



#Capgemini Switzerland

Unleashing human energy through technology
for an inclusive and sustainable future to
[#GetTheFutureYouWant](#)

CONTENTS

Our DNA	04
Our Footprint	06
Our Offerings	07
We accompany our clients through innovation	08
A responsible company	14
Promoting talent development & engagement	16
Meet Our Swiss Experts	18



CAPGEMINI SWITZERLAND

RESHAPING INDUSTRIES BY HARNESSING THE POWER OF TECHNOLOGY

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of nearly 340,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise and for more than 50 years in Switzerland, we've been a dedicated partner to numerous organizations, helping them

transform and manage their businesses. A diverse collective of more than 600+ strategic, technological and engineering experts across four cities in Switzerland, together with 2500+ team members in other European countries and India, we combine the expertise of a worldwide tech company and the deep knowledge of the Swiss market. Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2023 global revenues of €22.5 billion.

**GET THE FUTURE
YOU WANT**

www.capgemini.ch



OUR DNA

Our Values

Our seven values have shaped who we are today – a responsible leader determined to create a positive impact on all stakeholders within our ecosystem.



Honesty



Team
spirit



Modesty



Fun



Boldness



Trust



Freedom

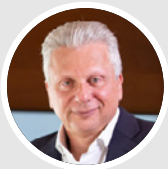
MESSAGE FROM THE MANAGEMENT



At Capgemini Switzerland, we use technology and innovation to build a better future, making to our people and clients a universal promise: **Get The Future You Want.**

Guido Kamann

Managing Director Capgemini Switzerland



Aiman Ezzat
Chief Executive
Officer of
Capgemini

**Unleashing human energy through technology
for an inclusive and sustainable future**



Capgemini has a key role to play in ensuring that the future lives up to all its promises. We believe that all technologies can enable progress for everyone if, first and foremost, they are designed by and for humans. As a responsible company, the Group is realistic when it comes to the promises as well as the risks of technological innovation: our role is to make it useful, accessible and ethical. This purpose must act as a compass for each and every employee.



Paul Hermelin
Chairman of
the Board



NICOLAS BRAUN

Managing Director, Capgemini Engineering Switzerland

“At Capgemini Engineering, we’re helping our clients create smart products, operations and services at scale, and, with the rest of the Group, accelerate their journey towards Intelligent Industry.”



JORGE SOBRINO GOMEZ

Head FS Market segments, Capgemini Switzerland

“At Capgemini Financial Services, we aim to be the trusted business and technology transformation partner for our clients. Our strong global presence, deep industry expertise, end-to-end capabilities and most importantly our collaborative spirit and culture are what sets us apart. These are the very reasons our clients here in Switzerland and across the globe trust us as their strategic partners.”



DOROTA GORAL-ABRAM

Managing Director BSV, Capgemini Switzerland

“At Capgemini Business Service, we are proud to be our clients’ strategic partner helping them to unlock the value of business transformation and to deliver the connected operations.”



BERNARD MOUNIER

COO & CSO Capgemini Switzerland

“With the Group and GBLs mobilization, our growth outperforms the market for years and sustains our ambition to become a Swiss leader by 2027. This challenge provides each of us exciting professional opportunities to take part to a unique entrepreneurship journey.”



