

New opportunities emerge in wealth management...



The great wealth transfer

WM firms will be ready to capitalize on Great Wealth Transfer opportunities



Hybrid advisory

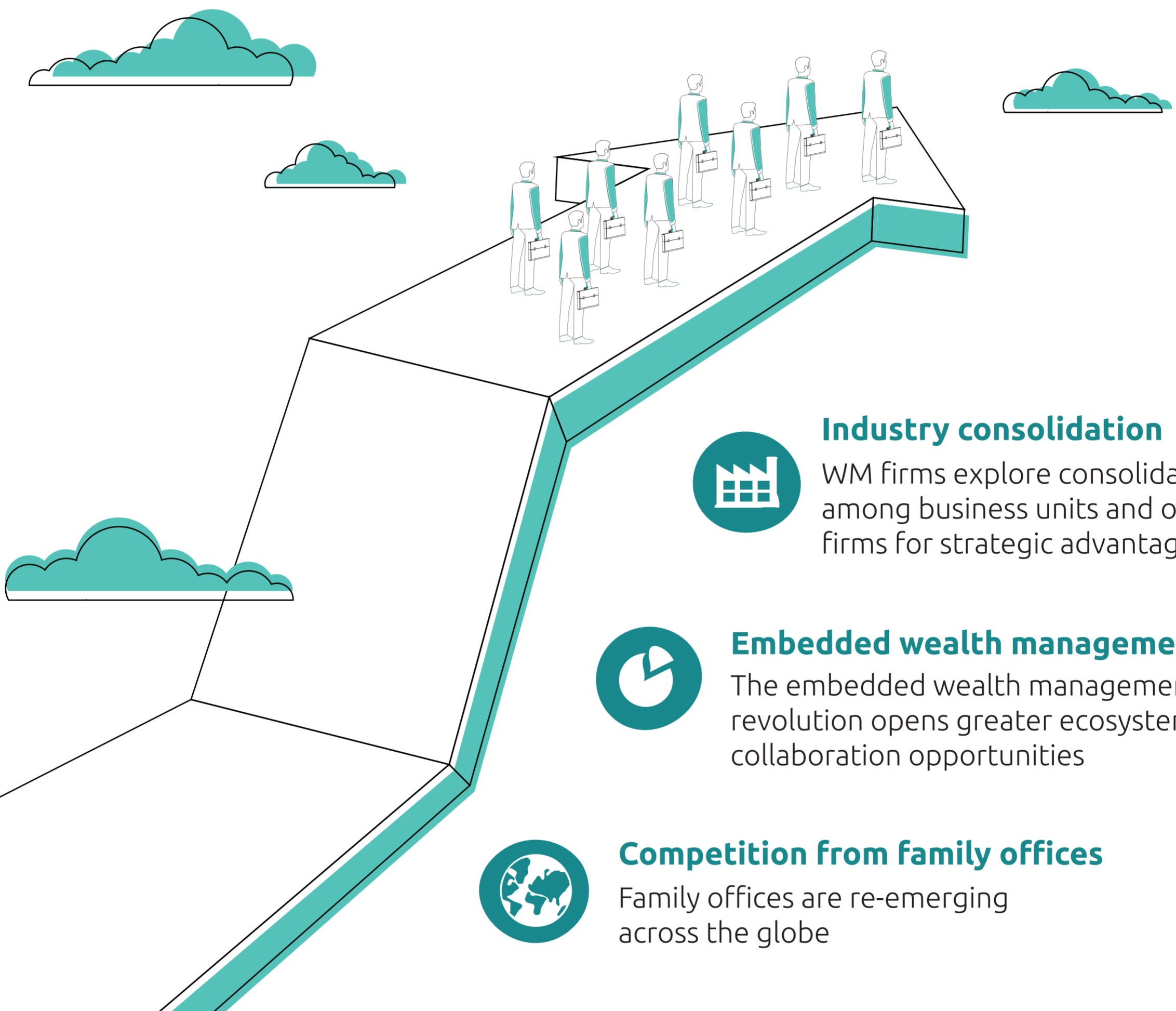
Hybrid advice capabilities will unlock new revenue streams



Emergence of digital assets

Building a digital asset investment strategy is becoming important to meet HNWI demands

...amid changing industry dynamics and increased competition




Industry consolidation
WM firms explore consolidation among business units and other firms for strategic advantage



Embedded wealth management
The embedded wealth management revolution opens greater ecosystem collaboration opportunities



