

Welcome to Capgemini's Innovation Day

Digitalizing the GSK value chain empowered by intelligent compliance

Tuesday, September 10th 2024



Agenda





Keynotes



TECH Day Intro Code

Boostez votre quotidien avec l'intelligence artificielle (IA)

MC St Ghislain



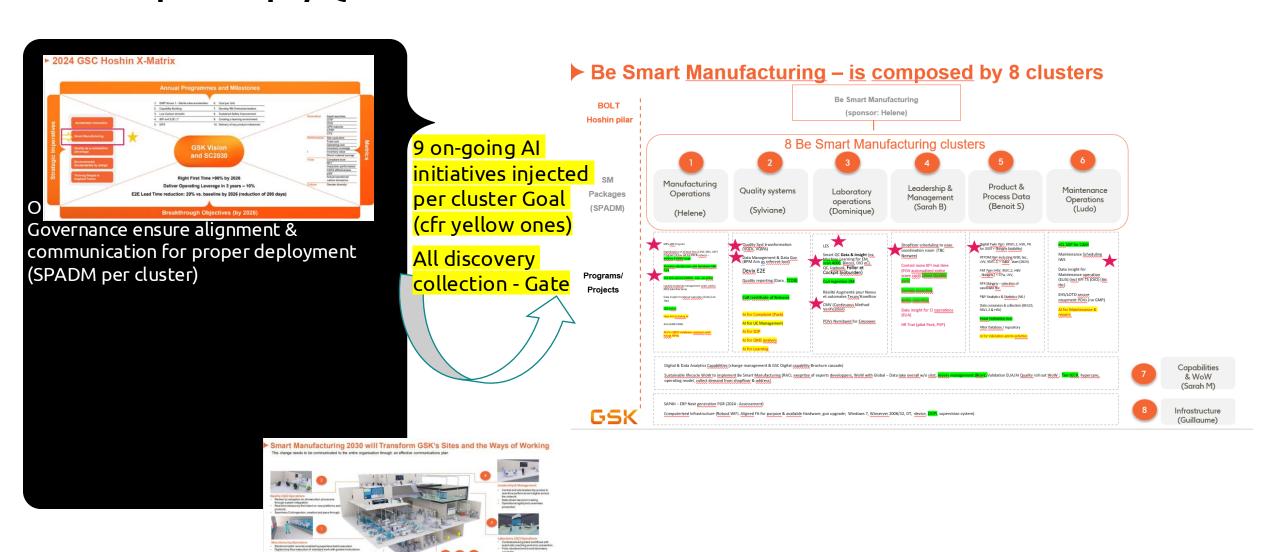
Objectif:

« Demain, j'utilise l'Al pour mes tâches du quotidien! »

Contact AI: CoreTeamIA Vx-MfgQ-Belgique: CoreTeamIA Vx-MfgQ-Be@gsk.com

Contact Compétences Digitales: Sarah Belaïd

56 September 2024 Toute initiative Al reste connectée avec notre Smart Manufacturing roadmap Belops/Q



Le Saviez-vous en Belops/Quality?

1 Core Team AI en BelOps/Q mis en

Objectif: Deployons la roadmap IA Site belge – suivie en Steerco Smart Manufacturing

Delivery **prioritaires en** 2024

(ea. Gigi general awareness, Deviation Summary, MES AI Val Asssistant, CBL with AI) – Work 4h/Week with Core team



Un besoin/une idée?

Contactez votre Digital Officer (LMSAT: Sarah Belaïd/Marie-Caroline Saint-Ghislain depuis sept 2024) et/ou LBO des process associés pour confirmer la demande dans le pipeline Smart Manufacturing



Be Al

Core

team

Des experts à votre écoute

New! LSME AI BE = Pierre Louis **Duty Holder: Benoit Slegers** LBO DOC/QMS: Jordane Roekhaut LBO Déviation: Marc Richard LBO MES/MPMS/PPI: Fabian Kimplaire

Marie-Caroline Saint-Ghislain, Danny Derudder, Darina Ivanova, Jordane Roekhaut, Valérie Druart, Olivier de Suray, Pierre Louis, Eric Lauwers, Denis Avrouin, Jean-Thierry Pycke, Badiaa Bouzya,, Leo Gerasimov, Virginie Marelli, Simon Delacroix, Roser Sens Espel, Julie Laudelout



1 Pt de contact pour les compétences digitales

Objectif: Deployons la roadmap DDA Capability Site belge - suivie en Steerco Smart Manufacturing



Populations cibles

(les users finaux, les leaders et les experts)



Besoin de developper votre équipe/département en digital?

Contactez votre Digital Officer et/ou Sarah Belaïd (DDA Capability Lead)

LBO eCC/Release: France Cassart LBO Learning: Valérie Druart

LBO Maintenance, Val, C&M: Olivier De Suray

LBO WM/Cold chain/EM/Sample: Stéphanie Menegatti

P&P Data Analytics: Badiaa Bouzya

Informations importantes:



- Prochainement l'heure digitale sera lancée le 27 septembre pour Belops/Q
- Participez à la culture week



How will Generative AI revolutionize the life science industry?

Innovation Day

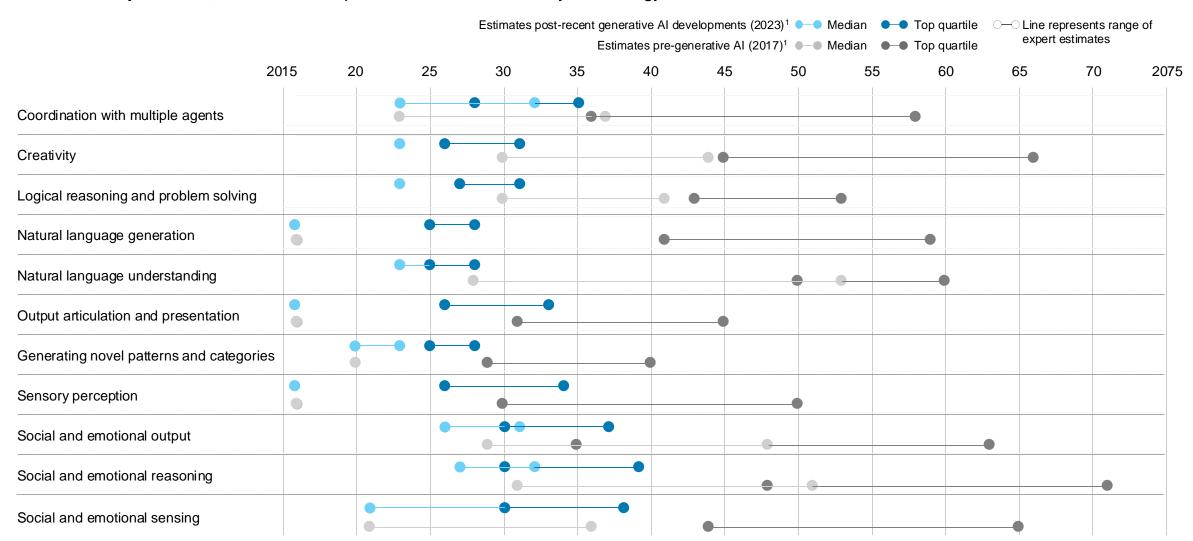
Virginie Marelli



Human level performance of AI (AGI) for tasks become achievable in the near future



Technical capabilities, level of human performance achievable by technology



Comparison made on the business-related tasks required from human workers. Please refer to technical appendix for detailed view of performance rating methodology.

Unlock the power of Gen AI with AIGA The AI Generation Accelerator



Support Value driven Al Governance **Compliant & Learning** from Focus on what Ethical by **design** feedback matters

From Idea to Feasibility in 2 weeks!

Prototyping

Automated Deployments

DevOps

Fully Custom unified **User Experience**

Personalised

GSK AI Principles

Our five key principles for AI at GSK are:

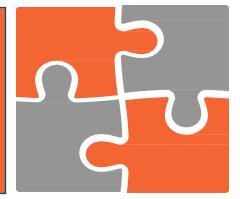
Data ethics, privacy and security

Robustness and reliability

Fairness and representation

Transparency and accountability

Ethical innovation and positive impact



These principles are essential for how we use AI safely, responsibly and ethically.

