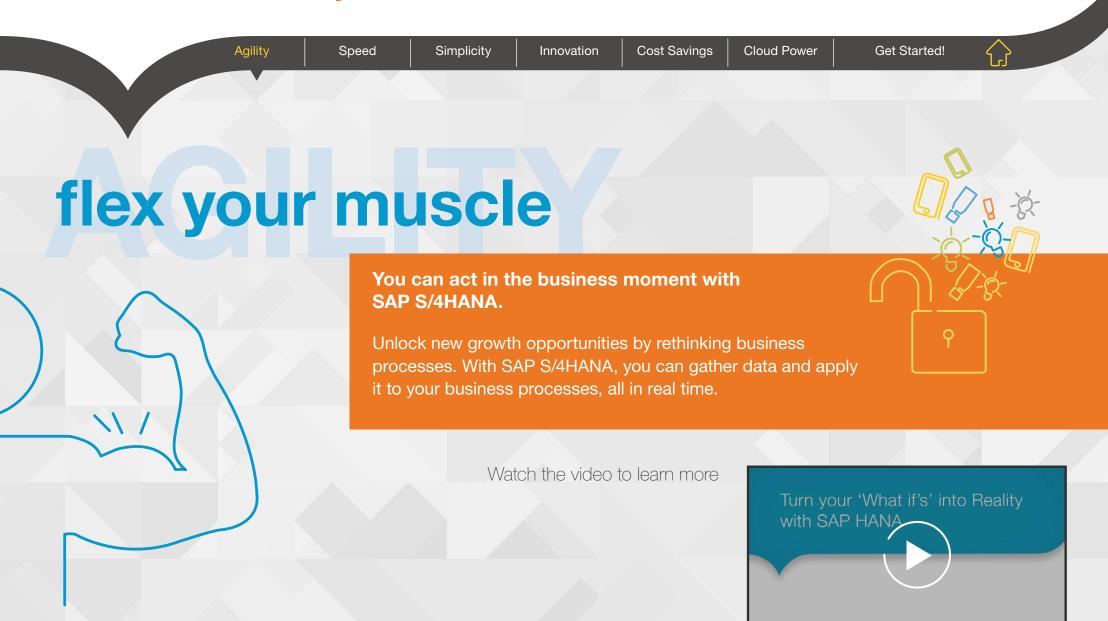
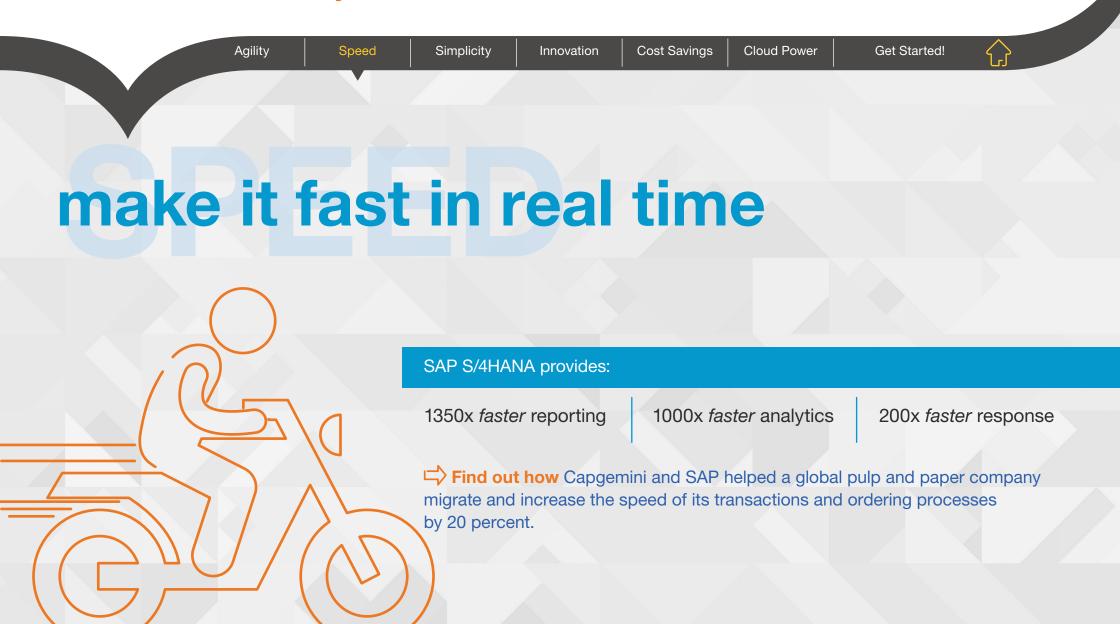




SAP S/4HANA allows enterprises to run every facet of their business in real time, unifying analytics and transactions on a single in-memory platform. For smarter innovations, faster business processes, and simpler interactions, it's time to move now.









keep it simple

"Simplify everything; do anything"
Bill McDermott
CEO of SAP

Deal with both transactional and analytical workloads to simplify your IT landscape.

