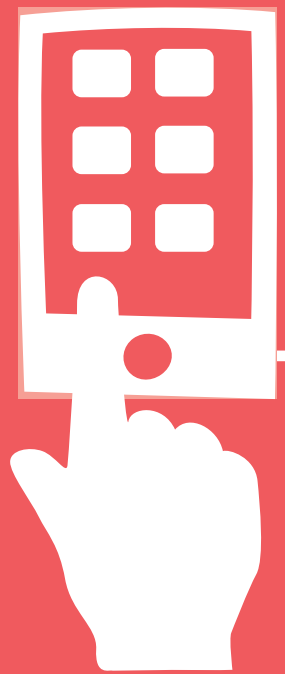# TECHNOVISION

2022

BEING LIKE WATER

YOU
EXPERIENCE

- EXPERIENCE^2
- ME MYSELF AND MY METAVERSE
- NO FRICTION
- I FEEL FOR YOU
- MY OWN PRIVATE AVATAR
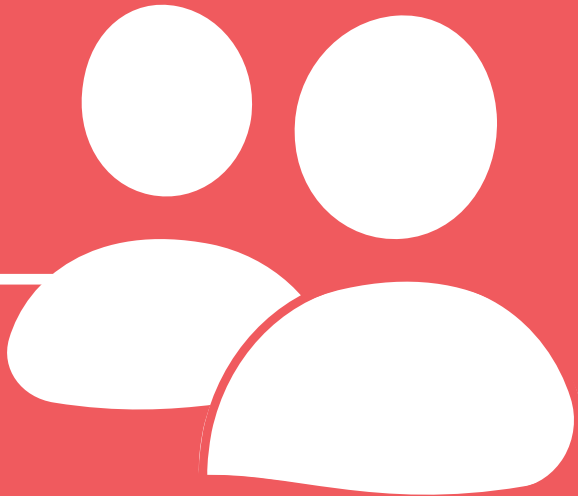
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—— 2022
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EXPERIENCE²

Creating a user experience as an integrated whole, seamlessly covering the perspectives of customers, employees, and partners, enabled by all available variants of UX technology
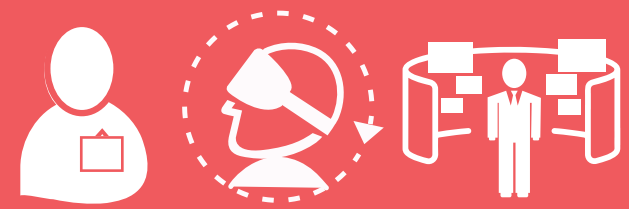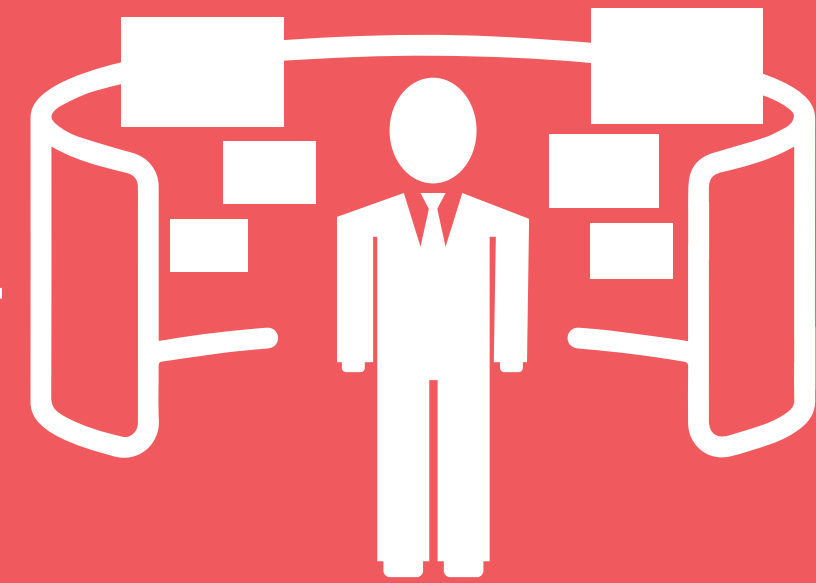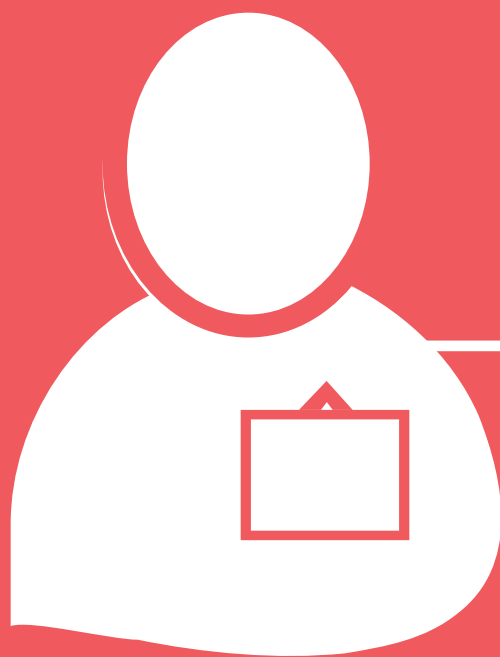
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ME MYSELF AND MY METAVERSE

