

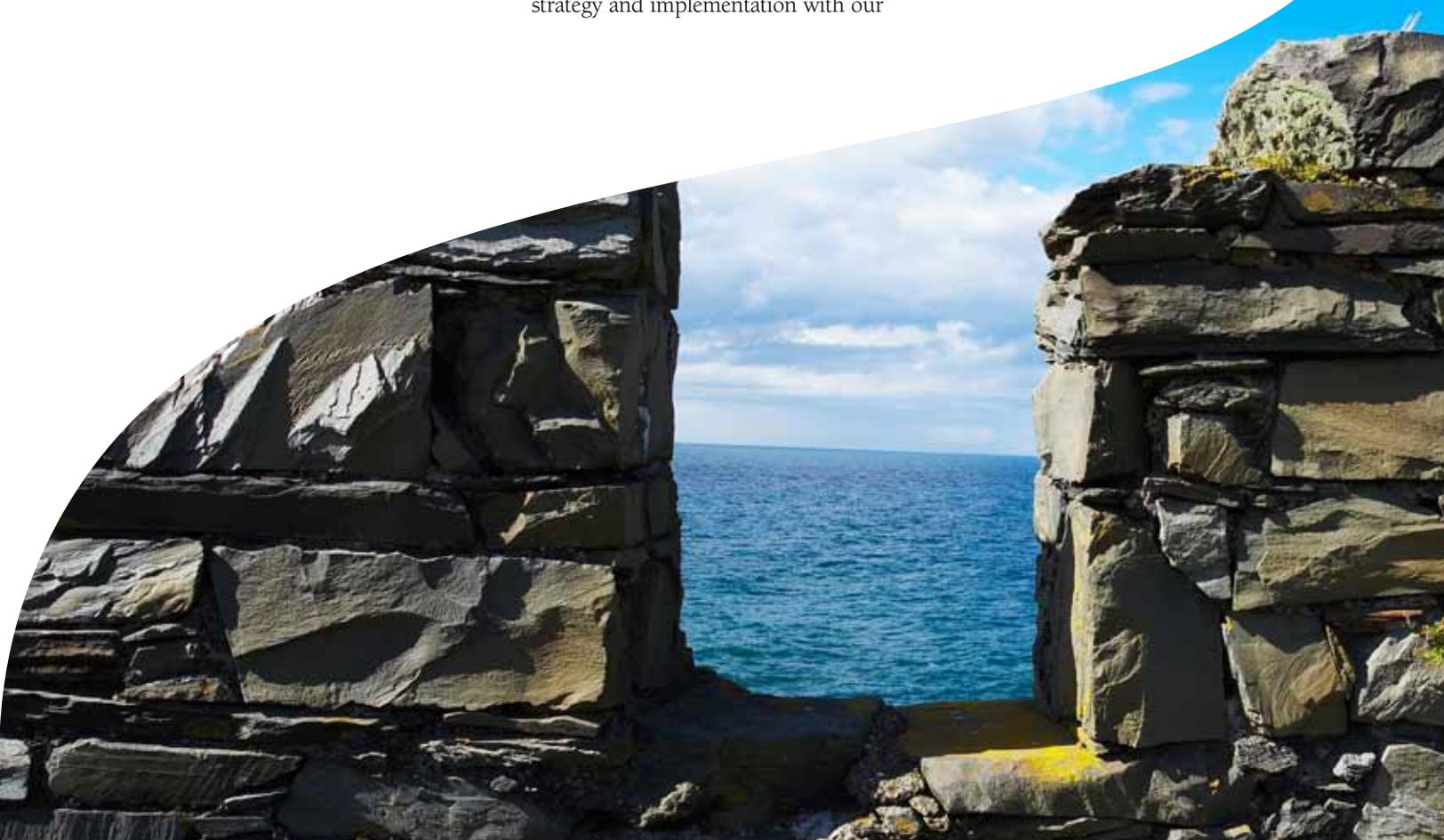
Data Governance & Stewardship

Providing the insight financial services firms need to understand data quality and lineage

Data governance and stewardship is an organizational imperative for today's leading financial services institutions, but you need to understand more than just the big picture. Companies today need to know the details: where is the data coming from? Who owns it? Who is responsible for what?

