



**Press contact:**

Mohamed Attazgharti

Tel.: +45 52 18 94 31

E-mail: [mohamed.attazgharti@capgemini.com](mailto:mohamed.attazgharti@capgemini.com)

## **Capgemini strengthens its innovation and design capabilities in Denmark with the launch of Capgemini Invent**

**Copenhagen, November 23, 2022 – [Capgemini](#) in Denmark today announced the launch of Capgemini Invent, the strategy, design, innovation, and transformation brand of the Capgemini Group, further reinforcing its commitment to helping organizations in the Danish market get the future they want.**

[Capgemini Invent](#) will now offer its complete global portfolio of services in Denmark, including intelligent industry, customer first, and enterprise transformation. By providing expertise to shape digital transformation agendas, Capgemini Invent will deliver enhanced value to clients in the country enabling them to identify and respond to “what’s next” for their business and implement it at scale with the end-to-end support of the broader Capgemini Group.

Commenting on the expansion, Cyril Garcia, CEO of Capgemini Invent and Group Executive Board Member, said, *“As consumer expectations change, technologies evolve, and sustainability ambitions become core to the business agenda, clients are facing the urgent need to adapt in order to thrive. There is an increased demand for strategic transformation services that set organizations up for success. The launch of Capgemini Invent in Denmark builds on our strong reputation as a trusted partner for change across the Nordic region, and we look forward to championing continuous business reinvention for our clients in the country.”*

The Capgemini Invent team in Denmark, which includes the creative consultancy brand [frog](#), is comprised of experts in strategy, creative, design, engineering, technology, data, and sustainability. With plans to further expand the team locally, Capgemini Invent will partner with clients across industries such as life science, consumer products and retail, and telecommunications.

Ann Hellenius, Managing Director for Capgemini Invent in Sweden, Finland, and Denmark comments, *“As a strategic partner to our clients, we are seeing increased demand for transformation services in Denmark, specifically in areas of operational excellence and navigating the new energy crisis to understand, control, and optimize energy use. With our deep industry knowledge, inventive mindset, and global expertise, Capgemini is now positioned to deliver stronger impact for our clients in Denmark and accelerate their sustainable digital transformation journeys.”*

Supported by the recognized technology expertise and scale of the Capgemini Group, Capgemini Invent engages with C-suite executives to accelerate the journey from ideation to strategy to shape innovative products, services, processes, or experiences, and implement impactful transformation at speed.

For more information on Capgemini Invent, please visit: <https://www.capgemini.com/dk-en/service/invent/>

### **About Capgemini Invent**

As the digital innovation, design, and transformation brand of the Capgemini Group, Capgemini Invent enables CxOs to envision and shape the future of their businesses. Located in nearly 40 studios and more than 60 offices around the world, it comprises a 10,000+ strong team of strategists, data scientists, product



and experience designers, brand experts and technologists who develop new digital services, products, experiences, and business models for sustainable growth.

Capgemini Invent is an integral part of Capgemini, a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of over 350,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering, and platforms. The Group reported in 2021 global revenues of €18 billion.

Get The Future You Want | [www.capgemini.com](http://www.capgemini.com)