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Capgemini positioned in the Leadership zone for Engineering, Research and Development (ER&D) services by Zinnov

The report provides a comprehensive overview of the ER&D market and evolving priorities, with a focus on digital engineering

Paris, June 7, 2019 – [Capgemini](#) today announced that it has been positioned in the Leadership zone, by Zinnov, for engineering, research and development (ER&D) services. The [Zinnov Zones 2019 ER&D](#) report evaluated around 40 service providers where Capgemini was recognized for its domain specialization, research and development (R&D) practice maturity, innovation, customer spread and scalability.

The Zinnov report provides a comprehensive view of the ER&D market, evolving priorities of ER&D buyers and opportunities for service providers. According to the report, Capgemini has also been acknowledged and rated in the Expansive and Established zone for all engineering horizontals and in the Leadership Zone for its vertical specific capabilities including:

- Design and simulation engineering
- Artificial intelligence and machine learning
- Platform engineering
- Aerospace
- Automotive
- Computer peripherals and storage
- Energy and utilities
- Industrial automation
- Medical devices

"Integrating value chains with multi-disciplinary engineering and manufacturing capabilities is now a business imperative for industrial organizations to significantly boost their competitiveness," said Sanjay Salunkhe, CEO of Digital Engineering and Manufacturing Services at Capgemini. "We are delighted to be recognized by Zinnov for our deep expertise in engineering, research and development services that help clients maximize the major evolutions that are underway in their sectors such as automotive, aerospace, high tech and medical devices."

Sidhant Rastogi, Partner & Practice Head, Zinnov said: *"Capgemini continues to exhibit a strong market positioning and is among the leaders for digital engineering and research and development services. In line with the market demands, Capgemini's focus on IoT powered connected products, Industry 4.0 and smart engineering solutions strengthens its core value proposition for its large global client base. The integrated capability of Digital Engineering and Manufacturing Services extends Capgemini's leadership to support end-to-end product development across major industry verticals and be a partner of choice for digital engineering."*

The Capgemini Group has been supporting clients with services in digital engineering and manufacturing for over thirty years. Capgemini's [Digital Engineering and Manufacturing Services](#) offer a comprehensive



portfolio of end-to-end solutions to address growing client demand in relation to the convergence of the physical and digital worlds. It combines strength of over 10,000 engineers across the globe, with capabilities in IoT, connected products, smart engineering and digital manufacturing.

Please click [here](#) to read the full report.

About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion. Visit us at www.capgemini.com. *People matter, results count.*

About Zinnov

Zinnov was founded in 2002, with presence in Bangalore, Gurgaon, Silicon Valley, and Houston. Since its inception, Zinnov has built in-depth expertise in Product Engineering and Digital Transformation. With a strong foundation in Research and Strategy Consulting they enable their clients to accelerate growth and create efficiencies through innovation, productivity, technology, networked economies and cost savings. They work with clients in the Software, Automotive, Telecom & Networking, Consumer Electronics, Storage, Healthcare, Financial Services & Retail, Semiconductor verticals in US, Europe, Japan & India.