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Capgemini named a “Leader” by NelsonHall in its NEAT evaluation of learning services

Paris, April 8, 2020 – [Capgemini](#) announced today that it has been named a “Leader” in the NelsonHall Evaluation & Assessment Tool (NEAT) Report for Learning Services. NelsonHall identified Capgemini as a Leader in the “Overall” market segment, which reflects Capgemini’s overall ability to meet future client requirements as well as delivering immediate benefits to learning services clients. For this assessment, NelsonHall assessed the top 13 vendors that offer learning services.

The report acknowledged Capgemini’s strengths, including its global footprint across the US, the UK, Europe, APAC, and LATAM for learning services, which demonstrate a keen focus on the digital transformation of learning as part of its broader organizational drive to enable its clients to transform digitally.

The report highlighted Capgemini’s approach to global delivery and 13 delivery locations, including a state-of-the-art learning campus in Les Fontaines, Paris, and its academy in Utrecht, Netherlands; and its investments in next-generation technological innovations, including robotic process automation (RPA), chatbots, machine learning (ML), artificial intelligence (AI), and analytics.

Anjali Pendlebury-Green, Vice President, Digital Employee Operations Practice Lead for Business Services Global Business Line at Capgemini said: *“We are very pleased to be positioned as a Leader by NelsonHall for our expertise in learning services. We are committed to supporting our clients, especially throughout this challenging period where digital, remote training plays a significant role in workforce enablement.”*

“We aim to facilitate our clients’ business needs and understand the importance of the benefit learning transformation can bring to the broader digital transformation of their businesses. Capgemini’s Learning solutions are based on principles aimed at learner engagement and organizational upskill, like learner-centric design, just-in-time, on-demand, in-context solutions and learning platforms that can be enabled rapidly”, she further added.

Nikki Edwards, Principal Research Analyst at NelsonHall said: *“Capgemini has displayed critical success factors in the area of learning services by having strategies in place to adapt learning services in line with market trends and client needs. With its presence across the globe, Capgemini has been able to provide the right solutions based on the current business environment, unique client needs along with specific geographical and cultural expectations.”*

Capgemini’s learning service offerings comprise learning consulting, content design, learning delivery, learning operations (administration), and learning technology (platforms). Capgemini leverages several frameworks to help its clients with learning solutions and learning transformation, including its [ESOAR](#) (Eliminate, Standardize, Optimize, Automate, Robotize) transformation methodology. Capgemini is dedicated towards enabling its teams in support of our clients’ business-as-usual, enabling remote access to training and other remote learning services.

To learn more click [here](#).



About Capgemini

Capgemini is a global leader in consulting, digital transformation, technology and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year+ heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. Today, it is a multicultural company of 270,000 team members in almost 50 countries. With Altran, the Group reported 2019 combined revenues of €17billion.

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About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the "art of the possible" in IT and business services. With analysts in the US, UK, and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, all-original research, and is widely respected for the quality, depth, and insight of its analysis.