These principles are underpinned by maintaining human oversight in critical decision-making processes involving AI tools and systems, and avoiding fully autonomous AI solutions in areas with significant ethical and/or legal implications.





Pioneering Life Science with ARTIFICIAL INTELLIGENCE

How (gen)AI will revolutionize the life science industry — A life scientist's perspective Justin Melnick — Life Sciences Transformation Partner





Artificial Intelligence Is not as new as you think it is



reinforcement learning

2020 GPT-3 produces human-like written language.

championship-level

backgammon player

2009 Google Autonomous

Car demonstrates human-

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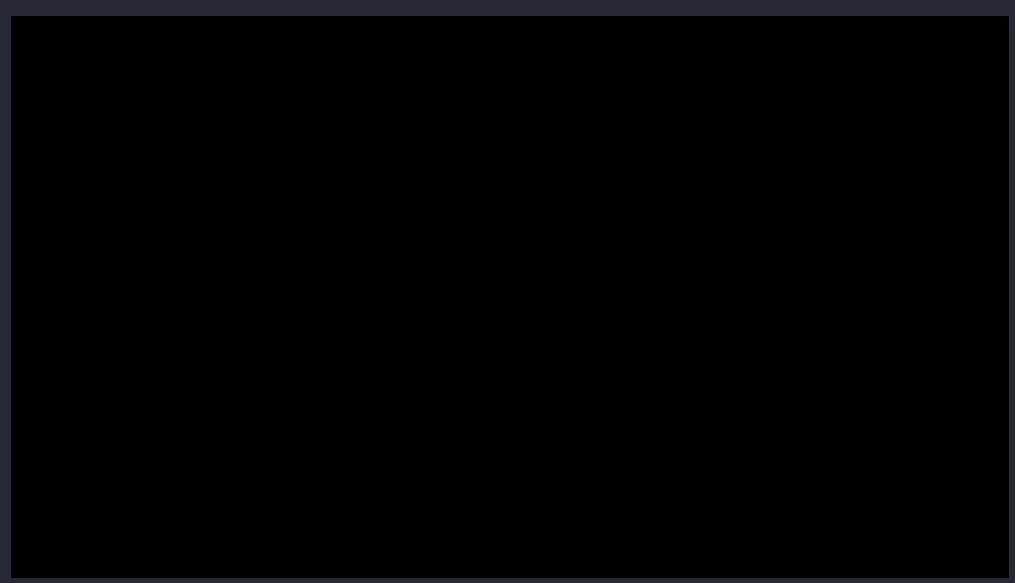
Vector Machines

invented

have simple interactive conversations (ELIZA)









Co-pilots Multiscale modelling Scientific foundation models Hybrid modelling Synthetic data Digital twins Al surrogate models Privacy enhancing technologies Contextual AI Generative design Knowledge engineering Physics informed NNs Personalisation Multi-agent systems

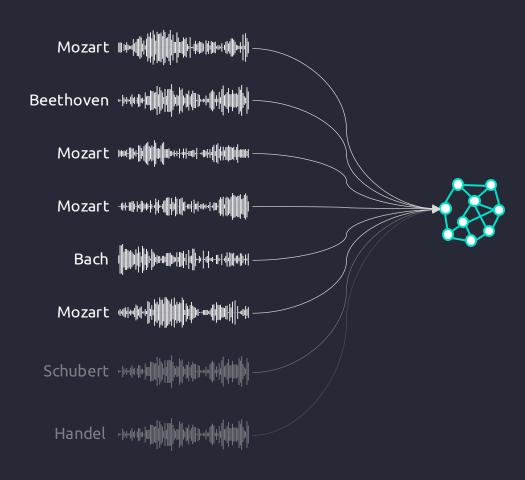
Advances in digital tech and scientific innovation are converging

Gene editing 4D printing Robotic automation Microbiome • Novel battery chemistries Green chemistry Biomaterials Carbon capture Spectral imaging Hydrogen Spatial multi-omics • Quantum computing Synthetic biology = Organoids Brain-computer interfaces Connected systems

TRAINING

CLASSICAL AI USAGE





Dominated by text, and Foundation Large Language Models (LLMs) trained on 'the internet'.

Music, text, pictures, audio, video, code, designs, events, geometry, materials, chemicals, ...

The quality of any kind of AI System is heavily dependent on the quality of its training data.









Yes

GENERATIVE AI USAGE

Make me a piece of music that sounds like Mozart

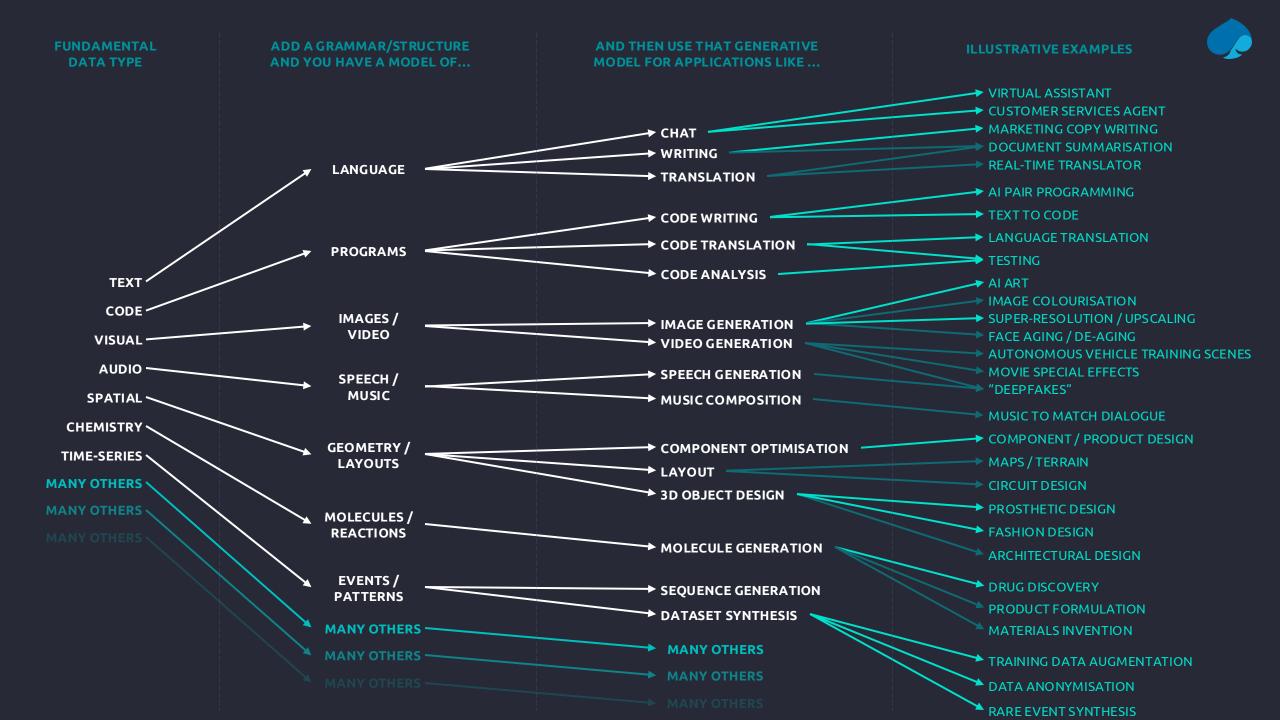




Generate a version of Beethoven's 5th symphony in the style of Mozart







How will generative AI impact the life science industry?



A\ NOW (24-25)

Accelerate screening

Drafting of regulatory documentation

Streamlining processes and amplifying insights

Design novel molecules

- Synthetic data for clinical trials
- Content creation

Catalyst for innovation

- Reduce cycle times and time to market
- Agility that enhances productivity

NEXT (25-27)

Accelerate move to personalized medicine

Analyze multimodal data sets and infer

Personalized medicine and precision targeting

Identify patient sub-types

- Drug repurposing
- Targeted therapies

Paradigm shift to personalized medicine

- Access to individual patient level analysis
- Customization of treatment regimes

NEW (28+)

Al designs drugs from scratch

New classes of drugs

Help untreatable conditions

Reimagining healthcare with AI-driven solutions

Al-powered diagnostics

Virtual assistants for Healthcare

Drug discovery ecosystems

Era of predictive medicine

Forecast disease trajectory for better intervention

Proactive healthcare paradigm

Generative AI has the Potential to Shape The Life science industry





CREATING CAPABILITY

Use case banks exist, proof of concepts completed and learning loop being introduced with aim to build our core GenAI capabilities.