A new virtual world augments real life, creating a potentially profound impact on the way we live, work, and collaborate
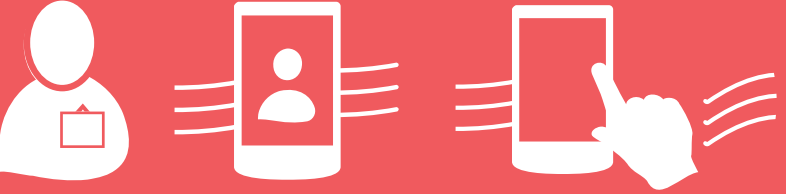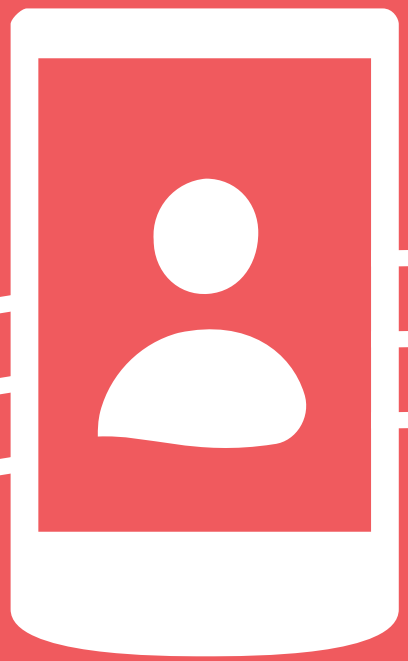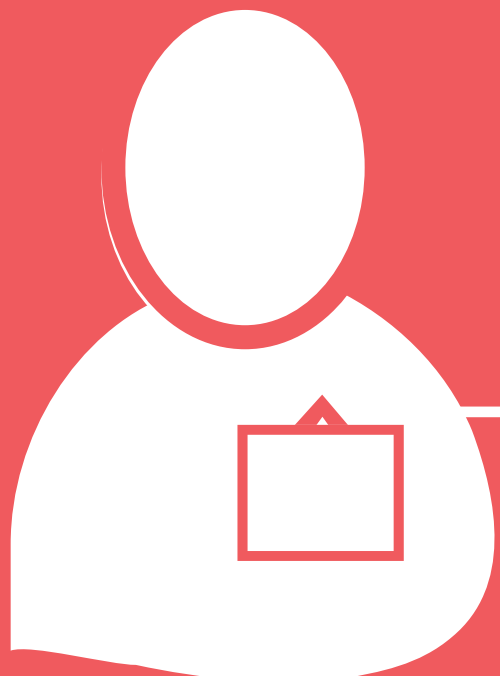
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NO FRICTION

