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Capgemini and Google Cloud collaborate to help large Scandinavian enterprises meet their cloud migration goals

Stockholm, May 04, 2020 – [Capgemini](#) today announced that it is collaborating with Google Cloud to support large enterprises in Scandinavia meet their cloud migration needs. The collaboration also extends to enabling clients to explore the benefits and business value of artificial intelligence (AI) and analytics, as well as other new technologies. As part of this collaboration, Capgemini has set up a Scandinavian Center of Excellence (CoE) focused on Google Cloud products and services for clients in the retail and consumer products industry.

Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. In partnership with Google Cloud, Capgemini is helping organizations across Scandinavia to embrace the changing landscape and enable a culture of innovation. Migrating to Google Cloud enables clients to reimagine their data landscape, modernize their applications, and, ultimately, become nimbler, to help nurture innovation at scale, improve customer centricity, and identify new revenue channels.

"We have engaged in multiple cloud projects with Google, both in Scandinavia as well as globally. There is strong client trust and demand for what we can deliver together," said Anil Agarwal, President of Capgemini in Scandinavia. *"We see huge potential to leveraging the Google Cloud toolkit for enhanced customer journeys."*

"Capgemini and Google Cloud's shared customer-centric and innovation-driven approach helps organizations quickly extract meaningful business value from cloud technologies," said Eva Fors, Managing Director of Google Cloud Nordics. *"Our continued collaboration with Capgemini in Scandinavia and beyond brings us closer to our customers and helps more businesses to benefit from cloud products and services."*

Capgemini has over 10 years of experience in working with cloud technologies and has more than 1,300 Google Cloud-trained experts across the globe with over 180 in Scandinavia. Capgemini's proven cloud frameworks with predefined templates, tools and accelerators, along with its industry knowledge, enable IT organizations to adapt, innovate and significantly increase speed to market at a reduced cost.

About Capgemini

Capgemini is a global leader in consulting, digital transformation, technology and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year+ heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. Today, it is a multicultural company of 270,000

team members in almost 50 countries. With Altran, the Group reported 2019 combined revenues of €17 billion.
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