

The Capgemini logo is located in the top right corner. It consists of the word "Capgemini" in a blue, sans-serif font, followed by a blue circular icon containing a white stylized shape. The background of the entire image is a photograph of a cable car cabin suspended from cables, set against a backdrop of snow-capped mountains under a cloudy sky. A blue line graphic starts from the left side and curves around the bottom of the text.

Capgemini

#CAPGEMINI SWITZERLAND

Unleashing human energy through technology
for an inclusive and sustainable future to
[#GetTheFutureYouWant](#)

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CAPGEMINI SWITZERLAND

RESHAPING INDUSTRIES BY HARNESSING THE POWER OF TECHNOLOGY

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of nearly 350,000 team members in more than 50 countries.

With its strong 55-year heritage and deep industry expertise and for more than 25 years in Switzerland, we've been a dedicated partner to numerous

organizations, helping them transform and manage their businesses. A diverse collective of more than 700+ strategic, technological and engineering experts across four cities in Switzerland, together with 2500+ team members in other European countries and India, we combine the expertise of a worldwide tech company and the deep knowledge of the Swiss market.

Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2022 global revenues of €22 billion.

**GET THE FUTURE
YOU WANT**

www.capgemini.ch



OUR DNA

Our Values

Our seven values have shaped who we are today – a responsible leader determined to create a positive impact on all stakeholders within our ecosystem.



MESSAGE FROM THE MANAGEMENT



“ At Capgemini Switzerland, we use technology and innovation to build a better future, making to our people and clients a universal promise: **Get The Future You Want.**”

Guido Kamann
Managing Director Capgemini Switzerland



Aiman Ezzat
Chief Executive Officer of Capgemini

Unleashing human energy through technology for an inclusive and sustainable future

“ Capgemini has a key role to play in ensuring that the future lives up to all its promises. We believe that all technologies can enable progress for everyone if, first and foremost, they are designed by and for humans. As a responsible company, the Group is realistic when it comes to the promises as well as the risks of technological innovation: our role is to make it useful, accessible and ethical. This purpose must act as a compass for each and every employee.”



Paul Hermelin
Chairman of the Board



NICOLAS BRAUN

Managing Director, Caggemini Engineering Switzerland

“At Caggemini Engineering, we’re helping our clients create smart products, operations and services at scale, and, with the rest of the Group, accelerate their journey towards Intelligent Industry.”



JORGE SOBRINO GOMEZ

Head FS Market segments, Caggemini Switzerland

“At Caggemini Financial Services, we aim to be the trusted business and technology transformation partner for our clients. Our strong global presence, deep industry expertise, end-to-end capabilities and most importantly our collaborative spirit and culture are what sets us apart. These are the very reasons our clients here in Switzerland and across the globe trust us as their strategic partners.”



DOROTA GORAL-ABRAM

Managing Director BSV, Caggemini Switzerland

“At Caggemini Business Service, we are proud to be our clients’ strategic partner helping them to unlock the value of business transformation and to deliver the connected operations.”



STÉPHANIE CHOPELIN

Managing Director, Caggemini CIS Switzerland

“At Caggemini CIS we support our customer in their transformation journey, delivering and securing daily operations in cloud, cybersecurity and infrastructure. We manage complexity and with the rest of the group provide E2E services for a sustainable future.”