The Experience Economy becomes real, enabling businesses to provide truly frictionless and never seen before "phygital" experiences
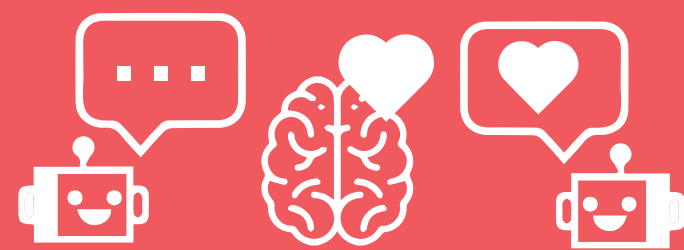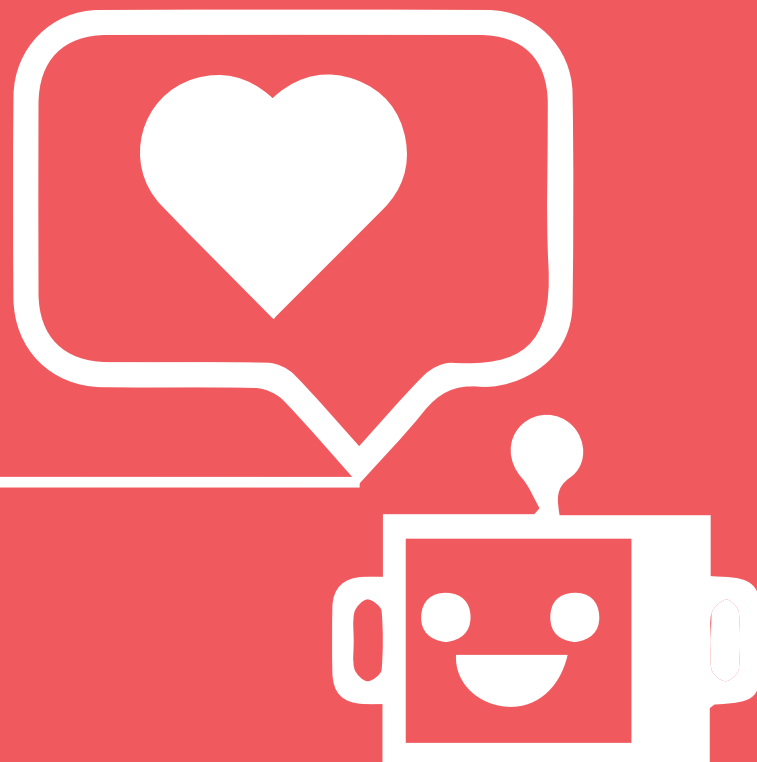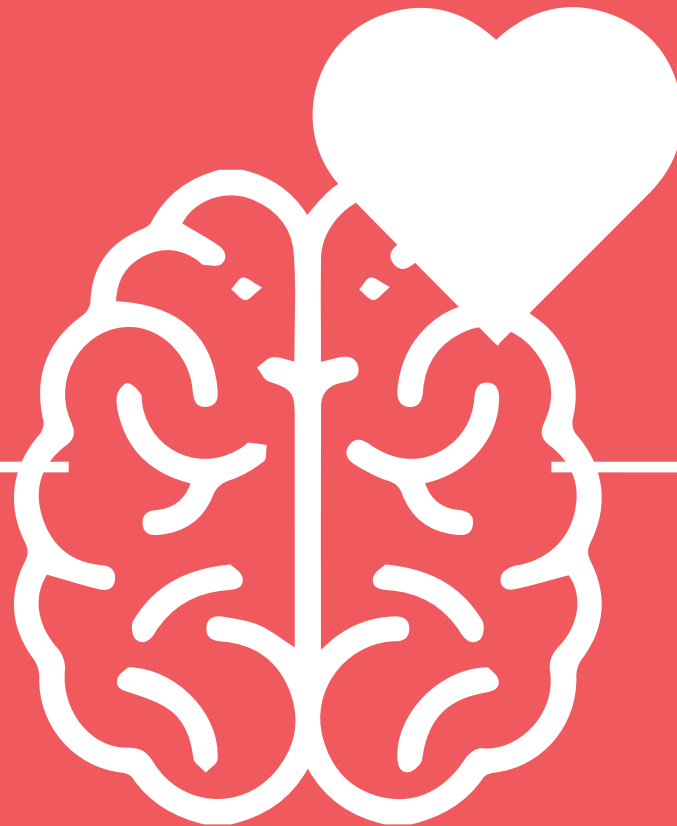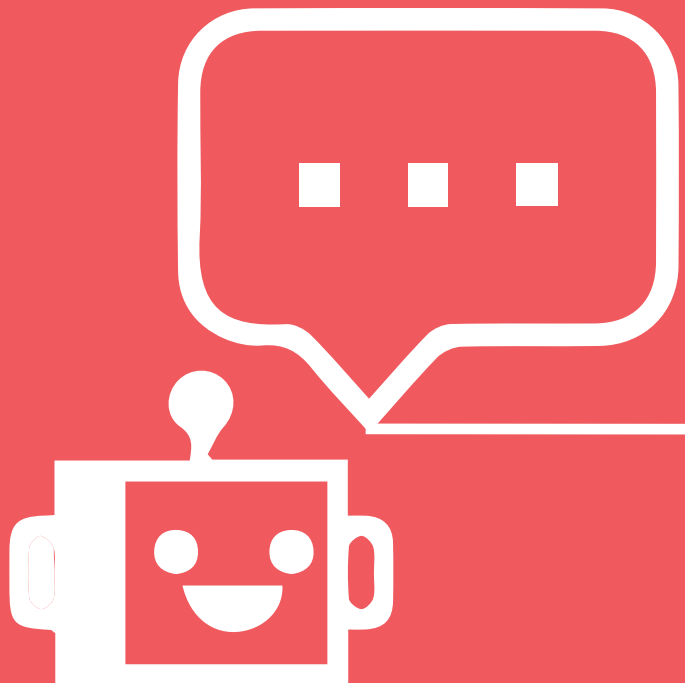
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I FEEL FOR YOU