Summarization and language techniques unlocking insights (e.g. genomics, LIMS data, new sensor data)

New **Operating Models** at enterprise



NEXT (2025-27) AUGMENTATION

Generative AI combined with Conversational Al and Predictive Al everywhere

Co-Pilots and AI Assistants across the value chain, using custom and area-specific Multimodal Generative AI

Reengineering of key processes, incl., in molecule design and biomanufacturing



NEW (2028+) RE-INVENTION

Augmentation to re-invention

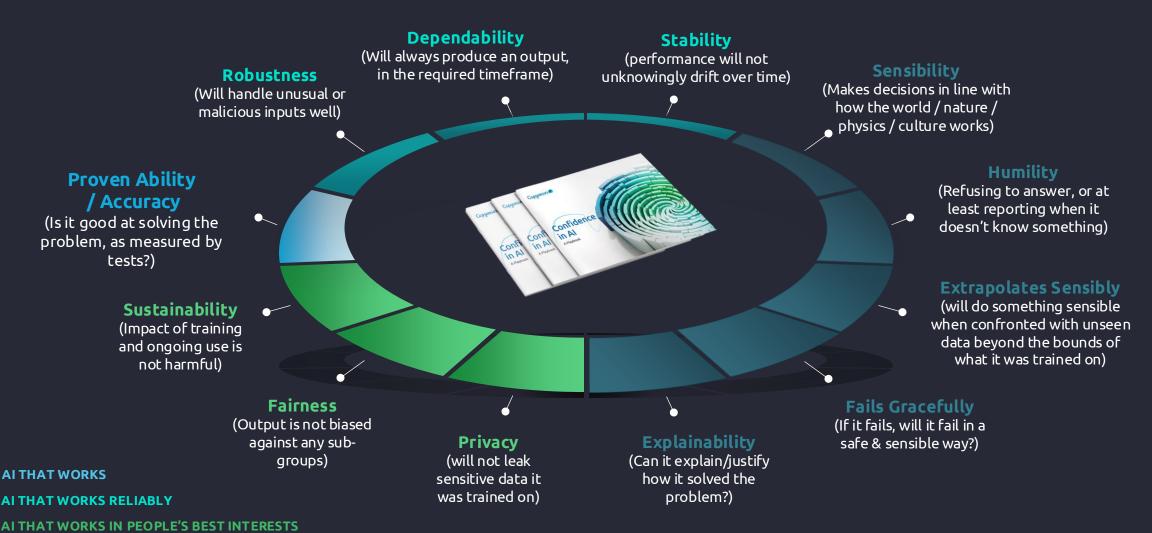
Next-Generative context-aware Alassistants fused with physical, capturing knowledge and using it experiment and enable decisions, together with people.

Fully automated labs, factories, supply nodes and customer eco-systems

Facets of Trust in Al



What do people need to see before they have confidence in an AI system?



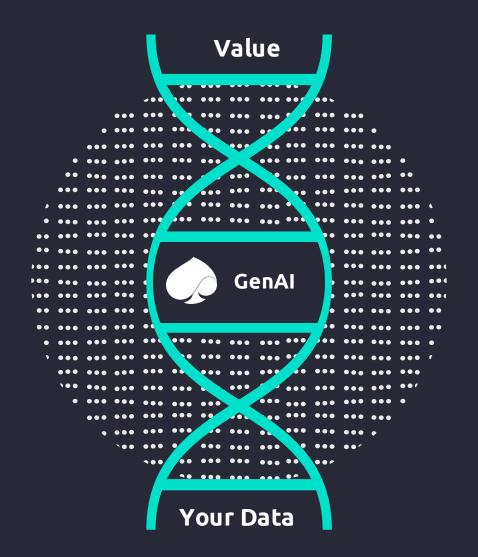
Confidence in AI Playbook

THAT'S ALIGNED WITH HUMAN EXPECTATIONS

Principled deployment – perfect delivery of desired value



With principled DEPLOYMENT, CHANGING THE DNA OF WORK **AT YOUR ORGANIZATION**



AUGMENTATION

There is huge power but also limitations of Gen AI. it augments knowledge workers it does not replace them.

FLOW

GenAl output is not guaranteed to be correct, so must be placed inside an end-2-end engineering process to maximise the flow of value & minimise waste.

INDUSTRY

Gen AI is 'not magic', it does not have domain understanding, We need to supplement to bring value to a specific domain, with knowledge of the base science or engineering.

INTEGRITY

Basic engineering principles apply to manage key attributes (quality, security, safety, standards), and the issues of bias and sufficiency of training data.

SUSTAINABILITY

We aim for cheaper and focused models which are more performant and energy efficient.

Some Key Considerations and Best practice for Adoption and scale



TACKLE TALENT EARLY

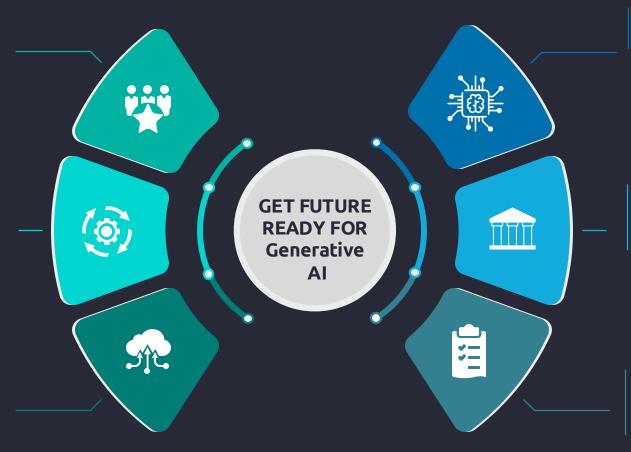
Create the right team and talent to secure the scalability, e.g. PE

TAKE THE ORGANIZATION ALONG

Develop Communication and training on developing and adopting generative AI in a responsible way.

SET UP FIT FOR PURPOSE DATA & PLATFORMS

Build a right toolkit and platforms to build secure, privacy protecting and reliable high-scale Generative solutions



PICK THE RIGHT MODEL FROM THE START

LLMs are costly Pick the model and hosting that gives you the best cost at intended scale

You will likely build a stable of models

BUILD GOVERNANCE TO USE EXISTING AND NEW CAPABILITIES

Manage portfolio of business roadmap Triage between IT and specialist teams

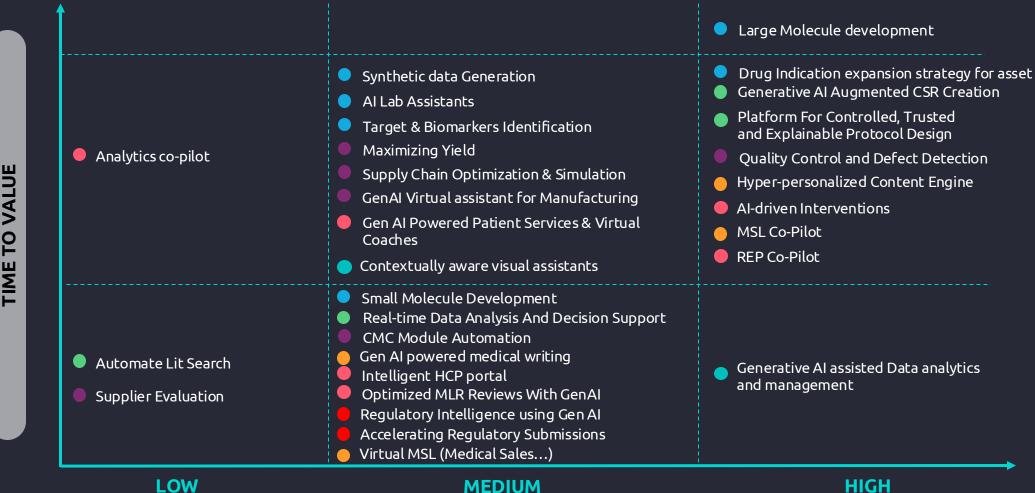
PREPARE COMPLIANCE WITH AI ACT AND FDA **REQUIREMENTS**

