

Press contact:
Hélène Delannet
Tel.: 01 49 67 31 25
Email: helene.delannet@capgemini.com

Campus Serge Kampf Les Fontaines de Capgemini obtains ISO 20121 certification for sustainable events management

Paris, July 30, 2020 - The Serge Kampf Les Fontaines Campus is this year certified ISO 20121, an international standard for sustainable event management¹. Specific to the events sector, it guarantees the responsible implementation of projects and the control of economic, social and environmental impacts linked to the site's activity.

Since its opening in 2003, the Serge Kampf Les Fontaines Campus has always been guided by a principle of social and environmental responsibility. In particular, the Campus made a commitment ten years ago to reduce its greenhouse gas emissions by focusing on four priorities: reducing energy consumption, preserving natural resources, reducing and recycling waste, and raising the awareness of customers, suppliers and employees.

Today, the Campus consumes 100% green energy, rooms are heated and cooled by geothermal energy. The restaurant is based on seasonal and local produce. The Campus has also eliminated all individual packaging and plastic bottles in the meeting and dining areas. Thanks to these actions, the site's greenhouse gas emissions have been reduced by 31% in the space of ten years².

Bertrand Cheyrou, President of the Campus Serge Kampf Les Fontaines de Capgemini, said: "Eco-responsible commitment is part of our DNA. For the past 10 years, we have been carrying out strong and sustainable actions for the environment. This certification, of which we are proud, is proof of this. It's a clear message to our customers around the world, who know that by entrusting us with the organization of their events, they have the assurance of a project organized from start to finish according to leading, rigorous standards".

In the past, the Campus has been awarded several certifications by internationally recognized organizations:

- European Ecolabel
- Green Star - GOLD level - of the IACC (World Association of Congress Centers)
- ISO 14001 standard for environmental protection

¹ The ISO 20121 standard examines the economic, social and environmental impact of event activities at all stages of their supply chain.

² For more than ten years, the Campus Serge Kampf has carried out an annual assessment of greenhouse gas emissions using the Ademe method. This assessment takes into consideration all site services, excluding participants' transportation.

More information on the ISO 20121 standard: click [here](#).

More information about the Campus:

- Website: click [here](#)
- Presentation video: click [here](#)
- Sustainable development policy: click [here](#)

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