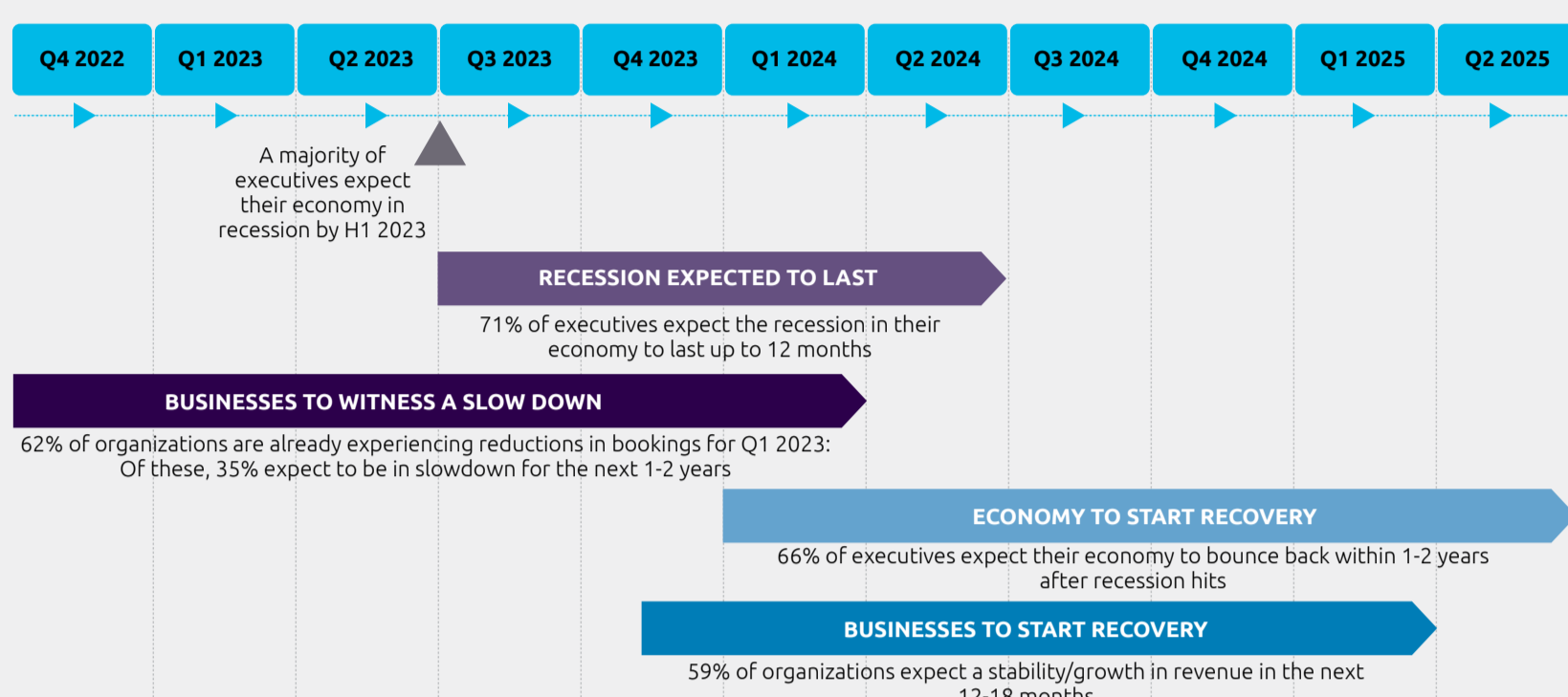


advancing through headwinds

WHERE ARE ORGANIZATIONS INVESTING?

Organizations remain positive in the face of economic headwinds in 2023

Timelines for recession, slowdown, and recovery of business environment according to executives



Source: Capgemini Research Institute Analysis; Capgemini Research Institute, Global Investment Research, November–December 2022, N=2,000 respondents from unique organizations.

01

Nearly **60%** of organizations expect a stability/growth in revenue in the next 12-18 months

02

42% of executives are optimistic regarding the future of their organizations

Organizations are taking a cautious approach to investment in the next 12–18 months

Organizations plan to increase investment in technologies that aid in cost-reduction and faster decision making

Sustainability and talent take a back seat as organizations prioritize supply-chain investments in the next 12–18 months



SUPPLY CHAIN

More than 40% of organizations plan to increase investments in diversifying and digitizing supply chains



TALENT AND SKILL

Investment focus on remote/hybrid working, while overlooking employee experience, learning, and diversity



SUSTAINABILITY

Only one-third (33%) of organizations plan to increase sustainability investments

Source: Capgemini Research Institute, Global Investment Research, November–December 2022, N=2,000 respondents from unique organizations.

Key action areas for organizations



SUPPLY CHAIN

- Assess core capabilities required to develop resilience across the network
- Build data-driven technology-enabled capabilities
- Use data to create value within the ecosystem to drive growth



TALENT AND SKILL

- Ensure flexibility in your workforce strategy
- Focus on continuous upskilling to mitigate the skills-gap
- Use technology to enhance collaboration and productivity
- Safeguard wellbeing and promote diversity



SUSTAINABILITY

- Embed sustainability in your strategic decision making
- Support employees in their sustainability journeys
- Use technology and data to expedite the transition to net zero

Source: Capgemini Research Institute Analysis.

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