Press contact Capgemini
Stefanie Hauck
Tel.: +49 089 38338-2264
E-Mail: stefanie.hauck@capgemini.com

Press contact Otonomo
Camille Carter
E-Mail: otonomo@antennagroup.com

Capgemini and Otonomo to bring privacy-compliant connected car services to life

New collaboration will help clients build end-to-end solutions with connected car data

Berlin, Germany, Herzliya, Israel, June 3, 2020 – Capgemini and Otonomo, the leading car data services platform, today announced that they're working together to help clients in Germany build new products and services based on car data. This collaboration allows automotive OEMS as well as application and service providers from various industries, to bring privacy-compliant, end-to-end solutions based on car data to life. Services range from ideation and business models through to platform integrations and as-a-service models.

The Otonomo Platform today aggregates more than two billion data points per day from 20 million global connected vehicles, enabling use cases such as personalized on-road experiences for drivers, data-driven decisions for vehicle manufacturers and fleet operators, as well as smart data-based products and services for the consumer. The collaboration between Otonomo and Capgemini will enable clients to increase data utilization leveraging Capgemini's deep technology and industry expertise, including Capgemini Invent's proven track record in digital transformation and connected products and services, along with Otonomo's leading automotive data services platform. The collaboration complements Capgemini's Intelligent Industry vision and enables the transformation of automotive companies towards mobility providers.

"At Otonomo, we recognize that vehicle data offers unlimited potential," said Ben Volkow, CEO and founder, Otonomo. *"We aspire to create a mobility ecosystem that uses data to make every driving and transportation experience more rewarding and more environmentally friendly. The valuable expertise that Capgemini Invent offers to our ecosystem will help our vision come to life faster."*

The Otonomo Platform securely ingests automotive OEM data, then reshapes, aggregates, enriches and protects it so companies can use the data to develop a host of apps and services for fleets, smart cities, and individual consumers. For personal use cases requiring individual consumer consent for GDPR compliance, Otonomo offers an end-to-end consent management process including usage-based insurance (UBI), predictive maintenance, and concierge services such as on-demand fueling, electric vehicle (EV) services, in-vehicle package delivery, and on-demand car wash.

"Rising customer expectations of in-car and mobility experiences will impact the automotive industry and beyond. Otonomo and Capgemini can together help clients to create services that pave the way for new collaborative business opportunities. For Capgemini, the partnership with Otonomo is a perfect fit extending our Smart Mobility offering," says Henrik Ljungström, Head of Automotive Sector in Germany, Capgemini.

About Otonomo
The Otonomo Automotive Data Services Platform fuels an ecosystem of OEMs, fleets and more than 100 service providers. Our neutral platform securely ingests more than 2 billion data points per day from over 20 million global connected vehicles, then reshapes and enriches it, to accelerate time to market for new

services that delight drivers. Privacy by design is at the core of our platform, which enables GDPR, CCPA and other privacy-regulation-compliant solutions using both personal and aggregate data. Use cases include emergency services, mapping, EV management, subscription-based fueling, parking, predictive maintenance, usage-based insurance, media measurement, in-vehicle services, and dozens of smart city services. With an R&D center in, Israel, and a presence in the United States, Europe, and Japan, Otonomo collaborated with twelve industries to transform their business with car data. More information is available at otonomo.io.

About Capgemini
Capgemini is a global leader in consulting, digital transformation, technology and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year+ heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. Today, it is a multicultural company of 270,000 team members in almost 50 countries. With Altran, the Group reported 2019 combined revenues of €17billion.

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