

# Financial Planning & Analysis as-a-Stack

BPO as a Stack:  
Increase Agility, Accelerate Growth



## Financial Planning & Analysis



*Only 40% of finance executives from very large organizations say their Financial Planning and Analysis (FP&A) capabilities are effective”*

### APQC

FP&A Leaders must take a fresh look at design, tools, and talent, March 2015

The role of the CFO is changing. As CFO, you play a strong and strategic role in the running of your company. You anticipate your company’s future profitability and performance, and articulate a view on markets, acquisitions and globalization.

As a result, CFOs find themselves facing a range of challenges, including:

**Limited access to information** – companies often lack the holistic data and metrics needed to evaluate business performance and financial strength.

**Lack of a formal structure for growth and control initiatives** – very few companies have a formal optimization program with clear ownership across the organization or the organizational tools and capabilities to implement a program.

**Differing perspectives of FP&A stakeholders** – FP&A reporting responsibility may fall to one team, but can involve collating data reported in a variety of ways by different business units with different objectives.

**Prioritization of reporting over analysis** – organizations often struggle to focus on initiatives and strategic goals due to a culture in which reporting is more of a priority than analysis and impact.

## Capgemini FP&A Facts

- 1,400+ FTEs delivering FP&A and Analytics Services
- Analytics Centre of Excellence with 160 SMEs
- Chartered Accountants, Certified Public Accountants, MBAs, Masters in Statistics
- Specialists with deep experience in Financial Planning and Analysis, and Analytics

As CFO or financial controller, you know that you are expected to play a strong and strategic role in the running of your company. You must anticipate your company's future profitability and performance, and articulate a view on markets, acquisitions and globalization.

To help you realize these expectations, Capgemini's FP&A will enable you to standardize and centralize your entire FP&A process, laying the foundations for comprehensive analysis of financials at multiple levels of your organization, and delivering business value by improving:

**Visibility** – by enabling KPI views through dashboarding in any dimension with drill down facility at each level to instantly get into seamless root cause analysis.

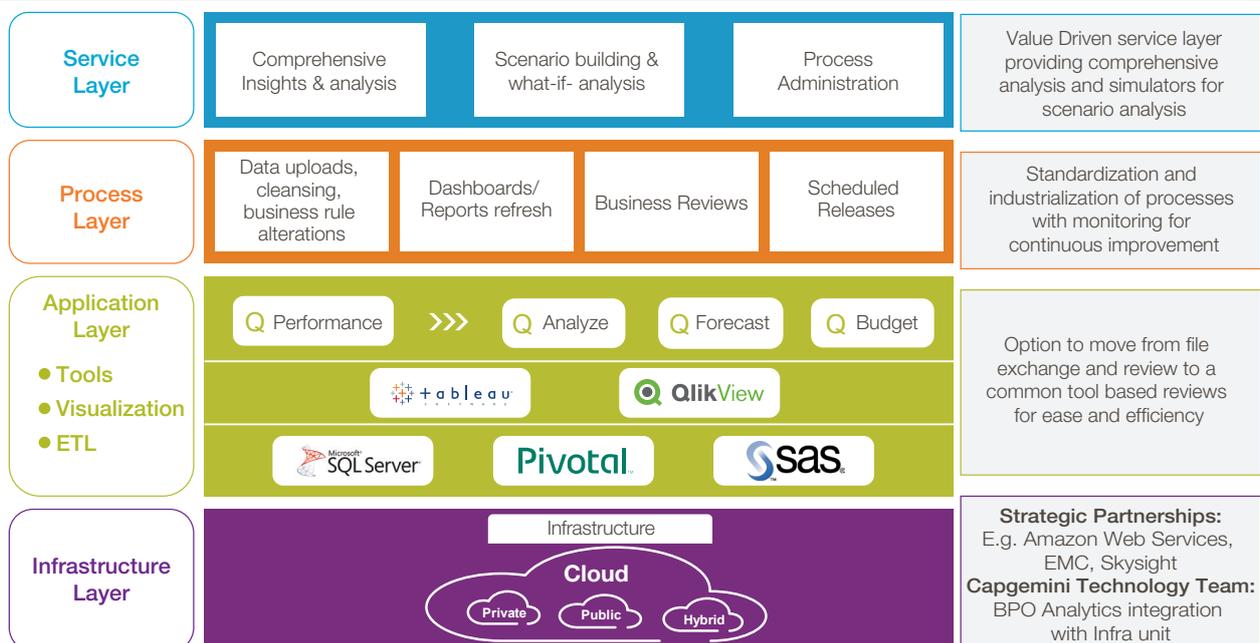
**Agility** – through dynamic analysis of financial planning data across your organization, enabling your business to rapidly respond to changing market conditions and streamlining the process to make it faster.