Many uses will qualify as high risk Leverage supporting tools and define required processes, e.g., on traceability

Our perspective on Prioritized Generative Al Use cases along the Pharma value chain



MAPPING IMPACT AND ADAPTATION TIMELINE



Research & Discovery













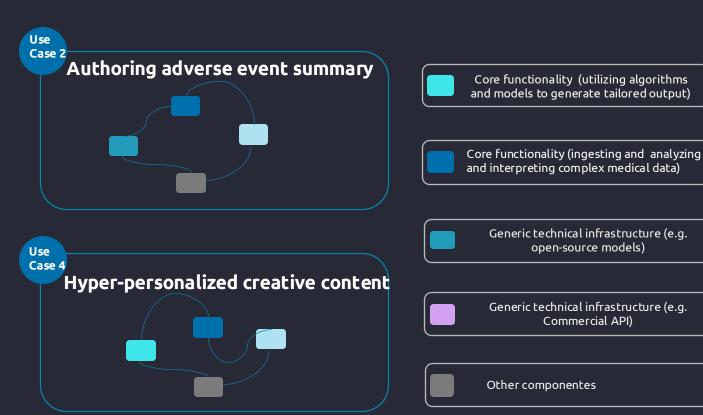
The GenAl use cases can be categorized in different families based 😎 on their core functionality to facilitate the reusability



	KNOWLEDGE EXTRACTION, AGGREGATION AND INSIGHT GENERATION	HIGHLY SPECIALIZED AGENTS	CONTROLLED TRUSTED DOCUMENT GENERATION	GENERATIVE MODELS ACTING AS ORCHESTRATORS	CREATIVE CONTENT GENERATION
Research & discovery	 Automate Lit Search Drug Indication expansion strategy for asset Target & Biomarkers Identification 	Al Lab Assistants		Large Molecule developmentSmall Molecule Development	Synthetic data Generation
Clinical development	Real-time Data Analysis And Decision Support		 GenAl Augmented CSR Creation Platform for controlled, trusted & explainable protocol design 		
(Comparison of the Comparison	Supplier EvaluationSupply Chain Optimization & Simulation	 GenAl Virtual assistant for Manufacturing 	CMC Module Automation	Maximizing YieldQuality Control and Defect Detection	
(f) Medical		MSL co-pilotVirtual MSL (Medical sales)	Gen AI powered medical writing		Hyper-personalized Content Engine
Sales & marketing	AI-driven InterventionsIntelligent HCP portal	Analytics co-pilotREP co-pilot	Optimized MLR Reviews With GenAl	 GenAl Powered Patient Services & Virtual Coaches 	
Regulatory & compliance	Regulatory Intelligence using Gen Al		 Accelerating Regulatory Submissions 		
⊘ All	Generative AI assisted Data analytics & management	Contextually aware virtual assistants			Hyper-personalized Content Engine
Capgemini Innovation Day 10th September 2024					dential © Capgemini 2024. All rights reserved 2

Many Gen AI use cases are built in an isolated way: Reusability of Core functionality and technical infrastructure is key to scale

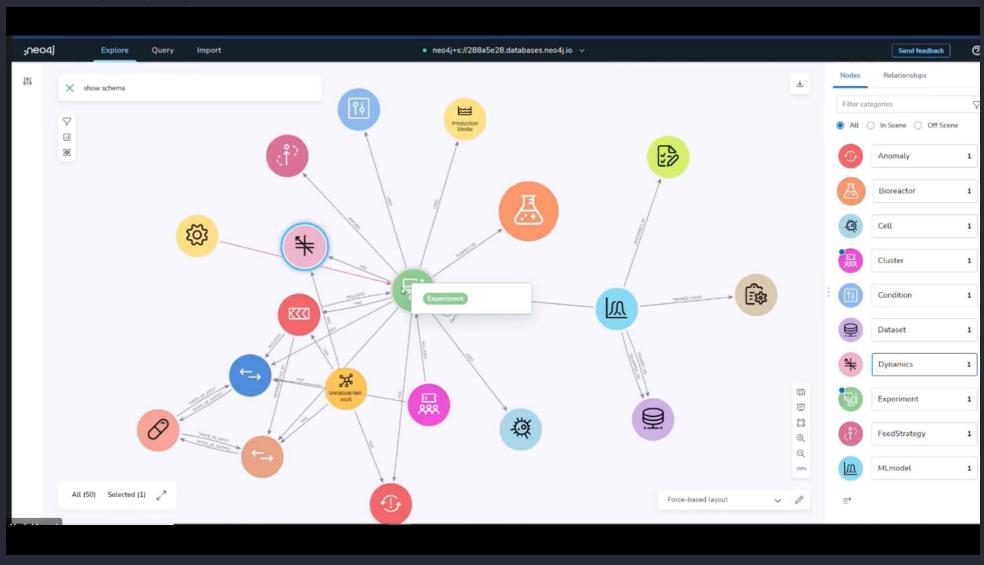
Use Case 1 Authoring clinical trial protocol Use Case 3 Synthetic data Generation



Evidence Integration in a knowledge graph data base



Generative AI-query layer









Beyond Smart Factories

Cross industry autonomous operations journeys insights

D. Coudriet | July 2024



Agenda

- O1 A case for yet smarter factories
- O2 Key considerations to make it happen
- 03 Cross-industry examples
 - Aerospace: Digital twins for end-2-end supply-chain
 manufacturing operations integration
 - Automotive: MES driven autonomous operations
 - Multi-industry: Intelligent control tower

04 Wrap-up

Empower your Smart Factory through realtime data processing, event-driven operations and smart agents to pave the way towards more autonomous operations. Discover how to leverage advanced use cases & technologies (end-toend Control Tower, Digital Twin, augmented Smart Agents, Next Gen MES, predictive analytics, smart assets, people orchestration) to boost your operations.

Albeit different, most industry sectors face varying disruptions & challenges, driving the need for revamp operations models



AUTOMOTIVE	Embrace the new Electrical Vehicle requirements & needs		
LIFE SCIENCE	From one size fits all to personalized drugs and continuous monitoring compliant with regulatory requirements		
CONSUMER PRODUCTS	From mass production to mass customization and connected services		
SEMI CONDUCTORS	New Chips generation technologies - Ramp up & acceleration		
AEROSPACE AND DEFENSE	From product to performance contract management		
ENERGY & UTILITIES	From centralized mono-energy to distributed multi-energy model		

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There is a huge value to realize from digital technologies in manufacturing to enable the physical world...



+20%

Increase in throughput due to better visibility and availability of assets

+10%

Increase in process yield thanks to ai/ml enabled process control

+40%

Increase in labour productivity due to smart automation and paperless operations

+20%

Increase in fulfillment Kpis due to better demand visibility and more flexible production

Some examples of data driven digital manufacturing applications are ..



Real time Performance visibility To allow faster response



On-line quality control To reduce scrap



Energy management To save consumption



Closed-loop operations To optimize use of resources



Smart maintenance To optimize the availability/maintenance cost ratio



Predictive performance To improve yield & throughput



Enhanced operator To augment competencies

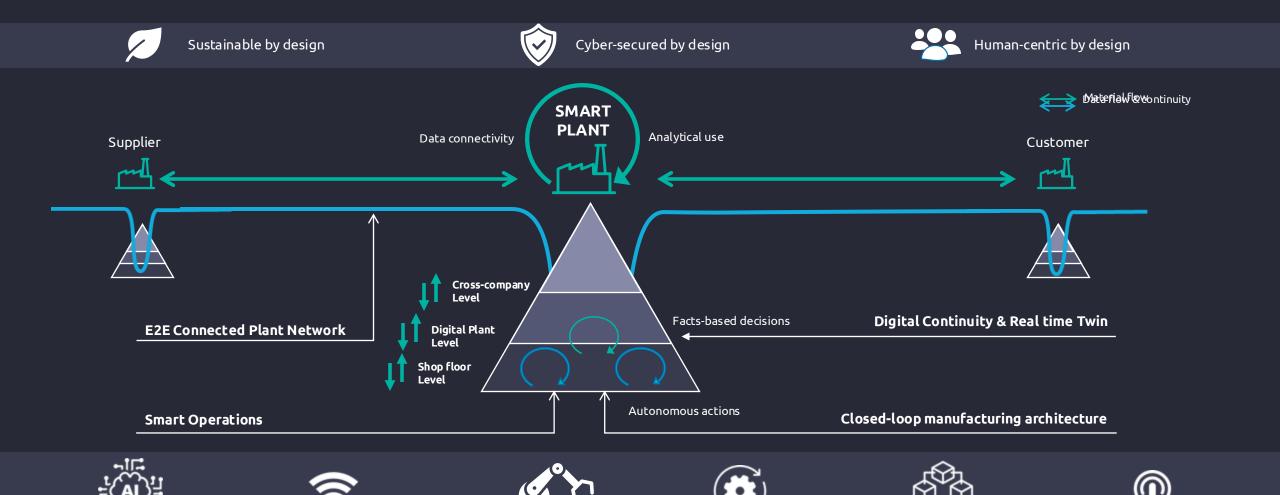


Intelligent automation To automate repetitive tasks

Digital is Lean 4.0: a new set of tools to go beyond traditional lean limitations

