Legacy technology: Limitations of IT systems ranked third on the list of significant organizational barriers to digital transformation.

**Companies where leadership is not focused on digital transformation**
- Only 18% believe their competitiveness would improve.
- 46% project a grim, less competitive future.

**Where Digital Transformation is a permanent fixture on the executive agenda**
- 81% of people believe it will give their company a competitive advantage.

**The Trouble with digital transformation**

1. **Leadership: Defining the agenda**
   - Lack Of Urgency: SAY lack of urgency is the single biggest obstacle.
   - The Vision thing: SAY senior leaders share a vision.
   - Only 37% said that digital transformation was a permanent fixture on their CEO’s agenda.

2. **Institutional challenges**
   - Legacy technology: Limitations of IT systems ranked third on the list of significant organizational barriers to digital transformation.
   - Only half of companies surveyed said they create business cases.
   - Merely 25% have established KPIs.
   - 40% of Digirati, and 25% of non-digirati.

3. **Executing the change**
   - Making a case for Digital Transformation:
     - Only 18% believe their competitiveness would improve.
   - Incentives help ease employee concerns about Digital Transformation.
   - Merely 25% have established KPIs.
   - For Beginners, 61% of companies do not tie rewards to digital transformation efforts.
   - Only 32% Digirati companies do not connect digital transformation to incentives.

**Acknowledgement ≠ Action**
- Despite acknowledging the digital imperative, few companies are responding.
- Only 64% of people said the pace of technology change in their organizations is too slow.