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Capgemini and Valuer to introduce AI-powered innovation-as-a-service offering in Denmark

New local alliance will strengthen clients' innovation initiatives and shorten lead-times using data-driven insights

Copenhagen, October 6, 2021 – Capgemini in Denmark announced today a new alliance with [Valuer](#), a Danish AI technology company, to provide clients with an AI-powered tool that will help drive and accelerate digital transformation and innovation. This new alliance brings together the technical capabilities, innovation expertise and deep business insight of Capgemini along with Valuer's AI platform.

In the wake of the Covid-19 pandemic, many Danish enterprises have accelerated their digital transformation efforts and are looking at innovative solutions to enable their digital journey. The new tool will provide data that can be utilized in the relevant business context and, together with Capgemini's innovation centers, can help clients identify, instantly test business opportunities and also assess their scalability and financial potential. This Innovation-as-a-service offering will deliver a portfolio of ideas, through to investment and use cases, to sustain innovation programs on an ongoing basis.

"Data and AI are the cornerstones of an organization's digital journey and we're committed to providing our clients with data-backed, innovative solutions that help drive sustainable growth. With this alliance, we aim to help our clients identify the relevant market opportunities, prioritize their strategies and drive growth and innovation at scale, with the help of Valuer's AI Platform. This new service, will in the long term, also improve our clients' ability to strengthen their innovation efforts. While we'll be introducing this new innovation-as-a-service offering in Denmark, we're looking to expand the partnership to the rest of the Nordic countries as well in the near future." said Claus Rydkjær, CEO of Capgemini in Denmark.

The alliance with Valuer was initiated by Capgemini in Denmark and is managed by Capgemini's [Applied Innovation Exchange](#) center in Malmö, Sweden - one of the Group's 21 global innovation centers.

"The fact is that in many companies, the innovation cycle remains lengthy and unpredictable. By bundling Valuer's groundbreaking technology and Capgemini's business and technology competencies we are able to offer an exciting solution, combining data with a well-run process to optimize speed and results of the innovation process," said Dennis Poulsen, CEO of Valuer. *"Our partnership with Capgemini is in line with our strategy to distribute through strategic partners, and Capgemini's vast knowledge of the market and its status as a leading global technology and consulting partner adds value."*

About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human

energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of 290,000 team members in nearly 50 countries. With its strong 50 year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2020 global revenues of €16 billion.

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About Valuer

Valuer is a data-driven platform powered by advanced AI algorithms that helps corporations, accelerators, and venture funds with the discovery of relevant innovative technology, identifying new market opportunities, and prioritizing strategic initiatives to fuel their business development. www.valuer.ai