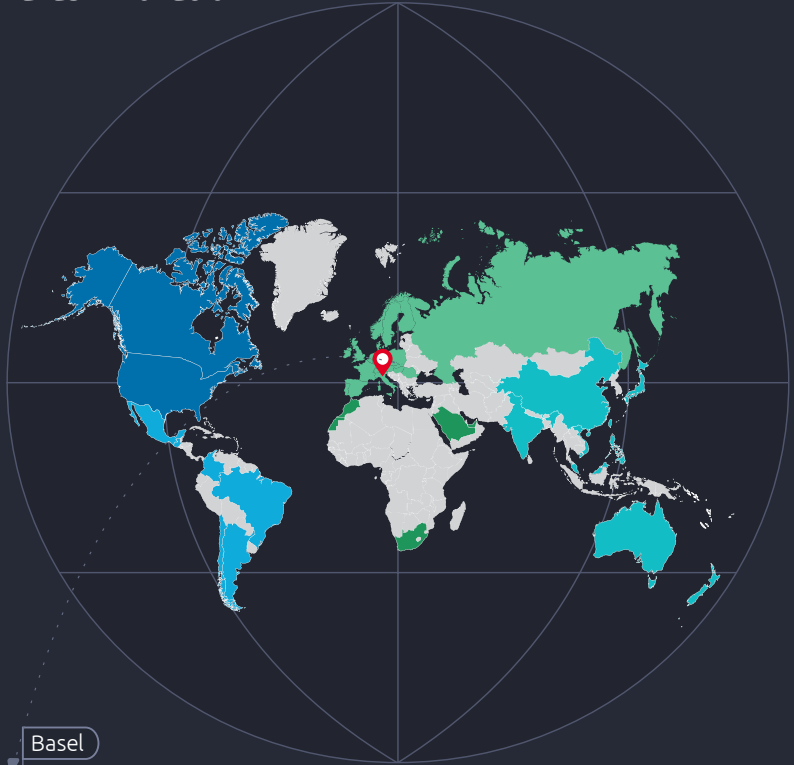
GÉRALD MURAT

Managing Director Capgemini Invent Switzerland

“At Capgemini Invent, we’re proud to partner with our clients to enable them to envision and shape the future of their businesses. We support them in their pursuit of excellence and competitiveness leveraging deep industry and business expertise, digital innovation, partner ecosystem and market leading capabilities in AI and data.”

OUR FOOTPRINT

A Global, Multicultural Leader,
Geared Towards Innovation



Switzerland

600+ Strategic, technological
and engineering experts
2500+ Team members in
other countries

Global Key Figures

22,5bn € Revenue 2023
340,000+ People



OUR OFFERINGS

Key skills to meet sectoral challenges

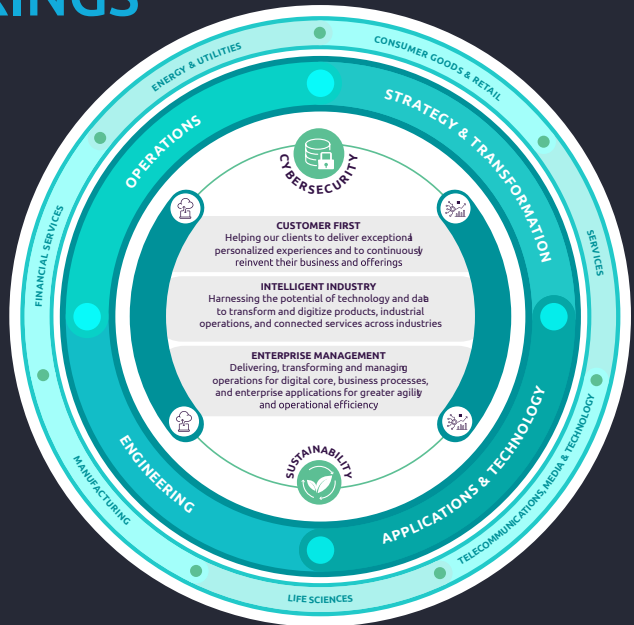
Our mastery of the specific challenges of each industry combined with our technological expertise allows us to provide the most appropriate solutions for each of our clients' activities: Consumer goods & retail ; Energy & Utilities, Financial services ; Life Sciences ; Manufacturing ; Services ; Telecommunications, Media & Technology.

Business lines catering to all of our clients' needs

From strategy and design to operations management and engineering, Capgemini has been harnessing the power of technology to transform our clients for over 50 years.

The power of data and cloud to serve the portfolio of offers

Capgemini supports its clients in three key areas: managing customer relationships; managing industrial assets; and functional agility. Capgemini puts cloud and data at the heart of business transformation. We help our clients define the most appropriate cloud strategy for their business and capitalize on the power of data combined with artificial intelligence to deliver new sources of value. The Group also works to improve clients' cybersecurity and environmental impact.



Capgemini, thanks to its unique combination of business lines, industry expertise, and offerings based on cloud, data, and artificial intelligence, is the strategic partner for any executive who wants to transform their customer experience, their supply chain, or the management of their business.

OUR BRANDS

Capgemini

Capgemini is a global leader in consulting, technology services and digital transformation. Passionate about helping clients to solve their most complex business and technology challenges, Capgemini experts are delivering transformational outcomes at scale.

Capgemini invent

Capgemini Invent is the Group's digital innovation, consulting and transformation brand that helps decision makers design and build the future of their organizations. Capgemini Invent strength comes from a combination of strategy, technology, data science and creative expertise.