Capgemini provides data governance and stewardship services to banks, insurance companies and capital markets firms looking for a cost effective strategy and implementation with our

Data Governance and Stewardship Framework. Our solution helps your company define a structured and standardized process for implementing data management initiatives across the organization, fostering consistency, efficiency, and accountability. In addition, our solution introduces critical executive-level sponsorship while cutting costs by reducing project overlaps and improving the quality of financial, market, and risk data.

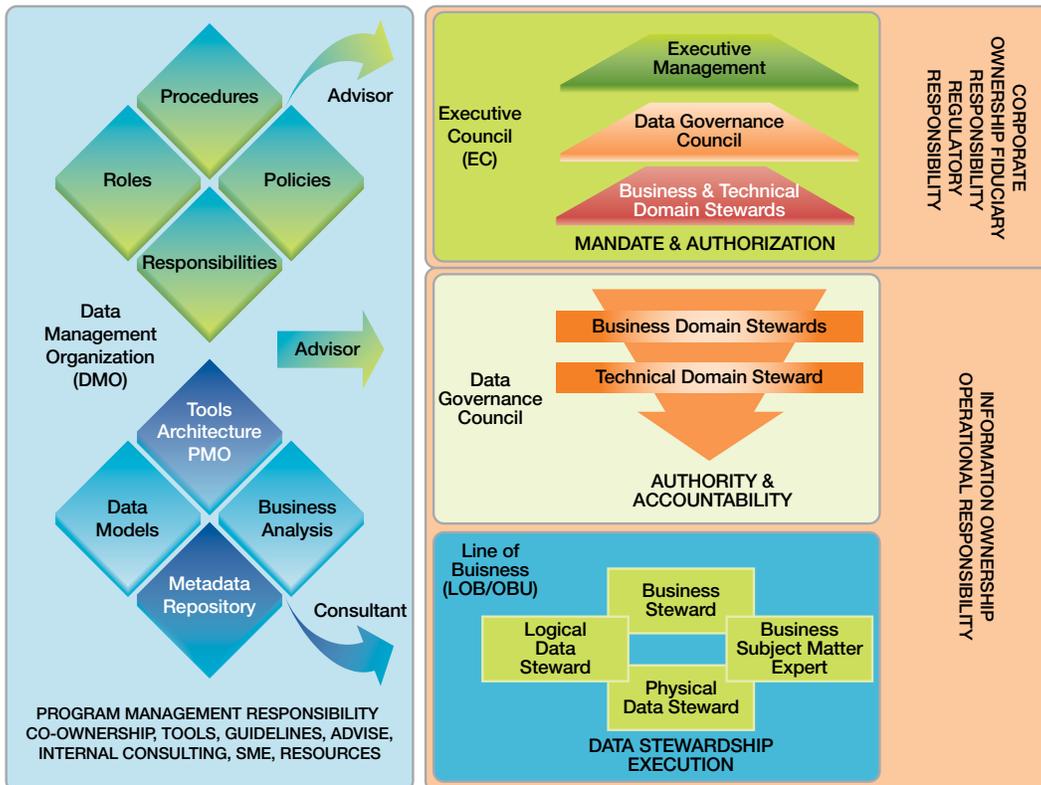


Capgemini's Data Governance and Stewardship solution can provide an immediate impact on your business operations by introducing a standardized and structured business process that bring clear policies, procedures, roles and responsibilities to your efforts. We use a comprehensive approach to compliance that includes tailored frameworks, business intelligence and proven methodologies.

