

INVISIBLE INFOSTRUCTURE



- Lord Of The Clouds
- Crouching Tiger, Hidden Container
- Simply the Edge
- Ops, AI did it Again
- Silence of The Servers



LORD OF THE CLOUDS



Cloud adoption moves far beyond the middle-earth realm of cloud migration, now also driven by sustainability, distribution, sovereignty, “FinOps” and multi-cloud forces – all for that precious, better business flow



CROUCHING TIGER, HIDDEN CONTAINER



All the complex infrastructure
an application needs, nothing
to see but next-generation,
energy-saving containers that
will run anywhere, delivering
multiple critical
consumer-facing business
services



OPS, AI DID IT AGAIN



AI renders IT operations fluid, proactive, and resilient, improving efficiency and reliability while it learns – on its way to full, handsfree autonomy



SIMPLY THE EDGE



Intelligent devices, at the “edge” of central IT and close to operations, add a powerful dimension to the existing IT infrastructure



THRIVING ON DATA



- Data Sharing Is Caring
- Power To The People
- Data Apart Together
- Era Of Algorithms
- Creative Machine



DATA SHARING IS CARING



Participating, collaborating, or even leading in data ecosystems gets more value out of data – creating new connected products, services, and experiences, boosting enterprise performance, and contributing to a better society



POWER TO THE PEOPLE



A growing scarcity of specialized skills, the need to activate data as close to the business as possible – plus powerful AI and automation tools – are all driving the unstoppable self-service data revolution



DATA APART TOGETHER



A federated, actively collaborating “mesh” of data producers and data consumers – owned and governed by the business domains themselves – brings data as close as possible to where it is picked up and used, a hallmark of a true Technology Business



CREATIVE MACHINE



Unleashing the generative capabilities of AI to enable individuals and organizations to express themselves better in different creative ways, even if they lacked the capabilities or manpower for it in the past



PROCESS ON THE FLY



- Process Is Mine Mine Mine
- Rock Robot Rock
- Silo Busters
- Can't Touch This
- Augmented Me



PROCESS IS MINE MINE MINE



Using Digital Twins to inject
continuous process
innovation, making it the envy
of the entire flock



ROCK ROBOT ROCK



Robots become a dependable, digital companion, giving us the time and freedom to think, plan, and focus



SILO BUSTERS



Busting corporate silos by adding flexible process layers on top of them, rather than breaking or rebuilding already established structures



CAN'T TOUCH THIS



A process seamlessly adapting to its environment, optimizing itself without human intervention or support – is that even a process anymore?



AUGMENTED ME



Adding AI to business operations to accelerate decision-making, create a symbiotic relationship, and bring harmony to both human and machine



YOU EXPERIENCE



- Experience²
- Me Myself and My Metaverse
- No Friction
- I Feel for You
- My Own Private Avatar



EXPERIENCE²



Creating a user experience as an integrated whole, seamlessly covering the perspectives of customers, employees, and partners, enabled by all available variants of UX technology



ME MYSELF AND MY METAVERSE



A new virtual world augments real life, creating a potentially profound impact on the way we live, work, and collaborate



NO FRICTION



The Experience Economy becomes real, enabling businesses to provide truly frictionless and never seen before “phygital” experiences



I FEEL FOR YOU



Boosting both the individual and corporate EQ, by creating a more effective, meaningful, and satisfying symbiosis between people and their technology enablers



MY OWN PRIVATE AVATAR



Hyper-realistic representations of humans bring unprecedented and unexplored ways to communicate within the context of virtual channels and the Metaverse



WE COLLABORATE



- Fluid Workforce
- The Team is the Canvas
- Taken by Tokens
- Your business is a mesh
- It's All Connected



FLUID WORKFORCE



An agile, adaptive workforce model that boosts organizational resilience and productivity, saves costs, and addresses the shortages of skilled resources



THE TEAM IS THE CANVAS



Collaborating in
teams-oriented workspaces
becomes the new natural
place for creating next- level
business results



TAKEN BY TOKENS



Emergence of a “Token Economy” through the convergence of “real” and digital assets within real and digital business models – converging on themselves



YOUR BUSINESS IS A MESH



Enabled by “water-like” technology, it’s easier than ever for organizations to join forces, even if it’s just for one day, for one occasion, or for one customer



IT'S ALL CONNECTED



In combination with IoT, AI,
and Edge computing, 5G
connectivity is the catalyst for
technology- driven,
networked business
innovation



APPLICATIONS UNLEASHED



- Kondo My Portfolio
- Bot is the New App
- When Code Goes Low...
- Api Economy
- Apps ❤️ AI



KONDO MY PORTFOLIO



Tidying up the applications portfolio in a systematic, decisive way to make room for innovation, agility, and the next generation of powerful application services



HONEY, I SHRUNK THE APPLICATIONS



Next-generation agile and response “light” application services are built on the concepts of Microservices, API-first, Cloud-native, and Headless



WHEN CODE GOES LOW...



Low-code and no-code platforms make building next-generation application services a high-productivity matter, for both IT and business specialists



MESH UP YOUR APPS



A “mesh” of highly accessible, secure, and agile application services that are ultra-easy to connect with and combine, both inside and outside the organization



APPS ❤️ AI



Systematically infusing new and existing applications with AI capabilities, making them smarter, autonomous, valuable, with a positive impact on society and the environment



BALANCE BY DESIGN



- Technology \in Business
- Adapt First
- With Open Arms
- Do Well, Do Good
- Trust Thrust
- IQ CQ EQ Up
- No Hands On Deck



Technology Business



Move from alignment to unity of business and IT, creating a seamless Technology Business strategy and operations.



ADAPT FIRST



Move adaptability from
afterthought to prime time.



WITH OPEN ARMS



Upgrade your technology platform to the ultimate Technology Business platform: a superior, open set of attractive services, acting as a magnet for active collaboration, internally and externally.



DO WELL, DO GOOD



Boost the organization's societal purposes by saying "Yes" to technology that boosts sustainability and say "No" to what is energy-wasting or non-essential.



TRUST THRUST



Power up the entire trust ecosystem – from the organization's core to its edges – securing your existing business and pushing forward to its next permutation.



IQ EQ CQ UP



Ensure a properly measured and monitored balance between three – sometimes conflicting – assets: the corporate Intelligence Quotient, Creativity Quotient, and Emotional Quotient.



NO HANDS ON DECK



Assume full, hands-free automation as the default for all new Technology Business processes.





Capgemini



TECHNOVISION
2022

**BEING
LIKE WATER**