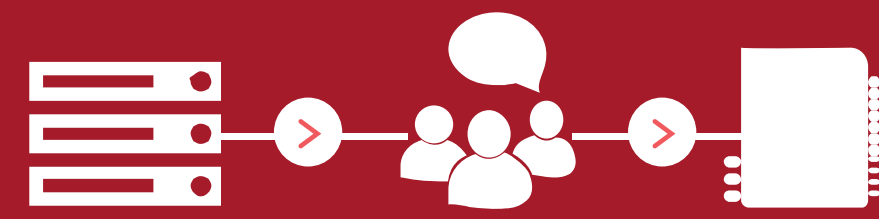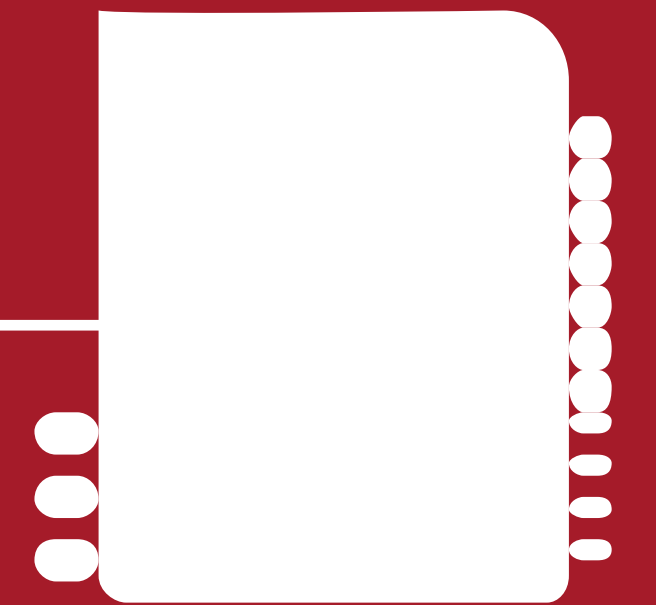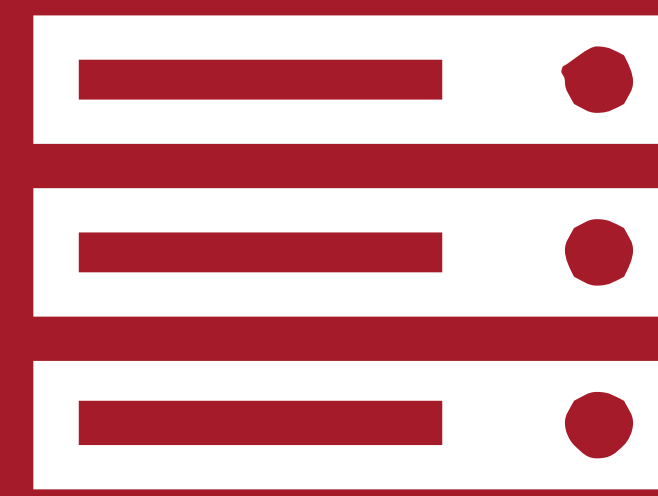# TECHNOVISION
2022
BEING LIKE WATER

THRIVING ON DATA

- DATA SHARING IS CARING
- POWER TO THE PEOPLE
- DATA APART TOGETHER
- ERA OF ALGORITHMS
- CREATIVE MACHINE

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2022
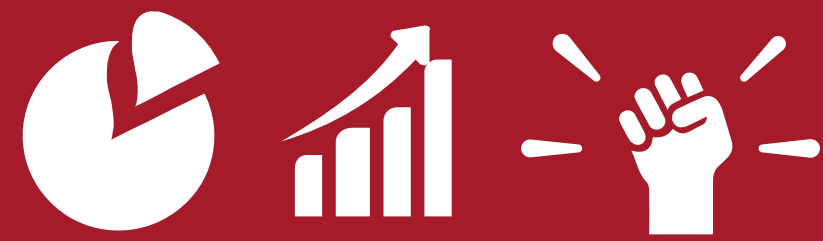## BEING LIKE WATER

DATA SHARING IS CARING

Participating, collaborating, or even leading in data ecosystems gets more value out of data — creating new connected products, services, and experiences, boosting enterprise performance, and contributing to a better society
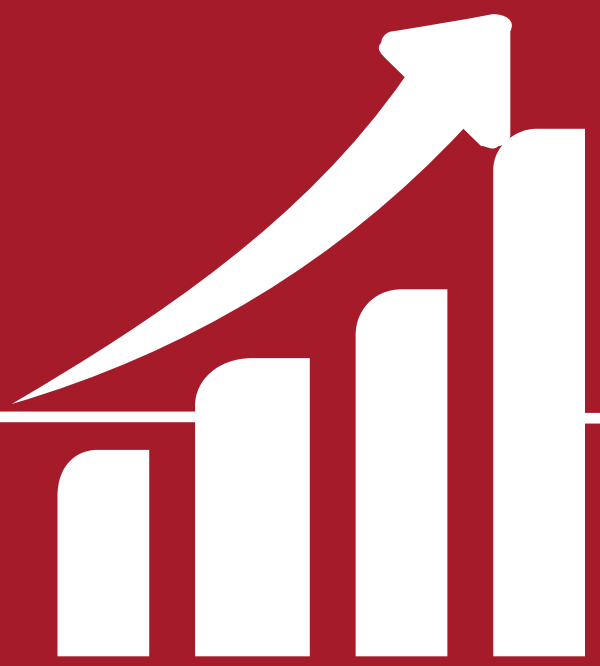
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POWER TO THE PEOPLE