Our services cover the full breadth of data governance from consulting to implementation. Since a comprehensive data governance and stewardship program is critical for financial services institutions, we help leverage the value of your business information to help you achieve profitable results. To meet your needs, Capgemini can:

- Capture, analyze and streamline your organization's objectives at different levels
- Evaluate the effectiveness of current business and information management processes
- Measure current and recommended compliance levels
- Map your organization's objectives and provide recommendations to shape a data governance and stewardship program

Capgemini's framework for Data Governance and Stewardship is business-driven to align with the needs of your organization



What is Required? Tools, Methodologies and Process Improvements		
People	Process	Technologies
<ul style="list-style-type: none"> Executive Sponsorship Business Ownership Data Governance Council Data Stewardship Teams 	<ul style="list-style-type: none"> Integration of People, Process & Technologies Arbitration, Escalation Change Management 	<ul style="list-style-type: none"> Business Dictionary Metadata Governance Workflow Process, Taxonomy & Process Modeling

Process Improvements	Methodologies	Tools
<ul style="list-style-type: none"> Authority & Mandate Ownership & Accountability Sustainability Impact Analysis SDLC Integration 	<ul style="list-style-type: none"> M3 Framework Data Quality Framework DMO Framework Data Governance & Stewardship Framework 	<ul style="list-style-type: none"> Meta Data Repository Data Profiling Tools Data Quality Dashboards Workflows

Capgemini: A True Industry Leader

Capgemini has unparalleled expertise in business intelligence and the financial services industry, with project accelerators and assets to speed data governance and stewardship development:

- **Accelerator:** Accelerated Solutions Environment (ASE) to derive organizational direction and high-level strategy for implementation
- **Process:** Accelerated start for increased cost-effectiveness, and collaborative implementation
- **Technology:** Extensive knowledge in process re-engineering and software integration plus proven data governance models

Our approaches and methodologies have been honed through real-world engagements with leading banks, insurance companies and capital markets firms. They include:

- Collaborative approach to defining organizational objectives and mapping the route to implementation
- Capgemini Data Governance and Stewardship Framework which covers policies, procedures, roles and responsibilities



Capgemini's Accelerated Solutions Environment

We believe the best way to respond to challenging times is through high-performance group creativity and collaboration. Capgemini designed our Accelerated Solutions Environment to bring together creativity and collaboration in a way that unleashes group genius and yields breakthrough solutions and action plans in days rather than months.

We've hosted over 3,000 ASE events for more than 600 clients including 55% of the *Fortune 100* Top Global Companies, and 40% of all clients return for multiple events.



IN PRACTICE: Capgemini helps a global Tier 1 mutual fund family govern data across 15 divisions

Our client, a global Tier 1 mutual fund family, uses reference and market data across more than 15 divisions. Since the same data feeds are often procured across multiple divisions, there were unnecessary costs from duplication. Additionally, the firm incurred costs from people, process and technologies managing these feeds.

Our Solution

Capgemini performed a current state assessment which included workshops and interviews with 15 divisions of the firm. We evaluated the current infrastructure around market and reference data—feeds, technologies, people, process, governance, traceability, and lineage—and recommended our M3 framework to align business and IT around information management. We were able to accelerate the firm's initiatives by 30%-50% by providing proprietary intellectual property including tools, methodologies and frameworks. By providing a current state analysis, future state solution, gaps and remediation road map, Capgemini was able to quickly assess our client's information landscape and set a path forward towards stronger data governance.

For more information, contact us at financialservices@capgemini.com.



About Capgemini and the Collaborative Business Experience

Capgemini, one of the world's foremost providers of Consulting, Technology and Outsourcing services, has a unique way of working with its clients, called the Collaborative Business Experience.

Backed by over three decades of industry and service experience, the Collaborative Business Experience™ is designed to help our clients achieve better, faster, more sustainable results through seamless access to our network of world-leading technology partners and collaboration-

focused methods and tools. Capgemini utilizes a global delivery model called Rightshore® which aims to offer the right resources in the right location at competitive cost, helping businesses thrive through the power of collaboration.

Capgemini reported 2009 global revenues of EUR 8.4 billion and employs over 90,000 people worldwide.

More information about our services, offices and research is available at www.capgemini.com.