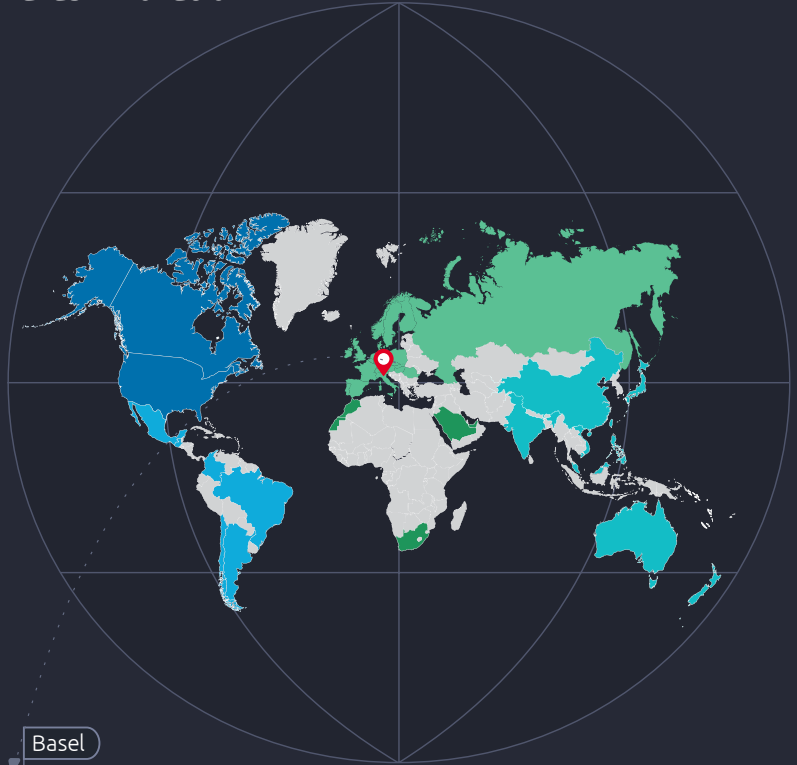
JOHANN ZILLMANN

Vice President Caggemini Invent Switzerland

“At Caggemini Invent, we’re proud to partner with our clients to innovate and transform their business, enabling them to navigate today, while plotting a course for the future. From visionary CEOs seeking the next market disruptor to CMOs reimagining engagement, we connect each CxO to energize their organization’s evolution: from ideation to prototype to scalable products, services, and experience.”

OUR FOOTPRINT

A Global, Multicultural Leader,
Geared Towards Innovation



SWITZERLAND

700+ Strategic, technological and engineering experts

2500 Team members in other countries

GLOBAL KEY FIGURES

21,995bn € Revenue 2022

350,000+ People

Top 5 Consultancy Company



OUR OFFERINGS

Key skills to meet sectoral challenges

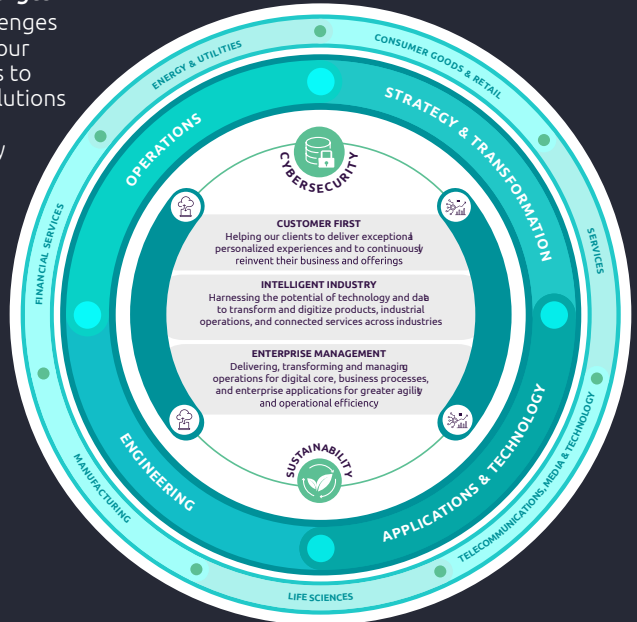
Our mastery of the specific challenges of each industry combined with our technological expertise allows us to provide the most appropriate solutions for each of our clients' activities: Consumer goods & retail ; Energy & Utilities, Financial services ; Life Sciences ; Manufacturing ; Services ; Telecommunications, Media & Technology.

Business lines catering to all of our clients' needs

From strategy and design to operations management and engineering, Capgemini has been harnessing the power of technology to transform our clients for over 50 years.

The power of data and cloud to serve the portfolio of offers

Capgemini supports its clients in three key areas: managing customer relationships; managing industrial assets; and functional agility. Capgemini puts cloud and data at the heart of business transformation. We help our clients define the most appropriate cloud strategy for their business and capitalize on the power of data combined with artificial intelligence to deliver new sources of value. The Group also works to improve clients' cybersecurity and environmental impact.



Capgemini, thanks to its unique combination of business lines, industry expertise, and offerings based on cloud, data, and artificial intelligence, is the strategic partner for any executive who wants to transform their customer experience, their supply chain, or the management of their business.

OUR BRANDS

Capgemini

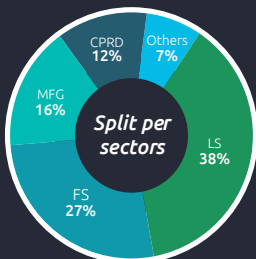
Capgemini invent

Capgemini engineering

Capgemini is a global leader in consulting, technology services and digital transformation. Passionate about helping clients to solve their most complex business and technology challenges, Capgemini experts are delivering transformational outcomes at scale.

Capgemini Invent is the Group's digital innovation, consulting and transformation brand that helps decision makers design and build the future of their organizations. Capgemini Invent strength comes from a combination of strategy, technology, data science and creative expertise.