**Efficiency** – through the standardization and consolidation of reports and data model mapping, and by streamlining your FP&A process to optimize the skills, grades and geographic locations of the resources.

Our FP&A services are delivered “as-a-stack” – an “assemble-to-order” approach comprising an integrated mix of layers – including services, processes, applications and infrastructure that deliver benefits from day one. The “as-a-stack” approach enables your business to benefit from the breadth of our experience across our outsourcing organization. This means you can avoid the hassle of sourcing infrastructure, applications and business process services from separate service providers, and, instead, buy a fully packaged business process as a service.

“FP&A-as-a-Stack” leverages our experience, and that of our best-in-class technology partners, to ensure you get all the benefits of a seamless, tailor-made, cost-effective and intuitive FP&A process – from design to implementation and management.

## FP&A-as-a-Stack





*Financial planning is not just a once-per-fiscal-year activity. If the approach is right, FP&A plays an increasingly important role in the day-to-day running of a business by delivering real-time, in-depth financial analysis and simplifying budgetary processes”*

### Andrzej Hutniczak

Senior Vice President and Head of Product and Deal Structuring, Capgemini

### Why Capgemini?

Financial planning and analysis collates, interprets and analyzes data from across your business to enable informed and superior decision-making.

Capgemini offers a comprehensive combination of FP&A platforms and deep down analysis, backed up by services and skilled support.

Your business can count on immediate results from a Capgemini Center of FP&A Excellence built on:

- Q Performance – our platform for actionable analysis
- Global Engagement Model© (GEM) – our standard and industrialized method of delivery
- Data Model – our predefined mapping of all KPIs to ERP data, to enable easy implementation
- Insights Center – our platform to provide you easy access to all FP&A services

### Q Performance – providing your business with actionable intelligence

To ensure your business derives real and immediate benefits, Capgemini has developed the Q-Performance suite of services, consisting of Q Budget, Q Forecast and Q Analyze:

#### Capgemini has developed the Q-Performance suite of services, consisting of Q Budget, Q Forecast and Q Analyze



#### Q BUDGET

- Integrates to a tool for better administration throughout the budgeting process
- User-friendly & collaborative dashboards for management of analysis and feedback
- Streamlines the budgeting process, making it faster and more efficient
- Top-down and bottom-up approach for your budget
- Easily identifiable KPIs and goals, as well as set up trackers and tollgates, through Scenario and Sensitivity Analysis



#### Q FORECAST

- Enables P&L managers to analyze trends and create forecasts based on present business inputs
- Customizable simulations based on your customers' needs
- Forecast against goals and initiatives



#### Q ANALYZE

- Centralized planning and analysis environment through standardization of process, format and content of reports
- Seamless variance analysis post-close – instantly get to the root cause of the variance
- MIS, variance analysis to budget and forecast, comparisons, preparation of board reports, management decision support and simulation/what-if analysis

## Case Study – speed, efficiency and cost savings for a major manufacturing business

This multinational manufacturing business faced challenges in consolidating data from more than 1,000 cost centers around the world. Collating this data imposed significant challenges in managing the overall budget at Group and business unit level. Furthermore, there was little or no visibility, control, communication or agreement during the budget process.

Our client enlisted Capgemini to:

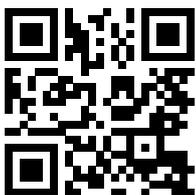
- evaluate pain points and develop an analytics solution based on our Q Budget platform to provide pre-designed, template-based budget submissions with a strong layer of visualization and control
- periodically refresh essential data to enable fast and efficient review and action
- provide analytical capabilities including visibility, root cause analysis, comparisons, trends, simulations and insights

Today, the client enjoys smooth administration of their entire budget process, quicker budget closure, seamless and simultaneous execution of a top-down and bottom-up approach, dynamic simulations, and stronger communication between budget owners and management.

The client is also realizing annual savings of more than \$250,000.

For more details contact:

**Capgemini BPO**  
bpo.global@capgemini.com



Scan here to find out more about Capgemini's BPaaS Services



### About Capgemini

Now with 180,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2014 global revenues of EUR 10.573 billion.

Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness.

A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

Learn more about us at  
[www.capgemini.com](http://www.capgemini.com)