Capgemini engineering

At Capgemini Engineering Switzerland, 300+ experts unleash the potential of R&D to help our clients create smart products, operations and services at scale in order to accelerate their journey towards Intelligent Industry and products. We are well positioned to be the strategic partner of our clients in their transformation journey.

WE ACCOMPANY OUR CLIENTS THROUGH INNOVATION



Implementing a Net Zero Cloud at Breitling

Breitling has decided to reinforce its way to process carbon data electronically. Salesforce and Capgemini collaborated to automate the client data management and visualization with a prototype ready-to-use and deploy.

This solution provided Breitling a better understanding of their carbon emissions while reducing the amount of work and increasing the accuracy of data related to their processes.

Read the full story here:



Transforming TAG Heuer's online experience

TAG Heuer decided to expand its online outreach and improve the digital customer experience by overhauling its e-commerce ecosystem.

The client and Capgemini partnered to introduce a new e-commerce ecosystem, supported by the Salesforce Commerce Cloud and enriched by a complete ecosystem of services.

This solution provides customers with a new online sales experience that leads to improved online sales and sets the company one step ahead of other luxury watchmakers regarding the digital experience!





Capgemini Engineering is a strategic partner for the global leader in hearing care

A few years ago, Capgemini Engineering helped a client bring to market a dedicated pediatric App for children and teens with hearing loss. That project went on to be recognized as the winner in its category at the 2023 Hearing Technology Innovator awards, and the partnership became one of our most important in Switzerland, and globally for Capgemini Engineering's medtech footprint.

Expanding that collaboration across the value chain, Capgemini has since become the client's strategic partner for software, firmware, consultancy services and industrial design. A team of almost 80 engineers work on DevSecOps, verification & validation, lifecycle management and creating PoCs to empower healthcare providers, across a diverse product range from highly regulated medical devices to an OTC consumer brand, as well as omnichannel retail network. This collaborative partnership is characterized by a culture built on trust, agility and driven by best-in-class technology and user-centricity. We're beyond proud that the work we do with our clients have empowered and enhanced the social, emotional, cognitive and physical well-being of millions of people with hearing loss around the world.

Capgemini engineering

Empowering Space Technology: Capgemini Engineering's Role in Global Manufacturing Transformation

Capgemini Engineering is the implementation & integration partner for a leading customer in the Space technology domain. The partnership's scope is to help the customer implement and roll out Manufacturing Execution System globally as part of their multiyear digital transformation journey. The solution aims to support all the activities in their production, quality engineering departments and also with the following scope on the shopfloor:

- end-to-end manufacturing management
- closed-loop quality management

Capgemini's role involves implementing various core Opcenter and Teamcenter modules from Siemens along with the Integration modules with SAP S4H. As the integration product module is constantly evolving as a joint collaboration between Siemens and SAP, the project is important for being able to implement many of the key closed loop manufacturing use cases and help the customer achieve maximum quality and efficiency in their production processes."



CAPGEMINI INVENT SUPPORTED IN DEFINING A FUTURE PLM STRATEGY

"Over the last 20 years, trends in the pharmaceutical industry have appeared which will change the industry forever. Nowhere is this more apparent than in R&D. Clinical trials are more lengthy and more costly than ever before, such that a single Phase III failure can force a re-evaluation of a pharma company's strategy. Yet, while the costs and risks associated with running clinical trials have increased dramatically, revenue has not kept pace, resulting in R&D return on investment across the industry dropping from 10% to under 2% in just a decade. Because two-thirds of known human diseases currently have no drugs, giving up on innovation is not an option; therefore pharma companies have doubled down, focusing on innovation while spinning off other endeavors.

Fortunately, this doubling down on pharma innovation has coincided with the recent explosion in both the amount of data available, and the hardware and software capabilities required to derive value from it. Data science and machine learning are in a position to create revolutionary changes in pharma R&D; use cases include using real-world wearable data to target patients with unprecedented precision, designing new drug molecules from scratch using AI, conducting decentralized clinical trials from the comfort of home, leveraging past R&D to inform future efforts, and many more.