At Capgemini Engineering Switzerland, 300+ experts unleash the potential of R&D to help our clients create smart products, operations and services at scale in order to accelerate their journey towards Intelligent Industry and products. We are well positioned to be the strategic partner of our clients in their transformation journey.



WE ACCOMPANY OUR CLIENTS THROUGH INNOVATION



Implementing a Net Zero Cloud at Breitling

Breitling has decided to reinforce its way to process carbon data electronically. Salesforce and Capgemini collaborated to automate the client data management and visualization with a prototype ready-to-use and deploy.

This solution provided Breitling a better understanding of their carbon emissions while reducing the amount of work and increasing the accuracy of data related to their processes.

Read the full story here:

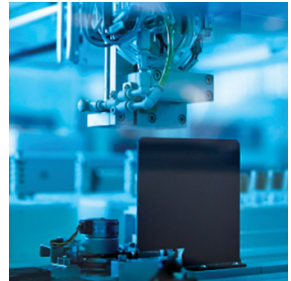


Transforming TAG Heuer's online experience

TAG Heuer decided to expand its online outreach and improve the digital customer experience by overhauling its e-commerce ecosystem.

The client and Capgemini partnered to introduce a new e-commerce ecosystem, supported by the Salesforce Commerce Cloud and enriched by a complete ecosystem of services.

This solution provides customers with a new online sales experience that leads to improved online sales and sets the company one step ahead of other luxury watchmakers regarding the digital experience!



Implementing a new operating model for Johnson & Johnson

Johnson & Johnson consumer has decided to transform its demand planning function to predict its customers' needs faster, improve its forecast accuracy, and optimize its external manufacturing operations.

Capgemini and Johnson & Johnson's experts designed and implemented an innovative demand planning solution featuring a central demand planning hub, a demand planning workflow, a three-tier demand planning operating model, and a transformation office.

This solution provided a larger pool of data to draw from, improving forecast. The team also improved the client's master data quality, providing an accurate set of expectations for the manufacturing and delivery capabilities.



Capgemini Engineering is a strategic partner for youth-oriented mobile applications for hearing aid devices

Thanks to the expertise put at their disposal, the client is able to scale up internal staff and deploy outsourced project teams, while Capgemini Engineering contributes to develop new major functionalities for the next generation of the app. The first end-to-end projects with 2 apps were successfully launched within 18 months of the project start. The objective was to deliver high quality digital mobile application solutions that empower pediatric users, teenagers and adults. These end-users can now personalize their listening experience in challenging acoustic environments. Especially with the youth-oriented app, we are changing the lives of kids around the world, with an easy to use application that connects directly to the compatible client's hearing aids allowing customization through smartphone interface.

Boosting innovative provisioning process with new Rule Engine development

Our client, leader in “Smart Infrastructure – Building Technologies”, is active in Building Automation Systems, HVAC and Fire Safety systems for buildings and larger industrial compounds. They appointed Capgemini Engineering to develop a “Rule Engine” which is based on the client's proprietary business logic instances. The objective is to automate the provisioning process within the client's business logic apps once a new customer is added to the customer's platform capturing all domains: everything is consumer driven, reacting on create/delete account events, and providing the infrastructure with our client's business logic modules.

The Capgemini Engineering team ensures the seamless integration of additional resources alongside the project, and delivers using agility driven project management methods and a remote setup with the firm's local stakeholders.



CAPGEMINI INVENT SUPPORTED IN DEFINING THEIR FUTURE PLM STRATEGY

CHALLENGES

Our client, an emerging player in surgical robotics, is continuously introducing new features to its product & wants to maintain a lead

time of 6 months for new version releases & reach new markets. A new PLM solution & E2E processes across the value chain need to be put

in place to allow for the company to manage multiple product configurations & scale.

THE CAPGEMINI SOLUTION

Capgemini performed an overall assessment of the value chain (from design to maintenance), defined the to-be landscape & transformation map:

