

## Continuous Testing Report 2020



2019-20

- Key Messages
- Continuous Testing Report 2020: About the study
- Continuous testing strategy
- The quality engineering organization
- Requirements and design
- Test orchestration
- Lifecycle
- Test data
- Test environments
- Key contacts
- About the Capgemini, Sogeti and Broadcom





#### Clear signs of alignment of CT efforts with business outcomes, but lack of skilled practitioners a challenge

- 40% respondents measuring CT effectiveness via a) user feedback, adoption of new functionalities, and b) business KPIs like ROI/ROE
- 49% use data from the pipeline and production to assist in designing their test strategy
- 62% cite challenges finding skilled professionals to build their continuous testing strategy

#### Artificial intelligence in continuous testing

- 42% cite advanced use cases in CT, including predictive test selection and optimization (as one of the top 3 types)
- 36% say skills in data analysis are a focus area in 2020, 33% seek skills in testing AI systems
- 41% optimizing test schedules, and 40% release risk prediction.

#### Organizations are struggling to make shift-left a reality

- 35% say that very little or no testing is done by non-dedicated testers
- More than half (56%) say in-sprint testing is a challenge
- Teams still struggle with fundamentals of CT with little to no year-on-year change with: clarity of requirements, test data, test environments, complex test configuration



#### Shift-right gains momentum but maturity levels still low

- 39% of respondents say they use crowd testing. Chaos testing: 32%. Testing in production: 45% (no change from 2019)
- Since production data is typically voluminous (impossible to process manually) testers now need to develop skills in data analytics, mining and ML
- 43% use production data to measure the effectiveness of CT processes

#### Test organization: Hybrid COEs pave the way to continuous testing

- 40% say testing is still mostly supported by a specialized quality engineering (QE) team
- To support the democratization of quality, many organizations are maintaining a hybrid model
- Hybrid approach: QA expertise at the heart of every dev team working alongside a central quality engineering office. We see teams adopting a hybrid approach in the transformation to continuous testing

#### High autonomy impacts standardization, collaboration and QA ownership

- Focus is on quality-at-speed, efficiency, but gaps in end-to-end automation, orchestration, visibility, coordination are challenges
- As core testing teams get replaced by embedded developer/feature teams, orchestration in agile and DevOps needs more attention
- QA expertise must be embedded in these integrated teams to avoid serious business risks (velocity, volume, costs)
- Constraints on right-skilling, provisioning of frameworks and tooling must be addressed through a centralized enablement/empowerment team

#### About the Continuous Testing Report 2020







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#### About the Continuous Testing Report 2020



#### Survey sample by employee strength









#### About the Continuous Testing Report 2020

Sector coverage







## Section 1 Continuous testing strategy

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Q1. What is the current state of Continuous Testing maturity in your organization? Single coded question







Q2. Please indicate the Continuous Testing (CT) practices currently being used or the ones you are planning to adopt in 2020?



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Q3. On a scale of 1 - 7 (where 1 = not challenging at all and 7 = extremely challenging), how challenging is each topic when it comes to implementing Continuous Testing?





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#### How challenging each topic is when implementing CT – 2020 and 2019 trend



Q3. On a scale of 1 - 7 (where 1 = not challenging at all and 7 = extremely challenging), how challenging is each topic when it comes to implementing Continuous Testing?





Q4. How do you measure the effectiveness of your Continuous Testing processes?Multi-coded question



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Q5. How do you currently test your digital applications to ensure they meet real-world requirements? Multi-coded question





## Section 2 The quality engineering organization





Q6. What development and testing models have you adopted? Multi-coded question



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'Agile or Agile like'
Respondents selecting 'Agile or Agile like'



Q6. What development and testing models have you adopted? Multi-coded question



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Q6. What development and testing models have you adopted? Multi-coded question



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Q6. What development and testing models have you adopted? Multi-coded question



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Q8. How much of your testing is done by non-dedicated-testers? Single coded question

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#### Skills important in coming year



Q9. In your test organization, which skills are you most focused on in the coming year? Please select the top 3. Ranking question



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Q9. In your test organization, which skills are you most focused on in the coming year? Please select the top 3. Ranking question



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## Section 3 Requirements and design

#### Current approach to requirements gathering, analysis and engineering



Q10. How would you sum up your current approach to requirements gathering, analysis and engineering? Single-coded question







Q11. How often do requirements need clarification to get alignment between the business and development? Single-coded question





Q12. On a scale of 1 - 7 (where 1 = not challenging at all and 7 = extremely challenging), how challenging is each topic when it comes to ensuring test case coverage? Single code per statement



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Q12. On a scale of 1 - 7 (where 1 = not challenging at all and 7 = extremely challenging), how challenging is each topic when it comes to ensuring test case coverage? Single code per statement





#### How challenging each topic is when ensuring test case coverage - 2019 and 2020 trend



Q12. On a scale of 1 - 7 (where 1 = not challenging at all and 7 = extremely challenging), how challenging is each topic when it comes to ensuring test case coverage? Single code per statement



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# Section 4 Test orchestration



Q13. What test orchestration capabilities are most important to you? Multi-coded question







Q14. How often does your team typically deploy a new build? Single-coded question

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Q15. On a scale of 1 - 7 (where 1 = not challenging at all and 7 = extremely challenging), how challenging is each topic when it comes to test orchestration? Single-code per option







Q16. Which advanced use cases are you able to address or planning to address in 2020? Please select the top 3. Ranking question



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Q16. Which advanced use cases are you able to address or planning to address in 2020? Please select the top 3. Ranking question



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Q17. What is the current level of automation for each of the following: Single code per option

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41





Q18. Which test data practices have you adopted or planning to adopt as a top priority in 2020? Please select the top 3. Ranking question



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Q18. Which test data practices have you adopted or planning to adopt as a top priority in 2020? Please select the top 3. Ranking question





Q19. How much time does your team allocate to searching, managing, maintaining, and generating test data? Single-coded question



45



Q20. Which core test data issues are you still facing? Please select the top 3. Ranking question



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Q20. Which core test data issues are you still facing? Please select the top 3. Ranking question



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47

# Section 7 Test environments



Q21. What is the state of your Test Environment Management (TEM)? Single coded question

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Q22. Which test environment practices have you adopted or planning to adopt as a top priority in 2020? Multi-coded question









Q23. How much time does your team spend building, managing, maintaining, and decommissioning test environments? Single-coded question



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Q24. Which of the following testing environment related issues impede your efforts to improve Continuous Testing? Please select the top 3. Ranking question





Q24. Which of the following testing environment related issues impede your efforts to improve Continuous Testing? Please select the top 3. Ranking question





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