However, big data must be treated delicately to avoid deriving inferences that are nonsensical, or even harmful. One major guardrail is the so-called FAIR principles, which dictate that data must be Findable, Accessible, Interoperable, and Reusable. While the FAIR principles are all upside, their adoption has been slow in light of the fact that companies that have spent great sums to generate data tend not to be open with said data. Thus, supporting data-driven strategies in pharma is both a change management and a scientific/technical problem.

Capgemini Invent's life sciences market unit has built a team of top scientific talent from diverse backgrounds at the interface of quantitative and life sciences to ensure that our pharma clients can leverage these new capabilities to more effectively conduct their R&D efforts, while sorting the hype from the reality. We pride ourselves on our ability to work hand-in-glove with the mostly PhD-level scientists who conduct this important research day-to-day. At the same time, we are fortunate to have the backing of more "traditional" management consulting talent which can guide our clients' data management on a strategic level.

One of our big success stories was our collaboration with a leading pharma coporation on leveraging its data platform to FAIRify two million patient-years' worth of historical clinical trial data. We took large amounts of preclinical assay data lumped together in a relatively disorganized way, and used best practices in data engineering and software engineering to bring it into the Palantir Foundry-based platform to be accessed by scientists across the organization. Through deeper study of the data, we created detailed documentation, and discovered synergies within the data enabling a rewriting of the code to achieve 60% greater efficiency.

In addition, our scientific talent augmented scientific research teams at the data team to support them in their study of pharmacokinetic and pharmacodynamic (PK/PD) interactions, resulting in the discovery of some potential biomarkers for damage in monkeys who received a new gene therapy for a neurological condition.

We are proud to distinguish ourselves from the competition by the deep well of scientific acumen we can draw upon across the quantitative and life science spaces to help bring our clients' data strategies into the future. We are growing rapidly to better serve their needs in the years to come."



STRATEGIC WORKFORCE PLANNING PROOF OF VALUE FOR A GLOBAL PHARMA COMPANY

BUSINESS ISSUE

- The client had several, yet immature approaches to understand the workforce demand and investigate how to meet it via workforce planning
- This led to challenges to orchestrate efforts (esp. in- and external recruiting, up- and reskilling) and plan the future workforce based on reliable data

APPROACH

- The client contracted Faethm.ai for workforce insights, and Capgemini was tasked with creating a proof of value for their workforce planning approach. We therefore defined the scope, objectives, and use cases for each business area, developed research hypotheses, and created a project plan with the client.

BENEFITS

- Capgemini's support accelerated the proof of value preparation with a robust structure, roles & responsibilities as well as clear plan ahead
- We obtained stakeholders commitment for the next steps
- Lastly, Capgemini secured Faethm.ai licenses and investigated platform use-cases to manage expectations with HR and the business stakeholders

PROJECT OUTCOME

- Proof of value objectives, hypotheses and value criteria
- Strategic workforce planning use cases aligned to business objectives
- Detailed roadmap, project plan, design principles, governance and responsibilities
- Detailed stakeholder engagement plan and kick off meetings with core pilot team
- Best practices and insights from the market on the implementation of Faethm.ai
- Key material to enable scale up after proof of value phase





ENVIRONMENTAL AND INCLUSION RESPONSIBILITIES

As a leader in digital transformation and socially committed company, we unleash energies to turn technology and innovation into a driving force of social and sustainable development for the greatest number of people.



A RESPONSIBLE COMPANY



ENVIRONMENTAL RESPONSIBILITY

Capgemini has been committed to cutting its carbon emissions for many years. Our original headline science-based target, set in 2016, was to reduce our total carbon footprint per employee by 30% by the end of 2030. We achieved this target in January 2020, more than 10 years ahead of schedule. Our new program to achieve “net zero emissions” by 2030 will

include reducing business travel emissions per employee by 38% by 2025, and by 50% by 2030, compared to 2015, and to halving the emissions from our purchased goods and services by 2030. Each year, during our Impact Together Month we joined Summit Foundation for a clean-up day along a lake in Switzerland.”

DIGITAL INCLUSION

Our ambition is to bring digital inclusion to the forefront of social action. With the skills and passion of our people, we’re bridging the digital divide to ensure technology offers everyone a chance, creating a more inclusive future for all. Our Digital Academies offer training for underrepresented and marginalized populations, enabling them to acquire the

technology skills that are in demand in the job market, such as artificial intelligence, cloud and cybersecurity.

At Capgemini, we’re bridging the digital divide to ensure technology is an opportunity for all. We believe people should never be limited in work and life by a lack of digital skills, and that the next generation of innovators should be supported.