With SAP S/4HANA, you can use one platform for:

- Business transactions
- Advanced analytics
- Social media
- Mobile experience
- Collaborative business and design connections

Learn how Riata simplified its landscape and enabled future growth with SAP S/4HANA.

Watch the video to learn more







enable new ways to do business

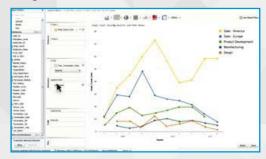
Exciting new applications are being designed exclusively for SAP S/4HANA. Optimizing these innovations will help your business grow.



Get real-time financial report updates with **Simple Finance**



Quickly analyze data for rapid time-toinsight with **SAP Lumira**



Interact more effectively with your customers and increase profitability with Capgemini's **Extreme Applications for Retail**



Learn More







SAP S/4HANA can reduce total cost of ownership (TCO) by combining analytics and transactions. A recent "Forrester Total Economic Impact™"¹ study demonstrated that, based on a composite cost model, the SAP HANA platform can provide significant savings for organizations.

The SAP HANA platform can save an organization 37% across hardware, software, and labor costs.²

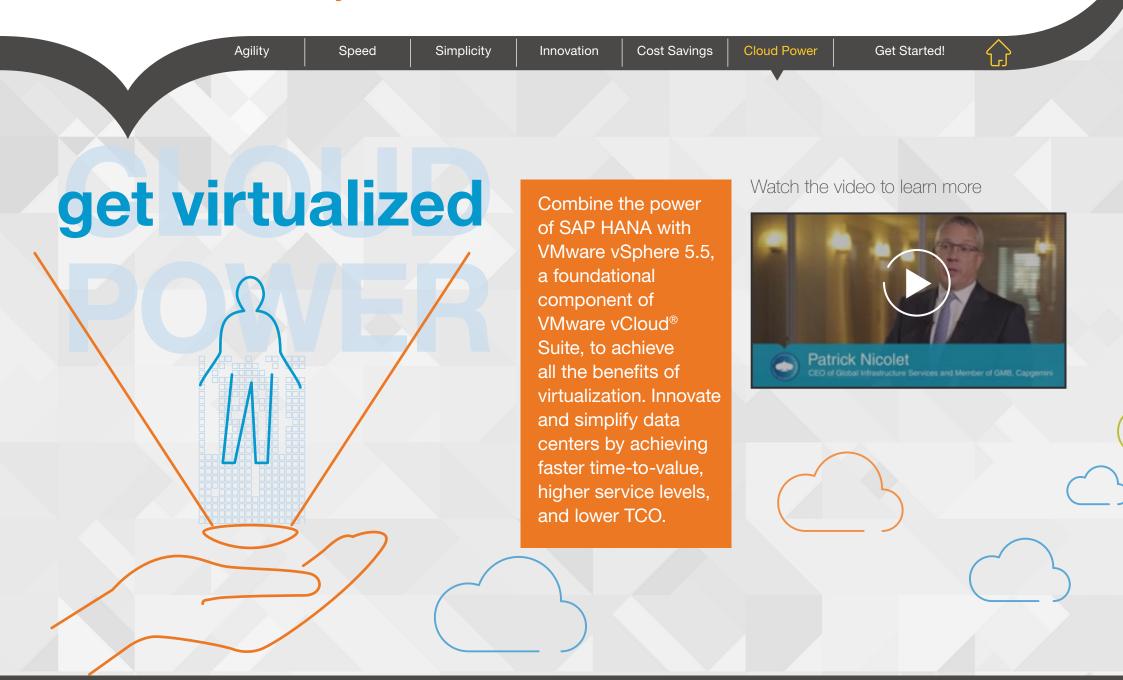
*70%+ on software | *15%+ on hardware

*20%+ on administration and development labor



¹ Projected Cost Analysis of the SAP HANA Platform: Cost Savings Enabled by Transitioning to the SAP HANA Platform, a commissioned study conducted by Forrester Consulting on behalf of SAP, April 2014.

² Possible savings, based on a composite cost model by Forrester









Agility Speed Simplicity Innovation Cost Savings Cloud Power Get Started!

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