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Capgemini enhances STX Entertainment's finance function with SAP S/4HANA® implementation

Leveraging role as consulting partner, Capgemini delivered implementation in record time with maximum value

New York, August 1, 2018 – [Capgemini](#) today announced the implementation of the SAP S/4HANA® solution for global, next-generation media company [STX Entertainment](#). Implemented in five months, the solution provides STX with a fully integrated, real-time enterprise resource planning (ERP) system that supports operational efficiencies as the company continues to grow.

"As STX Entertainment continues to grow, we constantly aim to enhance our capabilities, looking to benefit from customized technology solutions while enabling us to remain lean and efficient," said Jeremy Fuchs, Chief Information Officer, STX Entertainment. "SAP S/4HANA allows us to achieve this, providing a robust and integrated platform that we were able to tailor to the unique finance and accounting needs of our business. We couldn't have picked a better software vendor in SAP or a better consulting partner in Capgemini, and our joint efforts delivered this implementation in record time, with maximum value to STX."

STX worked with Capgemini to select SAP S/4HANA 1709, which provides upgraded capabilities that enhance its accounting and finance systems. The solution also provides additional features and functionality that help STX improve analysis of the profitability and cash flows of each project title. It simultaneously supports global consolidations, concurrent GAAP and IFRS reporting, and tighter integration between accounting and forecasting processes.

STX is one of the first entertainment companies to utilize SAP S/4HANA's media product master, parallel ledgers, and by-title cash reporting. STX is also leveraging SAP S/4HANA's fully integrated business planning and consolidation (BPC) functionality that enables real-time actualization of forecasting models for projecting film ultimates (lifetime revenue and expense projections), film production cost amortization, and participant and guild royalty payments. Capgemini's overall implementation includes global accounting, financial reporting and analysis using BPC, and purchasing.

The solution natively incorporates SAP Fiori® user experience (UX), which uses modern UX design principles to deliver a role-based, consumer-grade experience across lines of business, tasks and devices. The modern design is anticipated to help STX train employees on the solution more quickly and provide users with faster and more direct access to required business functionality.

Capgemini provides implementation and hosting services, license re-sale and application support through its [OnePath offering](#), which bundles the SAP license with Capgemini's industry-specific configuration and services. It is hosting the application via Amazon Web Services, using Capgemini's Orchestration Management Platform End to End (COMPLETE) business cloud platform that will enable STX to scale activity based on project needs in a cost-effective manner. Capgemini will also assist the STX technology team with ongoing application support.



"We are excited to be a part of STX's growth story while they are enhancing their business and technology capabilities. STX's new ERP system provides it with real-time financial updates, and an ability to report results with tighter and more automated integration between the accounting and forecasting business processes," said Anand Ramakrishnan, Executive Vice President, North America Telecom, Media and Entertainment, and Technology Sector Lead, Capgemini. *"Our extensive experience partnering with media and entertainment companies to deliver SAP solutions that align with their business operations enabled us to implement the system in just five months."*

As a global SAP partner, Capgemini is one of the world's largest and most experienced SAP systems integrators, with 17,500 practitioners worldwide and over 40 years of experience. Together, Capgemini partners closely with SAP across technologies and solutions to bring innovation and transformation to organizations.

About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of 200,000 team members in over 40 countries. The Group reported 2017 global revenues of EUR 12.8 billion (about \$14.4 billion USD at 2017 average rate).

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