Competition from family offices
Family offices are re-emerging across the globe

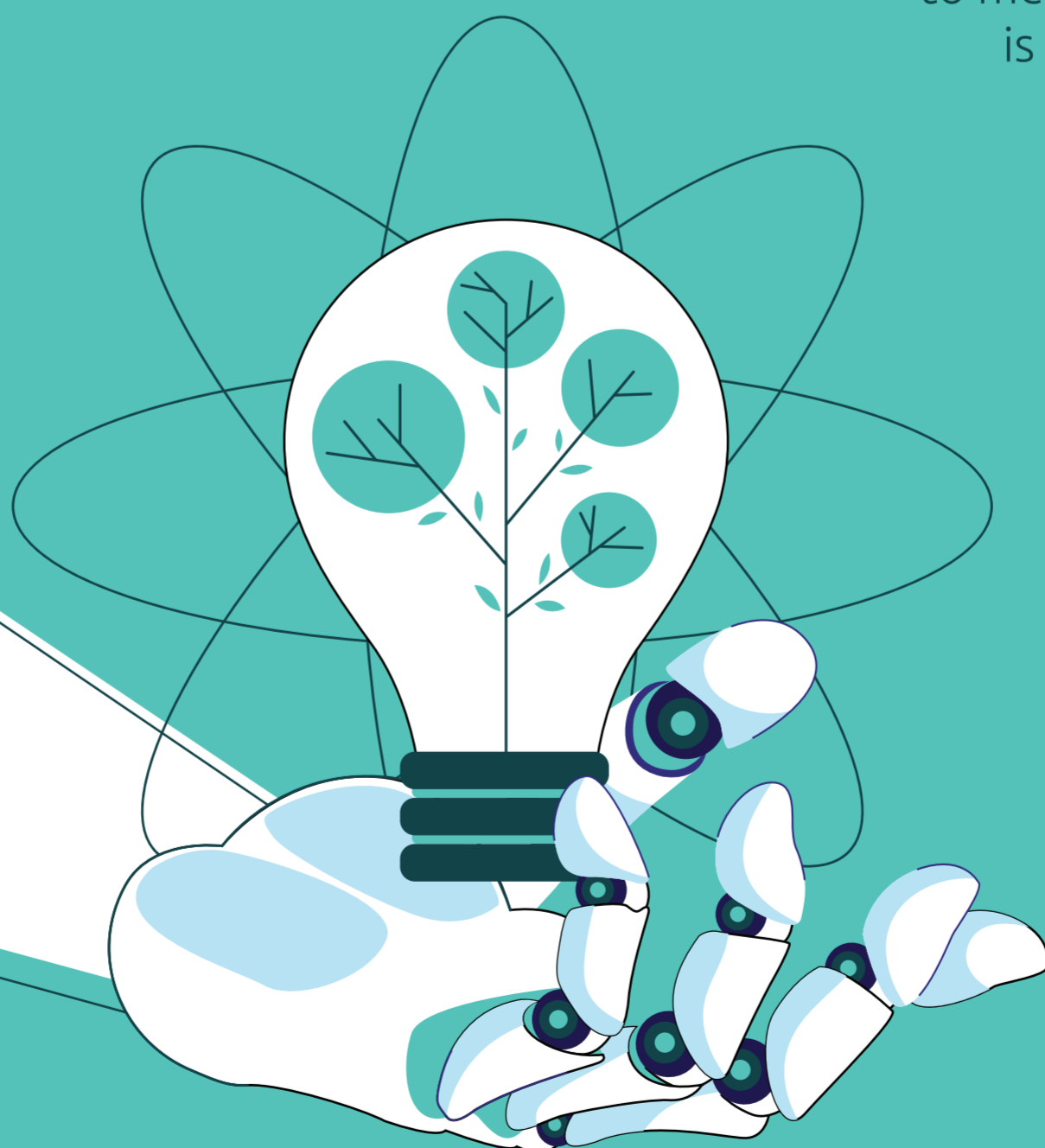
Building an intelligent and sustainable enterprise is the next step



Behavioral analytics
Behavioral analytics is a high-potential tool enabling firms in effective client interactions



Sustainable investing impact
As sustainable investing evolves, building capabilities to measure ESG impact is the next step



Cybersecurity
Implementing a zero-trust architecture can ensure greater protection



Human-centered design
Human-centered design will be a critical element of firms' digital transformation strategies