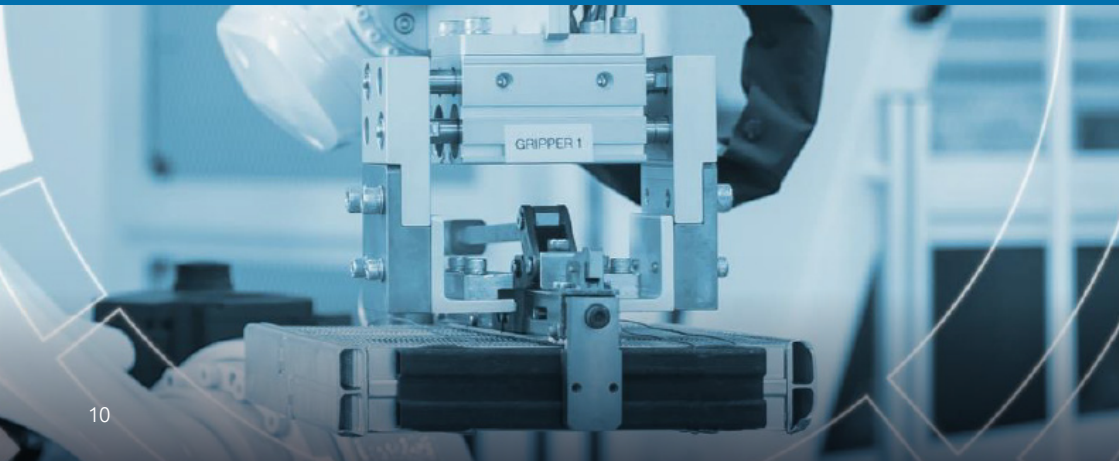
- Map main business use cases (bottom-up) & strategic requirements (top-down) with solution components of the to-be solution
- Define guiding principles & value drivers for the transformation
- Define to-be landscape & identify dependencies between solutions

OUTCOME

- Digital Continuity target picture
- Pain point outline and value lever
- Transformation Process Map
- Quick Win Roadmap
- Guiding Principles for successful transformation

SOLUTION COMPONENTS

- PLM & Value Chain Assessment
- Enterprise Architecture
- Evaluation of Dependencies
- Transformation Roadmap





PROOF OF VALUE FOR A GLOBAL PHARMA COMPANY

BUSINESS ISSUE

• Siloed SWP across the business requiring manual efforts for insights and action planning. The client wanted to run a “Proof

of Value” (PoV) to test an integrated SWP approach and contracted Faethm.ai for workforce insights

- Capgemini supported

the SWP PoV preparation with key areas of the business and consult as an SME for using Faethm.ai

APPROACH

- Co-designed PoV purpose, objectives and use cases for each business area aligning SWP to the business objectives
- Derived research hypotheses to be able to evaluate the value,

impact and effectiveness of their PoV

- Designed PoV roadmap, project plan and socialized with key stakeholders to mobilize a PoV team
- Engaged and onboarded key stakeholders to

mobilize a PoV Team; Data Insights Leads, HR, Workforce Strategy leads, IT and Legal

- Provided guidance and best practice to maximize Faethm.ai licenses and key interventions required to implement the platform effectively

BENEFITS

- Accelerated PoV preparation with robust pilot structure, project plan, structure, R&R’s, governance and legal confirmation

- Key internal stakeholders support was secured for the PoV team
- Recommendations and support for Faethm.ai

licenses and platform use-cases to manage expectations with HR and the business

PROJECT OUTCOME

- PoV objectives, hypotheses and value criteria
- Detailed roadmap, project plan, design principles, governance and RACI findings/take aways

- PoV SWP use cases aligned to business OKRs of the project
- Detailed stakeholder engagement plan and kick off meetings with core pilot team

- Best practices and insights from the market on the implementation of Faethm.ai
- Key material to enable scale up after PoV phase





ENVIRONMENTAL AND INCLUSION RESPONSIBILITIES

As a leader in digital transformation and socially committed company, we unleash energies to turn technology and innovation into a driving force of social and sustainable development for the greatest number of people.



A RESPONSIBLE COMPANY

ENVIRONMENTAL RESPONSIBILITY



Capgemini has been committed to cutting its carbon emissions for many years. Our original headline science-based target, set in 2016, was to reduce our total carbon footprint per employee by 30% by the end of 2030. We achieved this target in January 2020, more than 10 years ahead of schedule. Our new program to achieve “net zero emissions” by 2030 will

include reducing business travel emissions per employee by 38% by 2025, and by 50% by 2030, compared to 2015, and to halving the emissions from our purchased goods and services by 2030. Each year, during our Impact Together Month we joined Summit Foundation for a clean-up day along a lake in Switzerland.”

DIGITAL INCLUSION

Our ambition is to bring digital inclusion to the forefront of social action. With the skills and passion of our people, we’re bridging the digital divide to ensure technology offers everyone a chance, creating a more inclusive future for all. Our Digital Academies offer training for underrepresented and marginalized populations, enabling them to acquire the

technology skills that are in demand in the job market, such as artificial intelligence, cloud and cybersecurity.

At Capgemini, we’re bridging the digital divide to ensure technology is an opportunity for all. We believe people should never be limited in work and life by a lack of digital skills, and that the next generation of innovators should be supported.



