

# QualityData Advantage Workshop for Banking, Capital Markets and Insurance

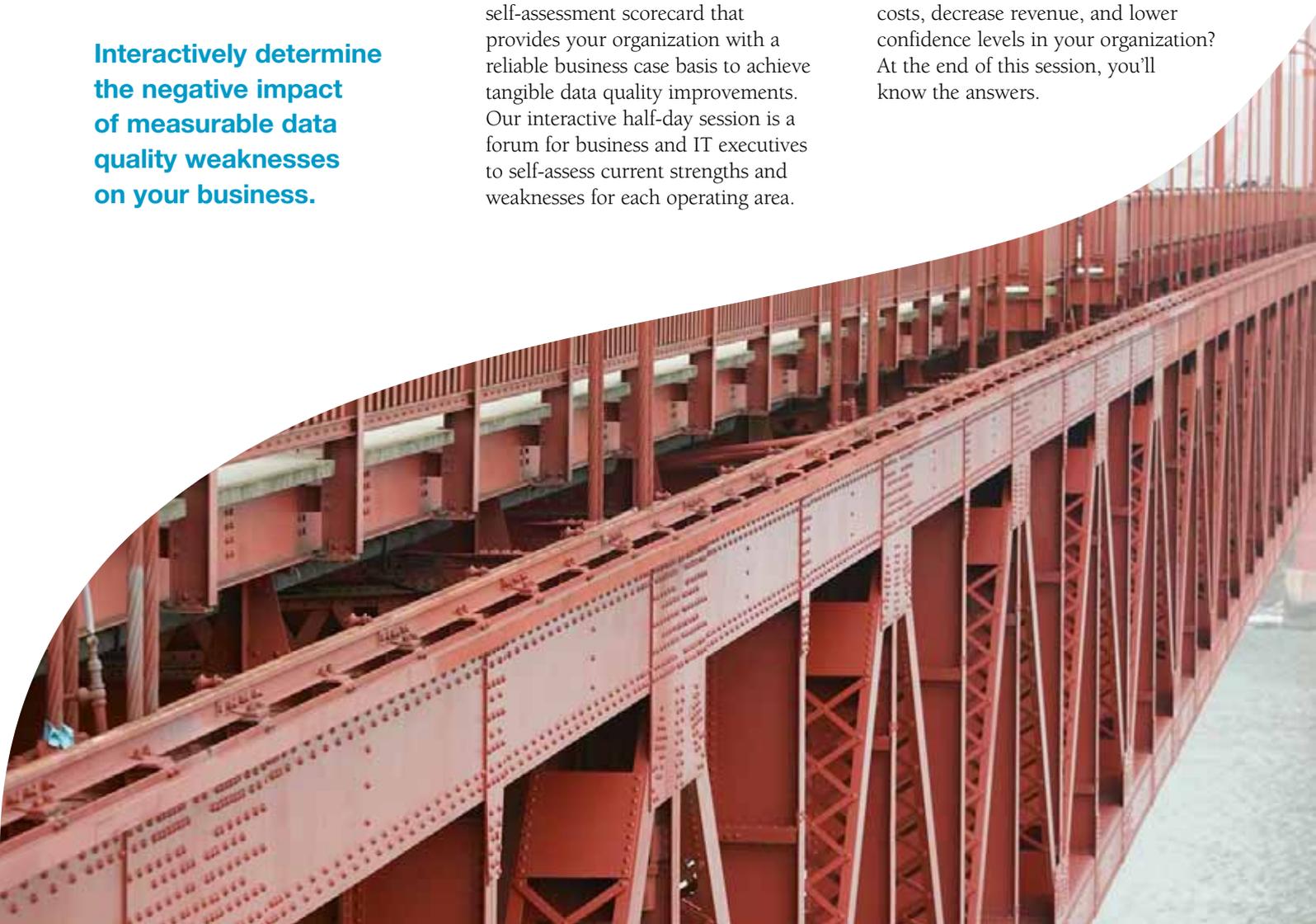
**Accelerate your data quality and management strategy in less than a day to move from data uncertainty to operational data excellence**

**Interactively determine the negative impact of measurable data quality weaknesses on your business.**

During challenging times, it's more important than ever to make the right moves to minimize risk.

The [QualityData Advantage Workshop](#) brings you together with Capgemini specialists to build a data quality self-assessment scorecard that provides your organization with a reliable business case basis to achieve tangible data quality improvements. Our interactive half-day session is a forum for business and IT executives to self-assess current strengths and weaknesses for each operating area.

We explore ten best practices to secure enterprise-wide, fully operational data quality. Our goal is to interactively determine the negative impact of measurable data quality weaknesses on your business. How do these shortcomings increase risk, increase costs, decrease revenue, and lower confidence levels in your organization? At the end of this session, you'll know the answers.



**Imagine what operational data excellence could do for your organization**

- Quickly identify and resolve weak links in the quality of your organization's mission critical data
- Ensure operational excellence in data management across your entire enterprise
- Enjoy the highest confidence levels in data quality for compliance reporting and risk management
- Improve profitability through the use of more reliable customer and HR data
- Accelerate your data quality time to market and recognize estimated cost savings of at least 20-40%

**Tangible benefits in only three hours\***

A QualityData Advantage Workshop includes a 3-hour session with two of Capgemini's business information and/or risk management specialists with a focus on your domain area: banking, capital markets or insurance. At the end of the workshop, your firm will have:

- A completed QualityData Advantage Scorecard which includes a self-assessment by your own executives on the current data strengths and weaknesses for their area
- A completed business case basis for data quality improvement where needed

To schedule your QualityData Advantage Workshop, contact us at [businessinfo.fsgbu@capgemini.com](mailto:businessinfo.fsgbu@capgemini.com)

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**About Capgemini and the Collaborative Business Experience**

Capgemini, one of the world's foremost providers of Consulting, Technology and Outsourcing services, has a unique way of working with its clients, called the Collaborative Business Experience.

Backed by over three decades of industry and service experience, the Collaborative Business Experience™ is designed to help our clients achieve better, faster, more sustainable results through seamless access to our network of world-leading technology partners and collaboration-

focused methods and tools. Capgemini utilizes a global delivery model called Rightshore® which aims to offer the right resources in the right location at competitive cost, helping businesses thrive through the power of collaboration.

Capgemini reported 2009 global revenues of EUR 8.4 billion and employs over 90,000 people worldwide.

More information about our services, offices and research is available at [www.capgemini.com](http://www.capgemini.com).