New/next(?) high level of plant operations automation required

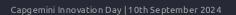




PROCESS ORCHESTRATION

ROBOTS

COBOTS



EMBEDDED AI

5g & HIGH WIRELESS

CAPACITY NETWORKS

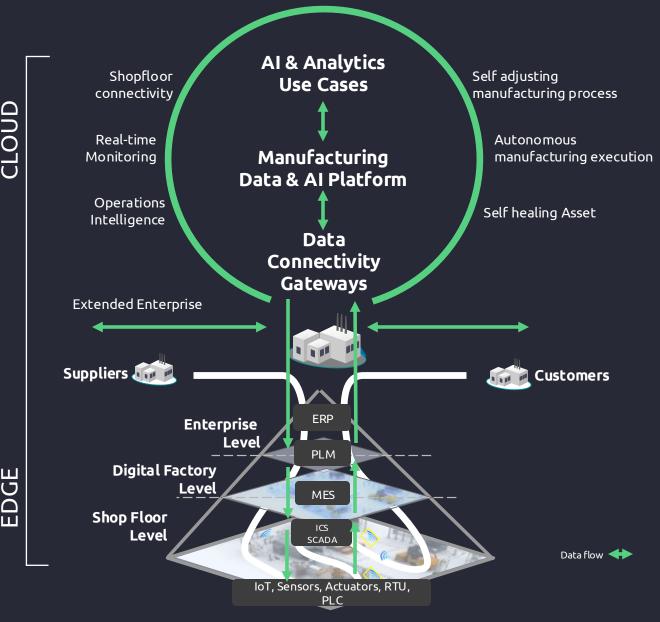
ENHANCED OPERATOR

BLOCKCHAIN

A next gen factory

IS A PRODUCTION FACILITY THAT IS HIGHLY AUTOMATED, REQUIRING LITTLE INTERACTION TO RUN AND DELIVER SERVICE OUTCOMES...

.... the journey to more autonomous manufacturing relies on the implementation and validation of foundational industry 4.0 concepts and technologies (Data and automation as enablers) across different levels of maturity



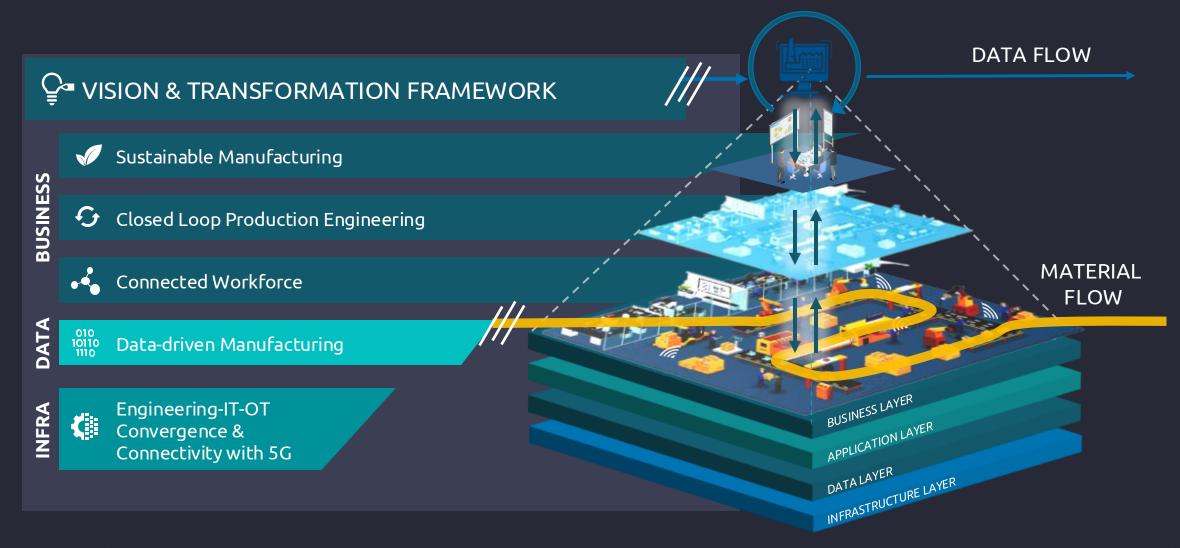
Agenda O1 A case for yet smarter factories

- 02 Key considerations to make it happen
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04 Wгар-ир

Smart Plant is the foundation of adaptability & certainty – automotive & aerospace lead the way

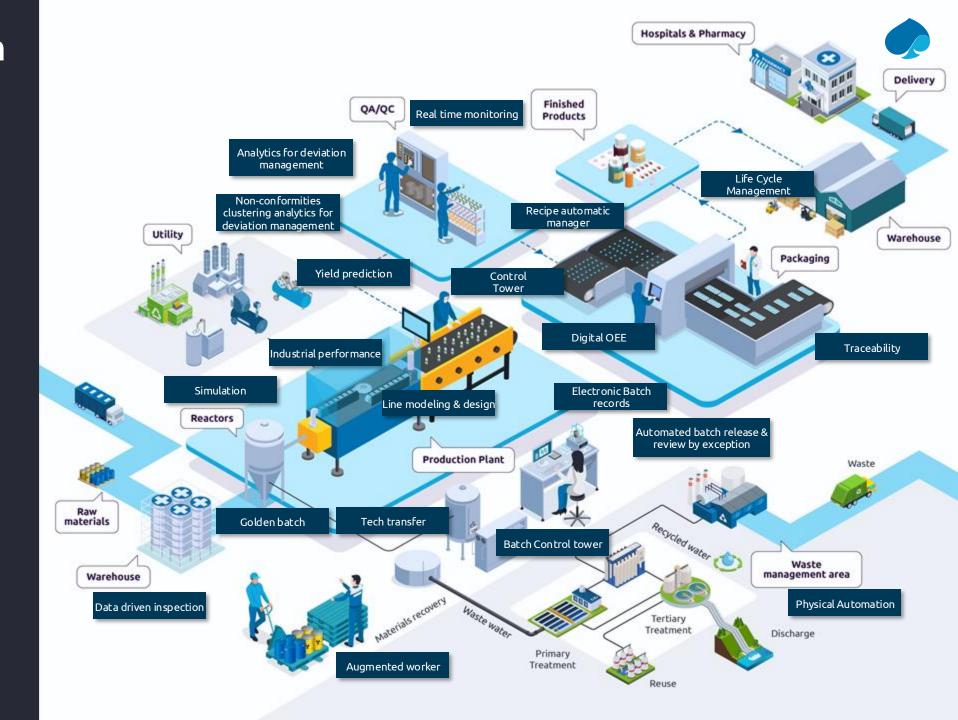




Next generation factories

Factory of the future ambition is based on multiple digital use cases

Key is to define a focused roadmap to address business priorities in a staged and value driven approach



Life Science manufacturers face several challenges that prevent scaled adoption of data driven approaches