A growing scarcity of specialized skills, the need to activate data as close to the business as possible – plus powerful AI and automation tools – are all driving the unstoppable self-service data revolution
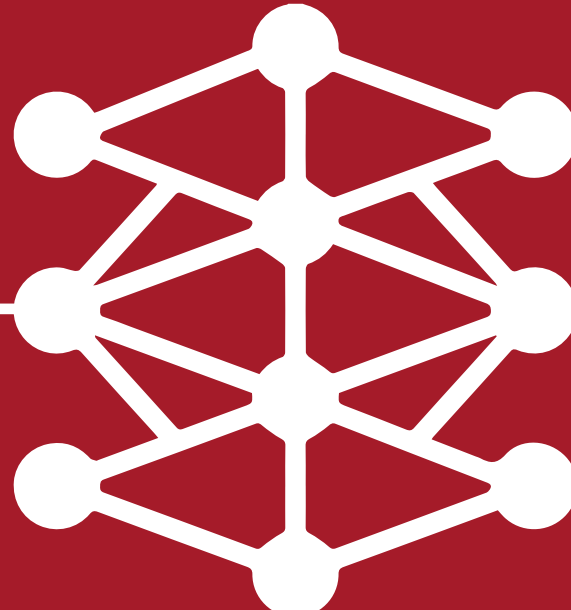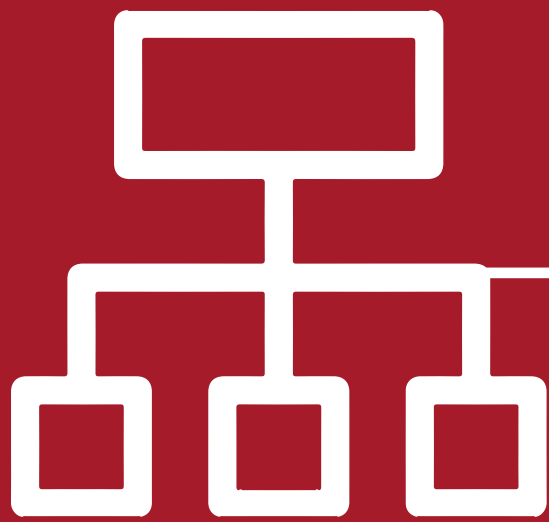
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ERA OF ALGORITHMS

Challenge everything you've tried so far: the next-generation AI algorithms bring brand-new, awesome ways to solve problems, innovate, and bring out the very best in humans

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DATA APART TOGETHER

A federated, actively collaborating "mesh" of data producers and data consumers – owned and governed by the business domains themselves – brings data as close as possible to where it is picked up and used, a hallmark of a true Technology Business
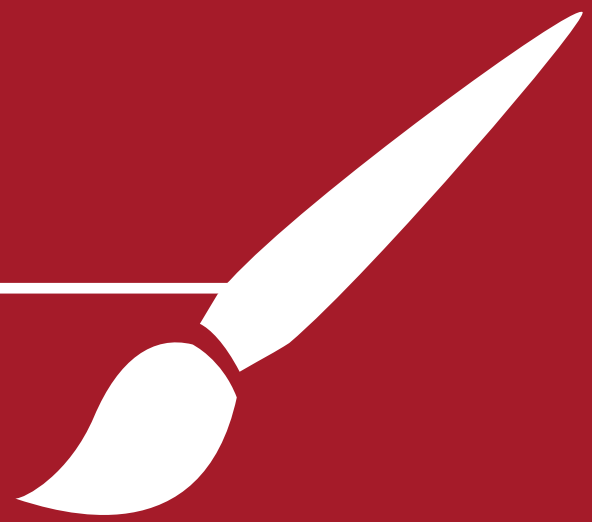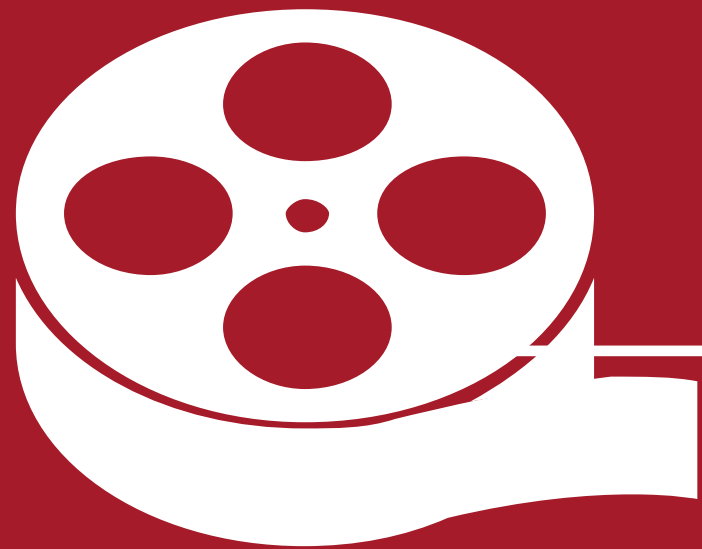
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CREATIVE MACHINE

Unleashing the generative capabilities of AI to enable individuals and organizations to express themselves better in different creative ways, even if they lacked the capabilities or manpower for it in the past

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