

The Prince's Trust Puts Environment Plan into Action

Capgemini helps leading UK youth charity reduce its carbon footprint and manage its sustainability programme

The Situation

Supporting more than 40,000 disadvantaged young people every year, The Prince's Trust is the UK's leading youth charity. Employing around 650 staff and working with 7,000 volunteers, it delivers a range of programmes nationwide to give disadvantaged young people the skills, confidence and motivation to move into work. With far-reaching activity taking place on a national scale, The Prince's Trust recognises the importance of implementing environmental strategies to minimise its carbon footprint.

As a Platinum Patron and long-term supporter of The Prince's Trust, Capgemini UK offered to help the youth charity devise a comprehensive plan of action to further improve its environmental sustainability.

The Solution

Working on a pro bono basis, two Capgemini sustainability experts worked with The Prince's Trust to review its key environmental impacts and calculate its carbon footprint. The experts were also on hand to guide Prince's Trust staff as they agreed specific environment targets and built a comprehensive roadmap to achieve them.

The Result

The Prince's Trust now has a fuller understanding of its key environmental impacts and has quantified its carbon footprint. At the end of the project, The Prince's Trust recommended to its Senior Management Team (SMT) that it commits to reducing the

“Capgemini has supported us on a number of projects this year, including our environmental strategy. We want every young person to have the chance to succeed - and Capgemini is helping us to make this vision a reality.”

Martina Milburn,
Chief Executive,
The Prince's Trust



organisation's carbon footprint by 20% over the next five years. The SMT agreed and has committed to an action plan to achieve the 20% carbon emissions reduction without diminishing the youth charity's impact in the community and leading position in the UK's highly competitive fundraising sector.

How The Prince's Trust and Capgemini Worked Together

Capgemini facilitated a series of interactive workshops for Prince's Trust staff, leveraging experience gained from establishing Capgemini's own Sustainability Programme. They suggested areas for the youth charity to consider, and explained how to build and assess business operations metrics in the context of the carbon footprint. Among the key areas for The Trust to address were energy consumed in offices and travel for business and for the charity's Challenge events.

Drawing on Capgemini's own experience of implementing an Environmental Management System (EMS) and achieving ISO 14001, the team also shared the structure, key features and templates of their EMS with The Trust. The insight and coaching extended to ensuring that Prince's Trust staff nationwide were given environmental auditor training.

Nicola Brentnall from The Prince's Trust, said: "The Prince's Trust is truly grateful to Capgemini UK for its continued support. Through helping us to create smart targets, we can work more effectively towards reducing our impact on the environment."

Sustainability in Capgemini UK is about reducing our impact on the *environment*, optimising the contribution we make to the *communities* we operate in, and engaging effectively with *our people*. We recognise that sustainability is not just about what we do within Capgemini UK; we help our clients

to meet their own sustainability challenges and objectives. We engage with a number of organisations like the Prince's May Day Network, Forum for the Future and WWF. Our credentials have been recognised through a number of awards and listings; listed in the Sunday Times Best Green Companies 2010,

achieved Gold in the Business in the Community 2009 Corporate Responsibility Index and won Vodafone's Corporate Responsibility Engagement Award 2008.

For more information on the project, please contact:
success.uk@capgemini.com



About Capgemini and the Collaborative Business Experience™

With around 115,000 people in 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2010 global revenues of EUR 8.7 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization,

Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

More information is available at www.capgemini.com/

Rightshore® is a trademark belonging to Capgemini

Capgemini UK
Sustainability

Approved by
Nicola Brentnall, Secretary to The Prince's Trust
James Robey, Group CSR & Sustainability Director, Capgemini
Jon Hampson, UK Environment Director, Capgemini

About The Prince's Trust



The Prince's Trust helps change young lives. It gives practical and financial support, developing key workplace skills such as confidence and motivation.

The youth charity, which was set up in 1976 by HRH The Prince of Wales, works with 14- to 30-year-olds who have

struggled at school, have been in care, are long-term unemployed or have been in trouble with the law.

Last year, The Prince's Trust supported more than 40,000 14-30 year olds by providing a range of programmes including personal development courses, business start up finance and grants for community projects.

For more information, please visit:
<http://www.princes-trust.org.uk>