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**Annemie Marien joins Capgemini Belgium**

**as Digital Lead for Financial Services**

**Diegem, March xx, 2020 – Capgemini, a global leader in consulting, technology and outsourcing services, enriches its Digital team with the hiring of Annemie Marien as Digital Lead for Financial Services in Belgium.**

Coming from a Global Digital Transformation Executive position at SDWorx, Annemie will be our architect of key strategic initiatives and end2end solutions for financial services. She has a can-do mentality and will help our customers to translate their strategic goals towards a new digital era via a clear definition of benefits, business case and concrete roadmap to overcome all organizational and technological challenges. Annemie was hired because Capgemini believes in her ability to convince and align an entire organization from day to day operations till the board.

Cliff Evans, Executive Vice President and Digital and Cloud Services Lead Europe Financial Services: “Annemie is here to work with our colleagues to build our Digital Business in the Financial Services Market in Belgium, leveraging our global capabilities, experience and assets. She brings excellent experience of driving large scale digital transformation on a local and global basis, using Agile-DevOps delivery models enabled by cloud platforms such as Salesforce.com.”

Annemie is a passionate and seasoned leader, getting lots of energy from high complexity programs and big transformational challenges, driven by technology. She loves joining the dots and getting the bigger picture.

**About Capgemini**

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients’ opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of almost 220,000 team members in more than 40 countries. The Group reported 2019 global revenues of EUR 14.1 billion.

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**People matter, results count.**