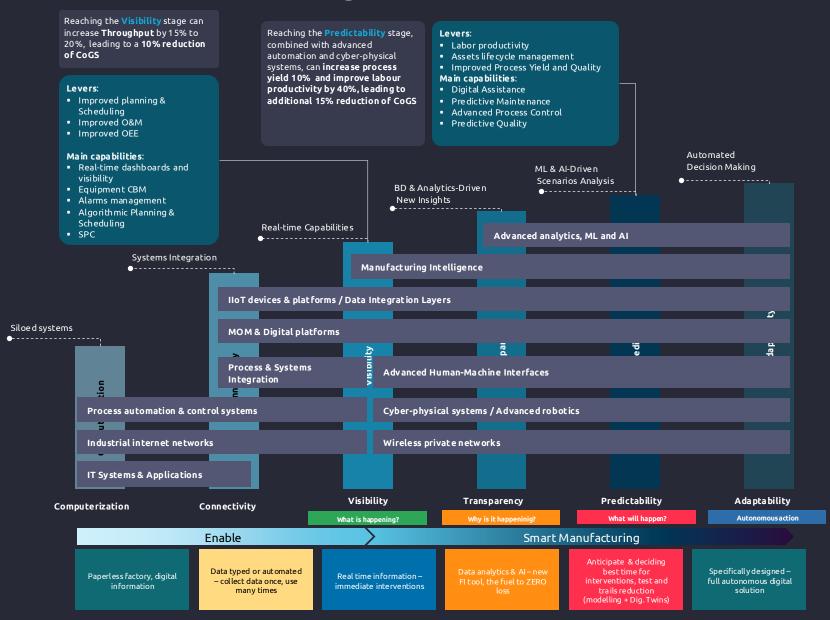




The journey towards smart manufacturing



The next generation of factories will be hyper connected, smart and autonomous. They will also be characterized by high adaptability and optimal resource utilization. While collaboration between man and machine will call for greater flexibility and adaptability, it also offers people the prospect of better, more fulfilling jobs



To enable deployment at scale, Smart Manufacturing readiness will require not just technology, but a broader framework





Governance

- Overall program governance model best practices sharing (ambition definition, bodies, local / central), incl.:
- Use cases elicitation and UC portfolio management
- Design authority, IT-OT governance
- Benefits realization tracking (v. ambition)



People & Organization

- A framework which includes a library of 60+ use cases illustrating best digital manufacturing practices
- A digitalization heat map is devised to reflect the level of digitalization of the business processes





IT-OT architecture

- 12 main criterions to assess the IT-OT environment digital manufacturing readiness
- Ranging from standards, to scalability to data driven
- Framework including 30+ real-world benchmarks

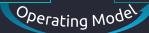




Processes

- A framework which includes a library of 60+ use cases illustrating best digital manufacturing practices
- A digitalization heat map is devised to reflect the level of digitalization of the business processes



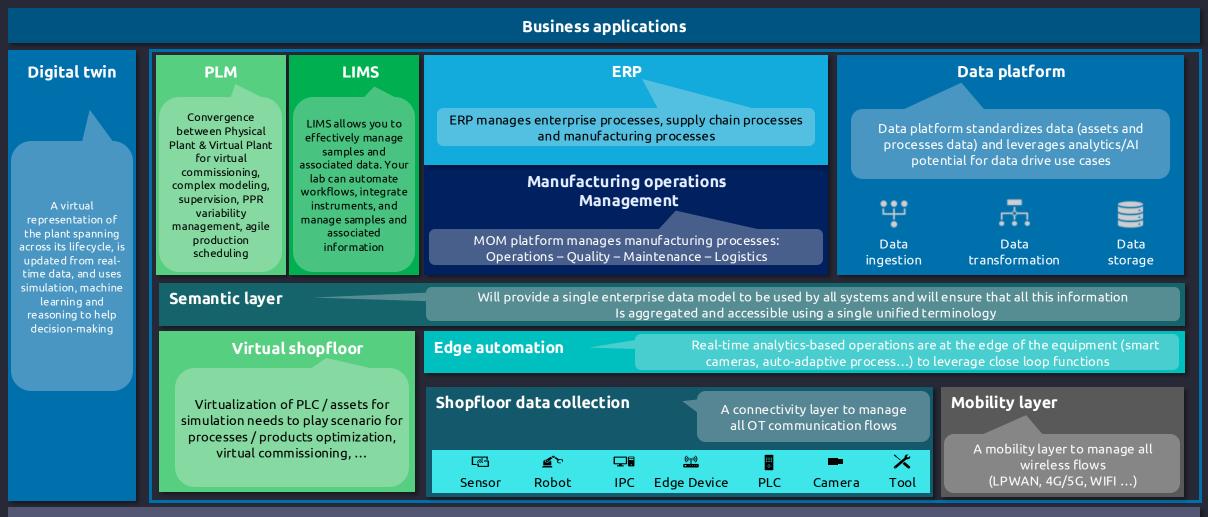




Smart manufacturing logical architecture



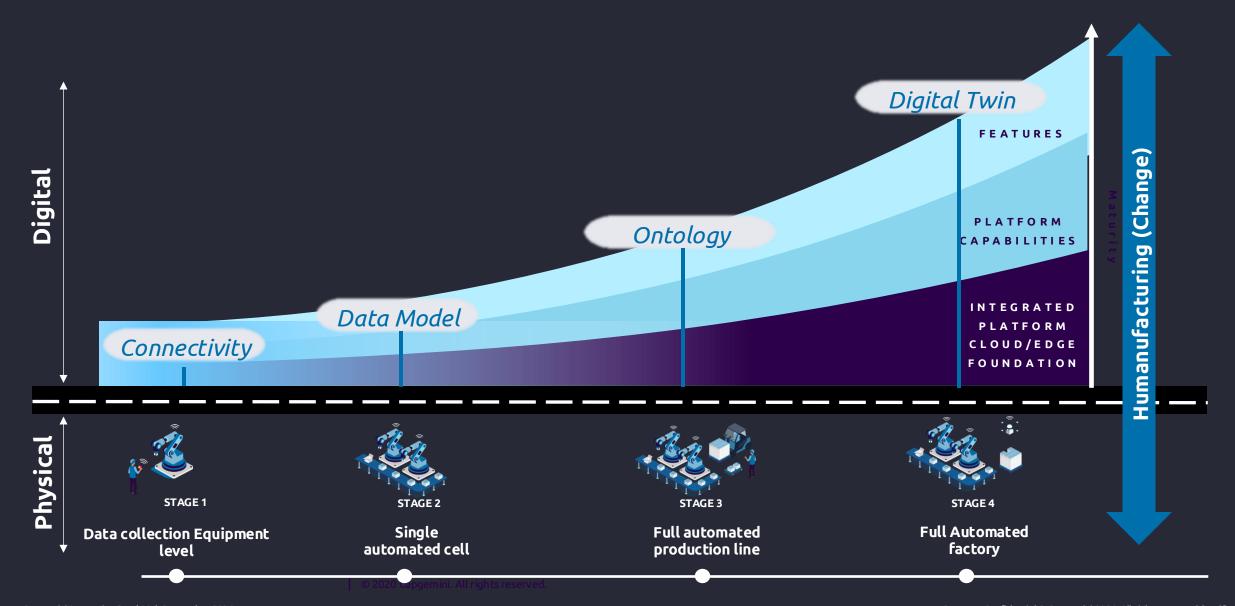
Real-time processing, analytical & event-driven capabilities, & digital continuity have to rely on a digital IT/OT architecture proper foundations



Data- & event-driven | Cost-efficient | Modular | Scalable | Secure | Device agnostic

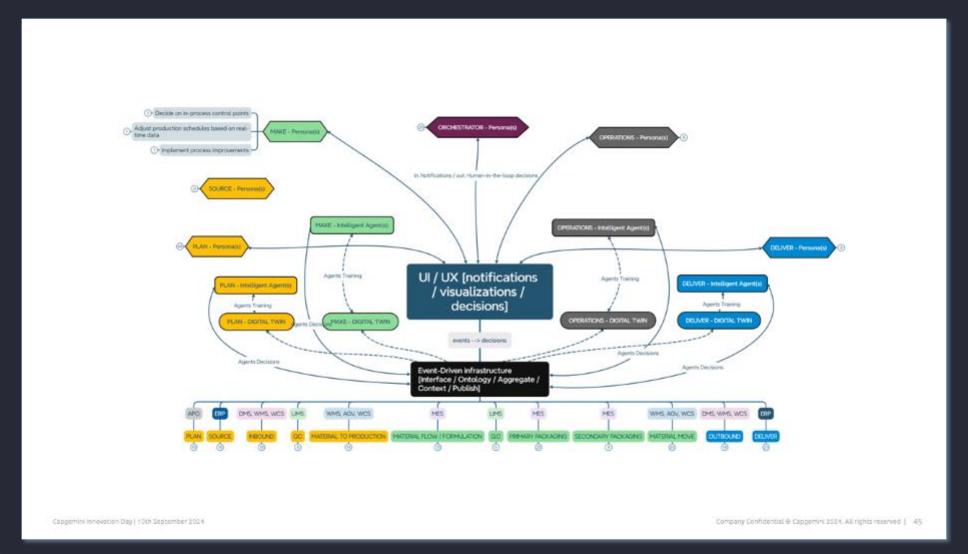
Autonomous operations roadmap: a 4-stage journey