Boosting both the individual and corporate EQ, by creating a more effective, meaningful, and satisfying symbiosis between people and their technology enablers
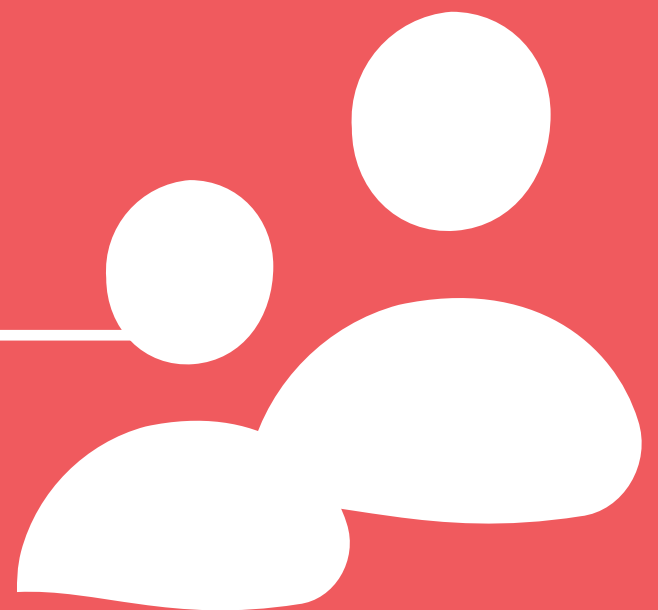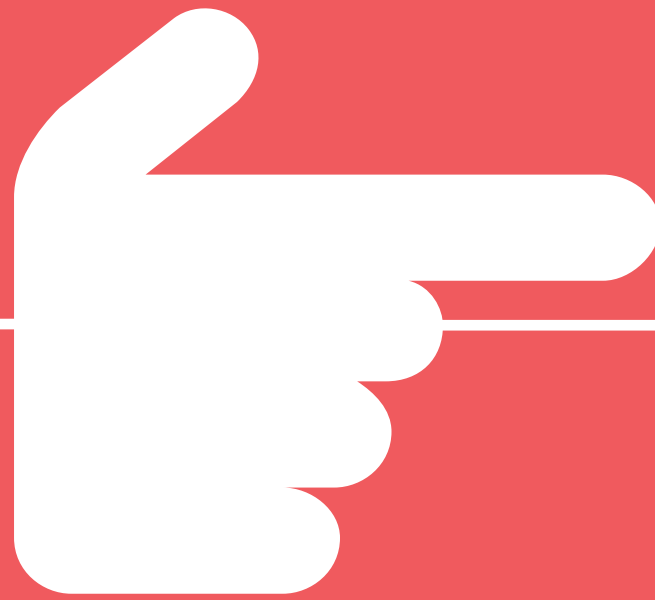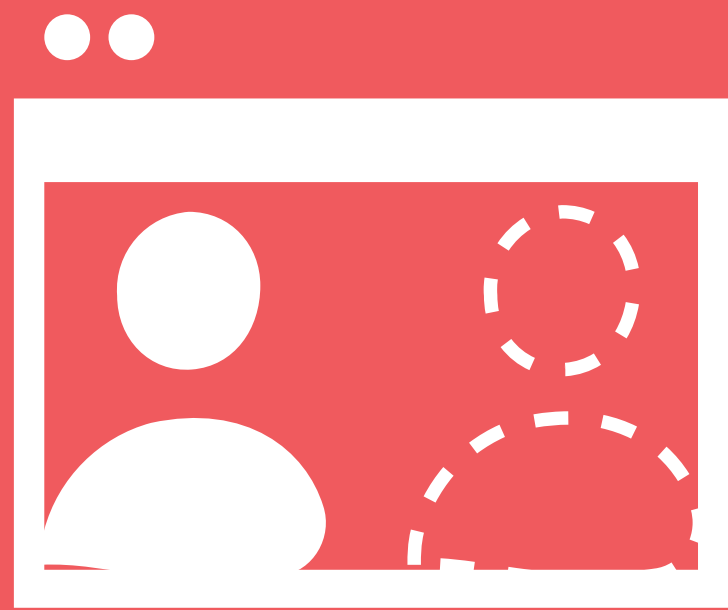
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MY OWN PRIVATE AVATAR

Hyper-realistic representations of humans bring unprecedented and unexplored ways to communicate within the context of virtual channels and the Metaverse

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