice Director, Everest Group. *“The setting up of a dedicated Salesforce services practice for Banking, Financial Services, and Insurance firms, strong messaging to help insurers leverage the Salesforce technology stack to carve out a digital-first sales and marketing strategy, and credible success proof points in supporting large insurers across multiple lines of businesses have contributed to Capgemini’s positioning as a Leader in Everest Group’s inaugural Salesforce Services in Insurance PEAK Matrix® 2022.”*

To download a copy of the report, [click here](#).

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About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of over 340,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud,



data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2021 global revenues of €18 billion.

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