That’s why we are part of the Women++ initiative for deploy impact, a hands-on software development program for social good.



MONTHLY DIVERSITY & INCLUSION CIRCLES

In order to be successful as a company the frequent connection & exchange between various cultures and individuals should be accelerated. We are driving

diversity and inclusion in Switzerland with monthly discussion circles and defining action plans for a better work environment.



DIVERSITY AND INCLUSION

At Capgemini, diverse and multicultural teams collaborate on a daily basis. The OUTfront global network, whose mission is to inform and raise awareness, supports the professional development of LGBT+ people, and currently operates in 17 countries. Furthermore, Capgemini has joined the World Economic Forum's Partnering for Racial Justice in Business initiative, which aims to set new global standards for racial equity in business. Capgemini Switzerland celebrated the incredible achievements of women around the world and recommit us to fighting for gender equality. This year's theme has been

“Embrace Equity,” reminding us that we all have the power to change gender stereotypes and advocate for a more inclusive and equal world. During the month of March, we have carried out a campaign that aimed to celebrate the achievements of women who have broken down gender barriers and inspired others to take up new roles.

We have also taken part in an activity with an economically oriented social enterprise that focuses on integrating people with disabilities into working life and society. We learned and supported them with their daily work tasks.



PROMOTING TALENT DEVELOPMENT AND ENGAGEMENT



TOGETHER, WE HAVE TAKEN UP THE CHALLENGE OF REMOTE & FLEXIBLE WORKING!

We have understood that in order to always be more efficient, we need to adapt ourselves and offer flexibility, that is why we have introduced what we call “The New Normal”, a natural next step in our hybrid and advanced evolution.

DIVERSITY & INCLUSION – “OUR COMMITMENT”

For the Swiss National Future Day, we open our Capgemini office doors to girls and boys to accompany a family member to work and take part in fun and exciting workshops while learning more about our company and industry.

They discovered the diversity of the professional world while broadening their future prospects, increasing their knowledge, having new concerns and new doubts and growing motivation to get the future they want. We are very pleased to announce that we will be opening our doors again for the Swiss National Future Day 2023.





COMMITTED TO

EXCELLENCE

What life at Capgemini in Switzerland is like –
and how we can support you with your business and technology
transformation.



MEET OUR SWISS EXPERTS



“ There has not been a single customer problem that we didn't figure out how to solve. With our comprehensive footprint, Capgemini is a thought leader and globally recognized partner for Data and Analytics capabilities, and our teams are equipped to leverage cutting edge technologies to help clients succeed in a sustainable, greener future.

JULIA ELLARD
Director - Head of Insights & Data



“ With the Group and GBLs mobilization, our growth outperforms the market for years and sustains our ambition to become a Swiss leader by 2025. This challenge provides each of us exciting professional opportunities to take part to a unique entrepreneurship journey.

DAMIEN BACH
Chief Sales Officer Capgemini Switzerland



“ I am proud to work for a company which walks the talk towards a more ethical, diverse, and sustainable future, where employee voices truly matter, and which gives the opportunity to be a part of initiatives to drive positive change.

RUMYANA YANKOVA
Software Engineer - Salesforce Practice



“ We are a part of a big corporation, Capgemini Invent. With almost 350 000 employees in the world, we have a big responsibility, but we can also be a part of shaping the future! I believe that Capgemini's values provide the right toolbox for creating a positive impact for our clients.

KJERSTI CHRISTINE SVEEN
Consultant at Frog Customer First



“ With the Group and GBLs mobilization, our growth outperforms the market for years and sustains our ambition to become a Swiss leader by 2025. Nothing makes me prouder than the fact that my work directly has a positive impact on how future generations will live on this planet. Whether it is eliminating plastic waste, or managing e-waste, or helping companies being more energy efficient. It is all for the inheritors of this Earth, our future generations.

JALEED KHAWAJA
Sustainability Lead - Invent



“ I like being part of a team of experts that impact the way companies work and all together creating more value. I'm proud of all the sustainability and diversity projects and initiatives that the Company is taking. I like the interaction with the people in this company and the diversity and inclusion we believe in.

SERGIO MOLINARO
Junior Salesforce Architect



“ At Capgemini we play a crucial part in digital transformation worldwide, leveraging SAP's latest technologies to enhance agility, analytics, and customer experiences in thousands of organizations. Our strong knowledge and partnership with SAP allows us to help businesses at every stage of their SAP journey, while leveraging the most innovative and up-to-date products available in the market.

JOAO FERNANDES
SAP Development Lead



About Capgemini

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