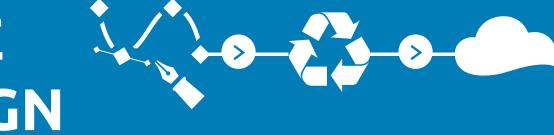
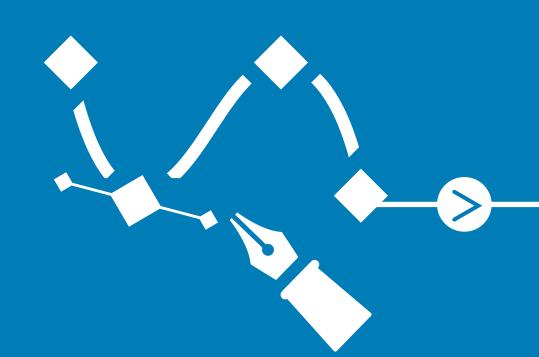


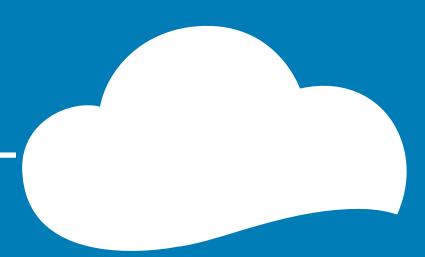
#### BALANCE BY DESIGN



- TECHNOLOGY ∈∋ BUSINESS
- ADAPT FIRST
- WITH OPEN ARMS
- DO WELL, DO GOOD
- TRUST THRUST
- IQ CQ EQ UP
- NO HANDS ON DECK







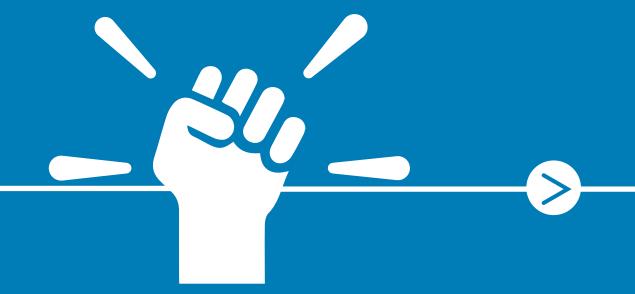
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# TECHNOLOGY (=) BUSINESS

Move from alignment to unity of business and IT, creating a seamless Technology Business strategy and operations.





