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Capgemini named a Leader in IDC's MarketScape Worldwide Business Analytics Consulting and Systems Integration Services 2020 Vendor Assessment

Paris, October 15, 2020 – [Capgemini](#) announced today that it has been named a Leader in the IDC MarketScape 2020 Vendor Assessment for [Worldwide Business Analytics Consulting and Systems Integration Services \(C&SI\)](#)¹. IDC rated Capgemini for its key strengths including its end-to-end life cycle of business analytics services portfolio and strategies for increasing delivery consistency, deepening relationships with ecosystem partners, and developing and monetizing business analytics intellectual property (IP).

In its report, IDC highlighted that "*Capgemini helps its clients infuse data, platforms, and insights into their business operations at scale through various business analytics C&SI offerings,*" and "*should be considered by organizations who are seeking a provider with end-to-end business analytics services capabilities and a marketplace for business analytics solutions.*"

"*We are pleased to have been recognized as a Leader by IDC in the C&SI MarketScape 2020 Vendor Assessment,*" said Zhiwei Jiang, CEO of the Insights & Data Global Business Line at Capgemini. "*This year has demonstrated that change can happen in a split second, and organizations must be ready to navigate uncertainties and be prepared when major developments occur. Accessing the right data, at the right time, is essential to limiting business disruption. Capgemini has deep expertise in helping our clients not only understand their data but apply insights from that data to address their business challenges.*"

IDC evaluated 11 leading service providers, including Capgemini, by performing a qualitative and quantitative assessment of the characteristics that explain the success of a vendor in the marketplace and help anticipate the vendor's ascendancy. This IDC MarketScape covers a variety of vendors participating in the worldwide business analytics C&SI services market. This evaluation is based on a comprehensive framework and a set of parameters expected to be most conducive to success in providing business analytics C&SI services in both the short term and the long term.

Jennifer Hamel Research Manager, Analytics and Intelligent Automation Services at IDC said, "*Capgemini helps its clients infuse data, platforms, and insights into their business operations at scale through business analytics. Its end-to-end life cycle of business analytics services portfolio and strategies for increasing delivery consistency, deepening relationships with ecosystem partners, and developing and monetizing business analytics IP are key strengths.*"

To download a copy of the IDC MarketScape 2020 Vendor Assessment for Worldwide Business Analytics Consulting and Systems Integration Services, click [here](#).

¹Source: IDC MarketScape: Worldwide Business Consulting and Systems Integration Services 2020 Vendor Assessment, Doc #US45353220 June 2020



About IDC MarketScape

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Capgemini

Capgemini is a global leader in consulting, digital transformation, technology, and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. A responsible and multicultural company of 265,000 people in nearly 50 countries, Capgemini's purpose is to unleash human energy through technology for an inclusive and sustainable future. With Altran, the Group reported 2019 combined global revenues of €17 billion.

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