An agent-based, scalable event driven architecture pattern allowing a seamless transition to more autonomous operations



Agenda A case for yet smarter factories 01 Key considerations to make it happen 02 **Cross-industry examples** 03 • Aerospace: Digital twins for end-2-end supply-chain ⇔ manufacturing operations integration • **Automotive**: MES driven autonomous operations • Multi-industry: Intelligent control tower 04 Wrap-up

Aerospace OEM - Intelligent Plant



- Industry 4.0 *IS* being successfully deployed into the aerospace sector
- Barriers to entry are high, pilot Purgatory still exists
- Digital twins are now being used for rate adaptation



- - Track & Trace critical components

Provide shop floor visibility and

production transparency

- Identify process dependencies
- Identify bottlenecks
- Secure S&OP
- Validate New Line or Building Concept

Model Based Systems Engineering



Reduced Ramp-up time



Enhanced safety

Provide immediate feedback to engineering

Ensure parts Point of Delivery availability

Increase H&S and Ergonomics



Reduced Takt time



Enhanced Quality



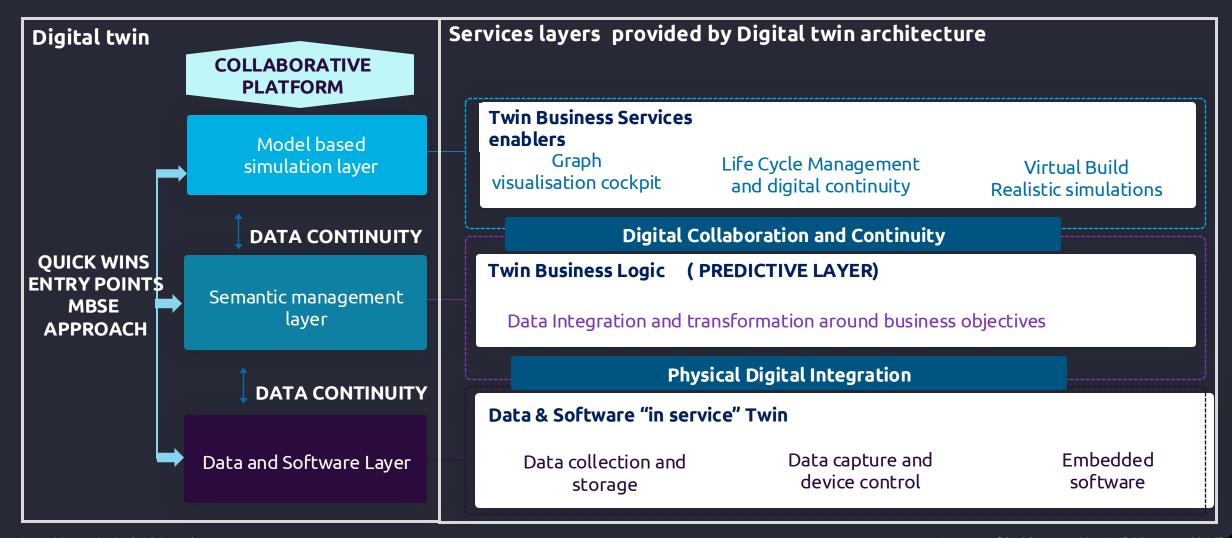
Increased Production Rate



Improved team availability

High level Digital twin architecture





Design, deployment & maintain of a manufacturing execution system in a greenfield





Challenges / Context

Context

- The two companies are jointly launching a new production plant to manufacture and assemble a new type of gearbox.
- Capgemini was awarded to design the Manufacturing Execution System during the gearbox design, company and work organization and plant implementation and ramp up phase (OT and IT).

Objective

Design, deploy and maintain a scalable and replicable solution,

- integrated with all industrial and company systems
- focused on close end-to-end execution, strong productivity and traceability issues
- data driven to enable future 4.0 use cases.

by wave to secure a constrained schedule and adapt to a highly product and process evolving context

Approach / Realization

Three Phases:

- Specification & Design
- Build Metz (France) then Mirafiori (Italy)
- 2 sites deployment
- Maintenance support (24/24 7/7) OTSM practices
- Consulting services (Lean,) to reach production ramp-up objectives

Main Results

- Design Build, Roll out and maintain 2 new Industrial system on two sites (France & Italy) bringing agility:
 - Product diversity
 - Traceability
- Support the ramp-up of production
 - From 0 to 1000+ Transmissions per day per site (in progress... The final goal is 2000 per day per site).
- 24 hours 7/7 production line supports based on OTSM best practices

Solution

Agile

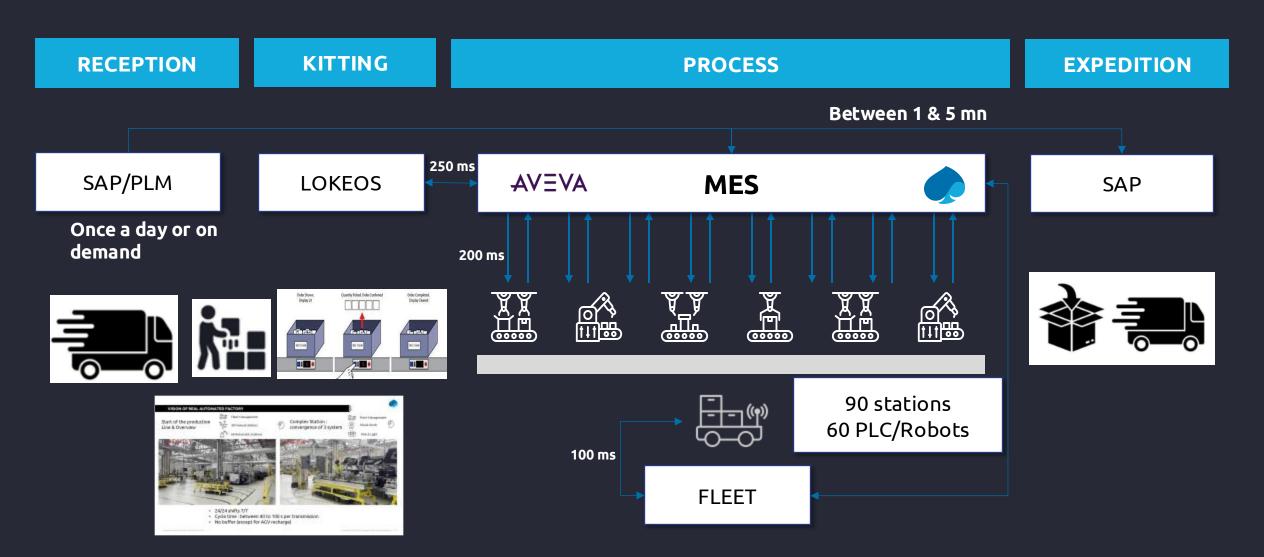
practices





PPETA – IT/OT OVERVIEW





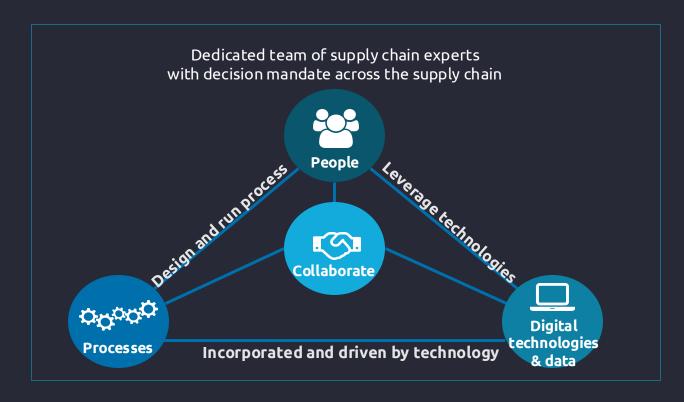
What is a control tower | control tower can help in achieving your mission and strategic priorities