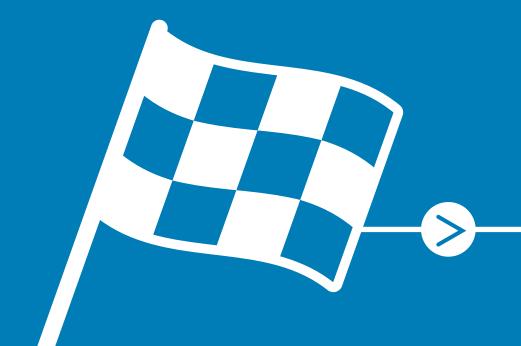


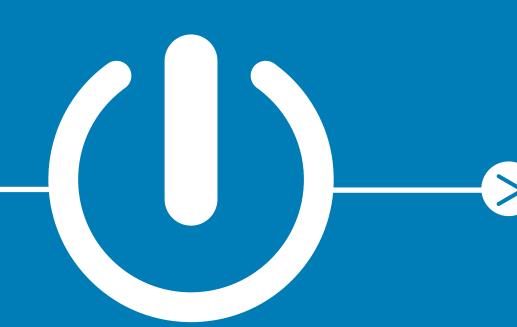


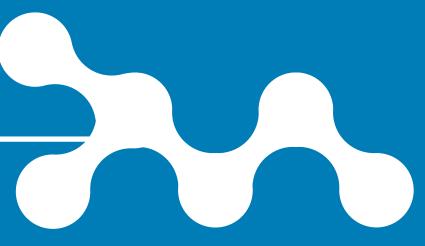
#### ADAPT FIRST

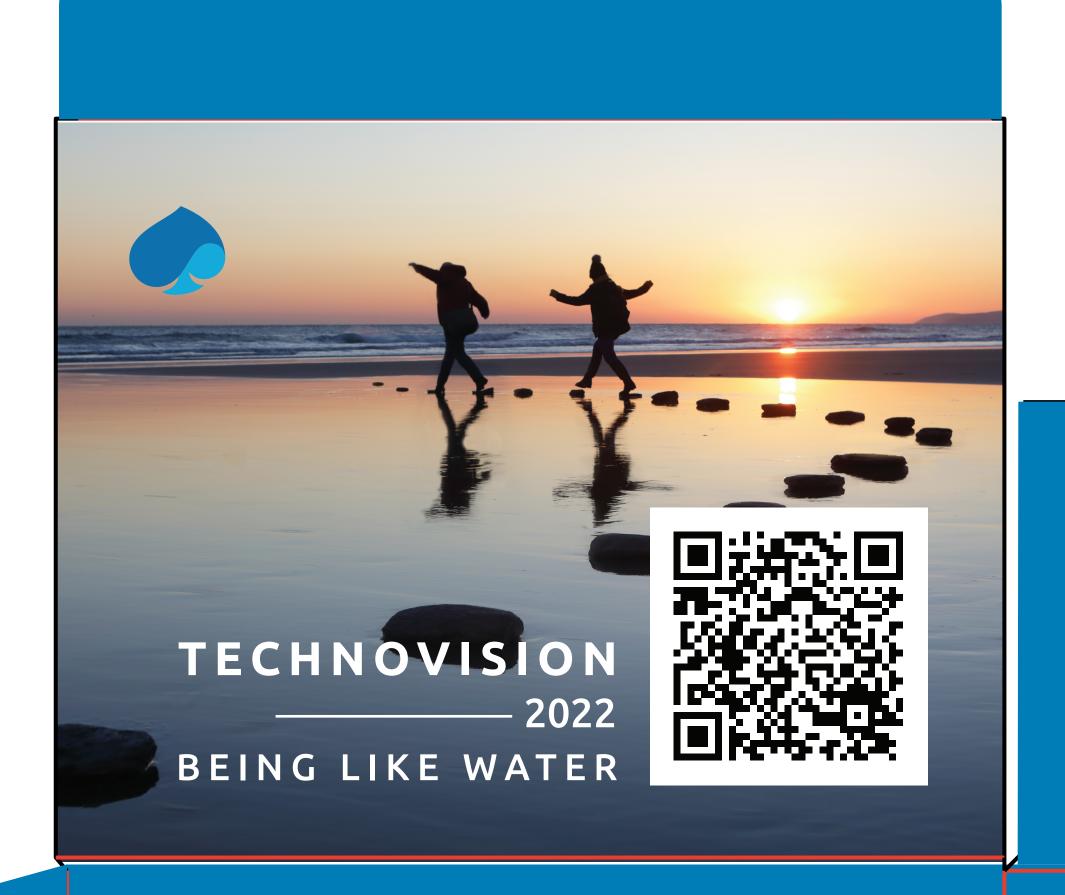


Move adaptability from afterthought to prime time.









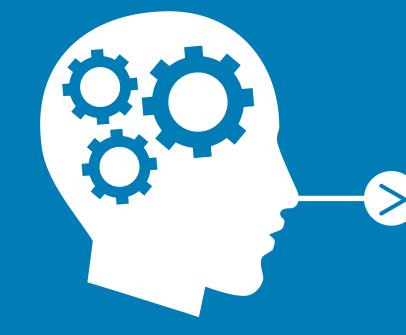
## WITH OPEN ARMS







Upgrade your technology platform to the ultimate Technology Business platform: a superior, open set of attractive services, acting as a magnet for active collaboration, internally and externally.







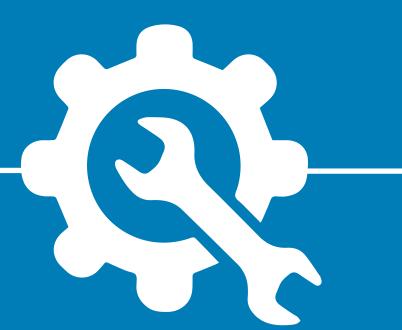


#### DO WELL, DO GOOD



Boost the organization's societal purposes by saying "Yes" to technology that boosts sustainability and say "No" to what is energy-wasting or non-essential.





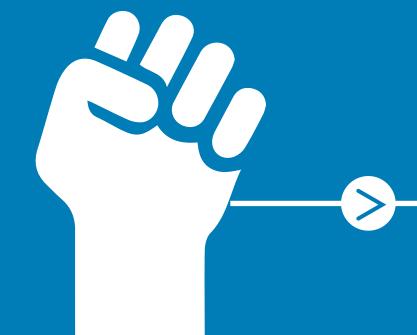




#### TRUST THRUST



Power up the entire trust ecosystem
– from the organization's core to its
edges – securing your existing
business and pushing forward to its
next permutation.





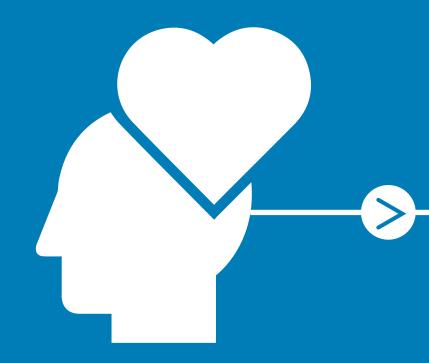


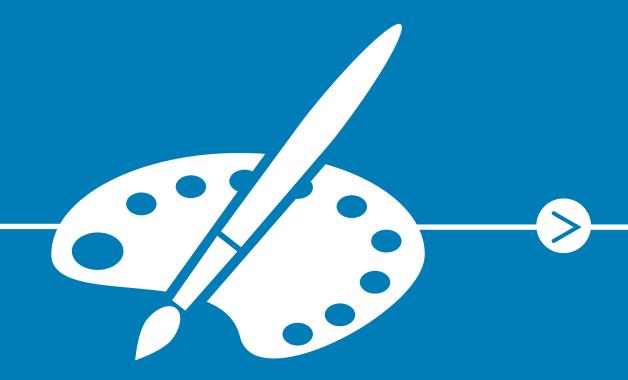


### IQ CQ EQ UP



Ensure a properly measured and monitored balance between three – sometimes conflicting – assets: the corporate Intelligence Quotient, Creativity Quotient, and Emotional Quotient.





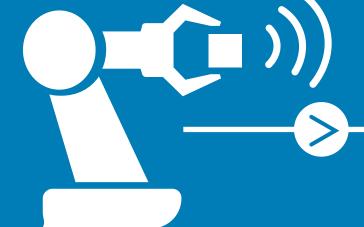


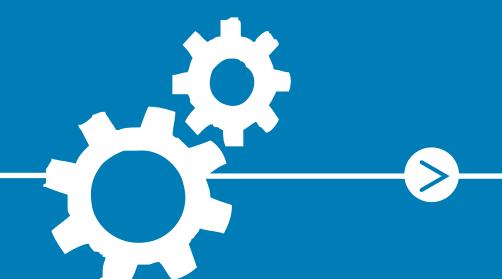


#### NO HANDS ON DECK



Assume full, hands-free automation as the default for all new Technology Business processes.







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