That’s why we are part of the Women++ initiative for deploy impact, a hands-on software development program for social good.



MONTHLY DIVERSITY & INCLUSION CIRCLES

In order to be successful as a company the frequent connection & exchange between various cultures and individuals should be accelerated. We are driving

diversity and inclusion in Switzerland with monthly discussion circles and defining action plans for a better work environment.

DIVERSITY AND INCLUSION

At Capgemini, diverse and multicultural teams collaborate on a daily basis. The OUTfront global network, whose mission is to inform and raise awareness, supports the professional development of LGBT+ people, and currently operates in 17 countries. Furthermore, Capgemini has joined the World Economic Forum's Partnering for Racial Justice in Business initiative, which aims to set new global standards for racial equity in business. Capgemini Switzerland celebrated the incredible achievements of women around the world and recommit us to fighting for gender equality. This year's theme has been

"Embrace Equity," reminding us that we all have the power to change gender stereotypes and advocate for a more inclusive and equal world. During the month of March, we have carried out a campaign that aimed to celebrate the achievements of women who have broken down gender barriers and inspired others to take up new roles.

We have also taken part in an activity with an economically oriented social enterprise that focuses on integrating people with disabilities into working life and society. We learned and supported them with their daily work tasks.



PROMOTING TALENT DEVELOPMENT AND ENGAGEMENT



TOGETHER, WE HAVE TAKEN UP THE CHALLENGE OF REMOTE & FLEXIBLE WORKING!

We have understood that in order to always be more efficient, we need to adapt ourselves and offer flexibility, that is why we have introduced what we call “The New Normal”, a natural next step in our hybrid and advanced evolution.

DIVERSITY & INCLUSION – “OUR COMMITMENT”

For the Swiss National Future Day, we open our Capgemini office doors to girls and boys to accompany a family member to work and take part in fun and exciting workshops while learning more about our company and industry.

They discovered the diversity of the professional world while broadening their future prospects, increasing their knowledge, having new concerns and new doubts and growing motivation to get the future they want.





COMMITTED TO EXCELLENCE

What life at Capgemini in Switzerland is like –
and how we can support you with your business and technology
transformation.



MEET OUR SWISS EXPERTS



“ At Capgemini CIS we support our customer in their transformation journey, delivering and securing daily operations in cloud, cybersecurity and infrastructure. We manage complexity and with the rest of the group provide E2E services for a sustainable future.

PHILIPPE BECANE
Vice President - Capgemini CIS Switzerland



“ We define the strategic solutions for industrial companies to digitalize their operations. My team not only works on software solutions but also on organizational and process optimization topics. We get to work with cutting edge technology in different industries and sectors.

KAESSRA SCHNEEBERGER
Manager Intelligent Industries– Capgemini Invent



“ I am proud to work for a company which walks the talk towards a more ethical, diverse, and sustainable future, where employee voices truly matter, and which gives the opportunity to be a part of initiatives to drive positive change.

RUMYANA YANKOVA
Software Engineer - Salesforce Practice



“ We are a part of a big corporation, Capgemini Invent. With almost 350 000 employees in the world, we have a big responsibility, but we can also be a part of shaping the future! I believe that Capgemini's values provide the right toolbox for creating a positive impact for our clients.

KJERSTI CHRISTINE SVEEN
Consultant at Frog Customer First



“ With the Group and GBLs mobilization, our growth outperforms the market for years and sustains our ambition to become a Swiss leader by 2025. Nothing makes me prouder than the fact that my work directly has a positive impact on how future generations will live on this planet. Whether it is eliminating plastic waste, or managing e-waste, or helping companies being more energy efficient. It is all for the inheritors of this Earth, our future generations.

JALEED KHAWAJA
Sustainability Lead - Invent



“ What sets Capgemini apart is the ability to see strategy through to execution; connect the digital with the physical. I'm thrilled to be a part of Capgemini Engineering, a team of 62'000 engineers, architects and data scientists globally who builds connected and intelligent products, industrializes operations and helps our clients in regulated industries to stay ahead of the game.

ANAITA DARUVALA
Client Partner – Capgemini Engineering



“ We provide global solutions and skills combined with local specific competencies to our swiss clients.

THOMAS VOGT
SAP Practice Lead Capgemini Switzerland

About Capgemini

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