A Control Tower is an **end-to-end enterprise** capability which allows GSK to solve specific business issues and delivers measurable **benefits** through:

- right-time data **visibility**,
- proactive **alerts**,
- prescriptive insights,
- **self-driving** execution,

enabled by **advanced analytics**





Exception Management Mindset

An insights and decision support platform that monitors transactional data from internal and external sources and automatically separates issues from the mass



When to Act

- Lack of visibility in the supply chain
- 'Firefighting' in the organization
- Lack of end-to-end orchestration
- Difficulty to generate insights from data sets

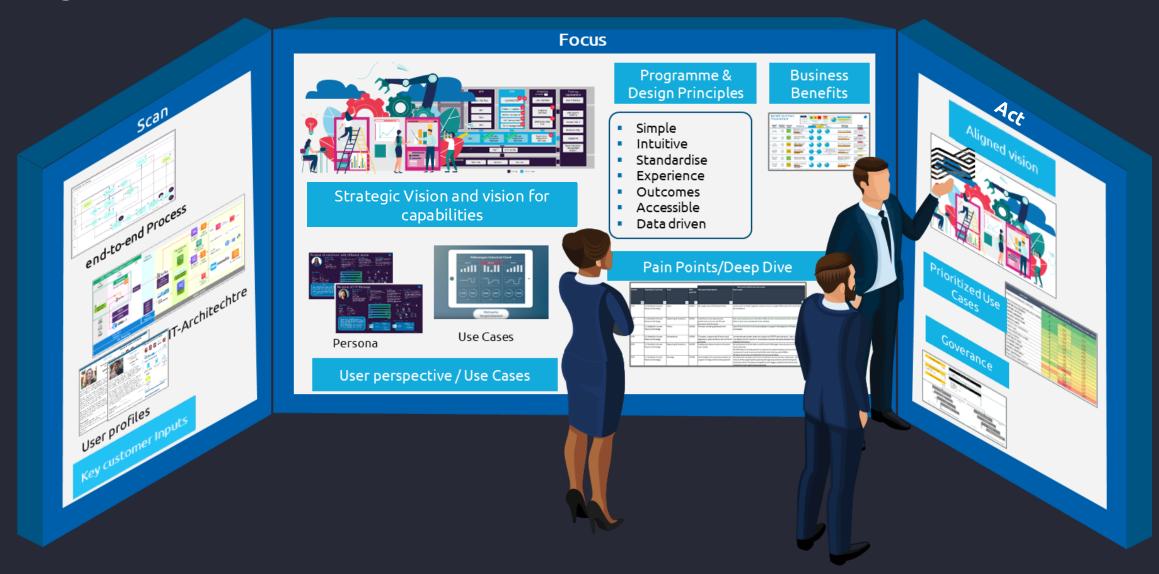


Benefits

- Increase revenues
- Lowered cost through cost avoidance
- Reduced risk through increased compliance
- Reduced capital

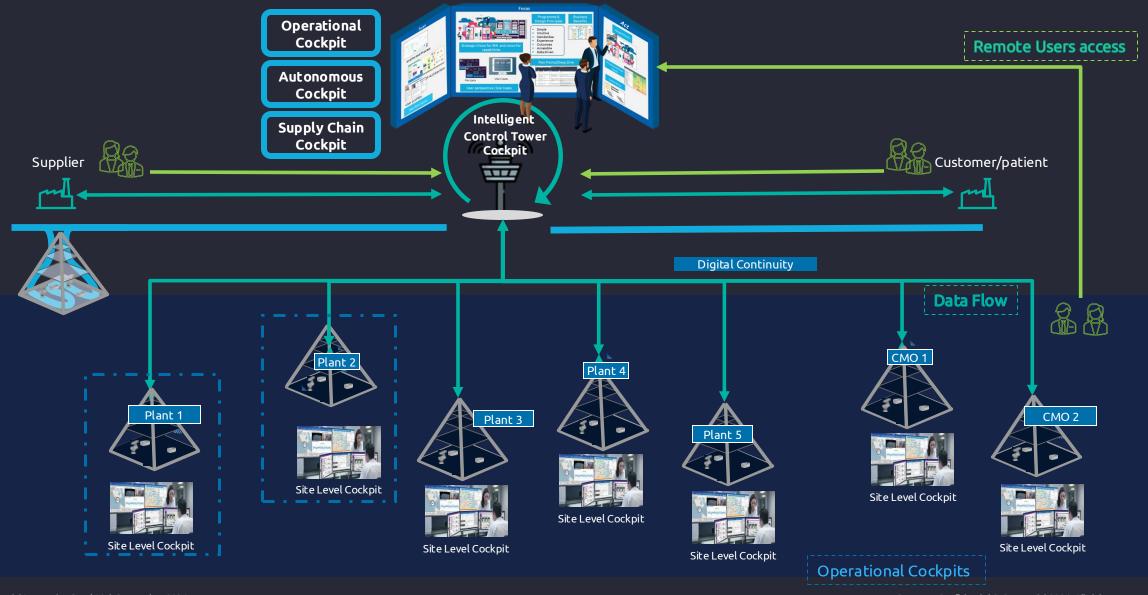
Our "scan, focus, act" approach has successfully delivered targeted business results





Intelligent operations across the ecosystem

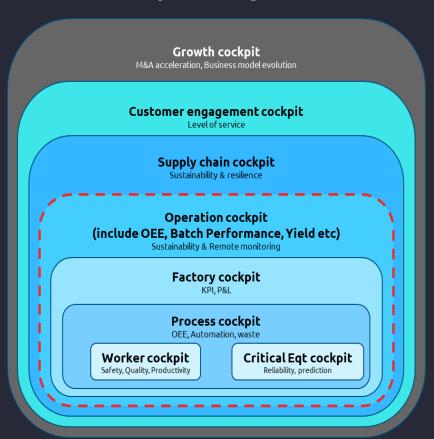




Example | Multilayer Intelligent Operations Tower distinguishes itself by different cockpits



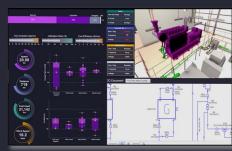
Cockpit Arrangement



Dashboard and Analytics Visuals



Enterprise



Site



Operational

Agenda

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04 Wrap-up



Key takeaways and next steps

Food for thought & Path forward



Data foundations and ontologies are key to end-2end integration and leveraging digital twins



Scalable, event driven architectures are the corner stone of autonomous operations and can be deployed progressively



Introducing (smart) agents in the event driven architecture will pave the way to autonomous operations



About Capgemini

Capgemini is a global business and technology transformation partner, helping organizations to accelerate their dual transition to a digital and sustainable world, while creating tangible impact for enterprises and society. It is a responsible and diverse group of 340,000 team members in more than 50 countries. With its strong over 55-year heritage, Capgemini is trusted by its clients to unlock the value of technology to address the entire breadth of their business needs. It delivers end-toend services and solutions leveraging strengths from strategy and design to engineering, all fueled by its market leading capabilities in AI, cloud and data, combined with its deep industry expertise and partner ecosystem. The Group reported 2023 global revenues of €22.5 billion.

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Conclusion



Techcorners – Meet the Experts



(Gen) AI and analytics in R&D and operations

Transforming the way we bring new therapies to market through AI



Justin Melnick

Smart manufacturing

Connecting the physical and digital worlds of modern manufacturing for operations excellence.



Daniel Coudriet

Intelligent compliance

Leveraging innovation and Generative AI to boost compliance activities



Frédéric Burger

GEN AI at workspace

Leveraging advanced tools (LLMs, Copilot....) to get real-time insights and automate repetitive tasks to enable to next gen workspace from Project Manager to Quality officer.



Christophe Oudot



Sustainability

Reconciling Life Sciences & sustainability: Innovation as the key to a successful transition for a more sustainable sector



Arnold Coppieters



Pieter De Cocker

John